



Alexandre ALLES RODRIGUES

Ph.D., Finance

Assistant Professor, Finance

Academic Director

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EDUCATION

- 2018** Ph.D., Finance, Neoma Business School, France
- 2012** Master in Finance, Neoma Business School, France
- 2006** Bachelor, Business Administration, Finance, Federal University of Rio Grande do Sul, Brazil

PROFESSIONAL CERTIFICATION

- 2017** Chartered Financial Analyst, CFA Institute, USA

RESEARCH INTERESTS

Asset allocation, Portfolio management

EMPLOYMENT EXPERIENCE

ACADEMIC:

- 2019 - Present** Assistant Professor, IÉSEG School of Management, France
- 2017 - 2019** Lecturer, IÉSEG School of Management, France
- 2013 - 2016** Teaching and Research Assistant, Neoma Business School, France

PROFESSIONAL:

- 2012 - 2013** Senior Funds Analyst, Banco Cooperativo Sicredi, Brazil
- 2010 - 2011** Investment Advisor, Ativa Investimentos, Brazil
- 2009 - 2010** Research Analyst, XP Investimentos, Brazil
- 2006 - 2008** Middle-Office Analyst, XP Investimentos, Brazil
- 2005 - 2005** Financial Analyst, ThyssenKrupp, Brazil
- 2003 - 2004** Credit Risk Analyst, Banco Cooperativo Sicredi, Brazil

COURSES TAUGHT

- Gestion des risques - capital market
- Financial analysis
- Financial markets
- Portfolio management and analysis
- Financial markets - portfolio management
- Financial markets & inst 2 - capital markets & fin inst
- Financial markets
- Portfolio management and analysis
- Financial analysis
- Corporate finance

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Alles Rodrigues A., Lleo S., (2018), Combining standard and behavioral portfolio theories: a practical and intuitive approach, *Quantitative Finance*, 18(5), pp. 707-717

Other conference and seminar presentations

International

Alles Rodrigues A., (2019), *Factor Investing in Brazil: Diversifying Across Factor Tilts and Allocation Strategies* World Finance Conference, Santiago, Chile

Alles Rodrigues A., Lleo S., (2015), *Combining Standard and Behavioral Portfolio Theories: A Practical and Intuitive Approach* 5th International Conference of the Financial Engineering and Banking Society, Nantes, France

Alles Rodrigues A., Lleo S., (2015), *Combining Standard and Behavioral Portfolio Theories: A Practical and Intuitive Approach* World Finance Conference, Buenos Aires, Argentina

Alles Rodrigues A., Lleo S., (2014), *Integrating Black-Litterman and the Mental Accounting Framework* Bachelier Finance Society 8th World Congress, Brussels, Belgium

Case studies

Alles Rodrigues A., Vega M., (2020), *Currency Hedging: Hamburg Merchant Bank, The Case Centre*, case study 120-0021-1, teaching note 120-0021-8, teaching note supplement 120-0021-8B, technical note 120-0021-4

Alles Rodrigues A., Vega M., (2020), *Delta Hedging: Gold C@pital, The Case Centre*, case study 120-0025-1, teaching note 120-0025-8, teaching note supplement 120-0025-8B, technical note 120-0025-4

Alles Rodrigues A., Vega M., (2020), *Portfolio Management: M@gic Investment, The Case Centre*, case study 120-0028-1, teaching note 120-0028-8, teaching note supplement 120-0028-8B, technical note 120-0028-4

Vega M., Alles Rodrigues A., (2020), *Torpedo Bikes: Passion for Cycling, The Case Centre*, case study 120-0119-1, teaching note 120-0119-8

Grants

2013 RiskPerform, Neoma Business School (France)

SCIENTIFIC PRIZES AND AWARDS

Honor

2013 First class honours - MSc in Finance, Neoma Business School, France

PROFESSIONAL MEMBERSHIPS

2017 CFA Institute

PROFESSIONAL SERVICE

Presentation in a seminar

2019 World Finance Conference, Chile