



**Ghassan YACOUB**

**Ph.D., Management**

**Assistant Professor, Innovation and Entrepreneurship**

**Academic Director**

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## **EDUCATION**

- 2017** Ph.D., Management , Cass Business School, United Kingdom
- 2013** Master, Economics and Strategy (High Merit), Imperial College, United Kingdom
- 2009** Master, Management (Distinction), ESCP Europe, France

## **PROFESSIONAL CERTIFICATION**

- 2016** Certificate in Academic Practice - Associate Fellow, UK Higher Education Academy, United Kingdom

## **RESEARCH INTERESTS**

Innovation and Entrepreneurship, Management, Strategy

## **EMPLOYMENT EXPERIENCE**

### **ACADEMIC:**

- 2017 - Present** Assistant Professor, IÉSEG School of Management, France
- 2013 - Present** Research Fellow and Visiting Professor, Cass Business School, United Kingdom
- 2013 - 2016** Adjunct Professor, Imperial College, United Kingdom

### **PROFESSIONAL:**

- 2009 - Present** M&A Investment Banking, JP Morgan London, London, United Kingdom

## **INTELLECTUAL CONTRIBUTIONS**

### **Papers in refereed journals**

#### **Forthcoming**

Yacoub G., Storey C., Haefliger S., (2020), Appropriability mechanisms for manufacturing and service firms: the contingencies of openness and knowledge intensity, *R&D management*, .(Forthcoming), pp. 0

## **Communications in refereed conferences**

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### **International**

Yacoub G., (2018), *How do collaborative practices emerge in coworking spaces?* 2nd Research Group on Collaborative Spaces (RGCS) Symposium , London, United Kingdom

Yacoub G., (2016), *The Dynamics of Openness and Appropriability in Start-ups* 3rd Annual World Open Innovation Conference, Barcelona, Spain

### **Other conference and seminar presentations**

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### **International**

Yacoub G., Haefliger S., (2018), *How do Collaborative Innovation Practices Emerge in Coworking Spaces?* World Open Innovation Conference, San Francisco, USA

### **Refereed proceedings**

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#### **Published**

Yacoub G., (2017), Collaborative Innovation and Appropriability in Start-ups: Evidence from the FinTech Sector, in: .(Eds.) in *Academy of Management Proceedings, Academy of Management , New York*

Yacoub G., Chapman G., (2016), Home and/or Away: The Impact of Multi-Level Public Support on Local and International Collaboration, in: .(Eds.) in *Academy of Management Proceedings, Academy of Management , New York*

Yacoub G., Storey C., Haefliger S., (2015), Heads or tails? The openness-appropriability duality and its implications for innovative performance, in: Academy of Management(Eds.) in *Academy of Management Proceedings, Academy of Management , New York*

#### **Forthcoming**

Yacoub G., (2018), How do collaborative practices emerge in coworking spaces? Evidence from Fintech start-ups, in: .(Eds.) in *34th EGOS Colloquium*

Yacoub G., (2018), How do Collaborative Practices Emerge in Coworking Spaces? Evidence from Fintech Start-ups, in: .(Eds.) in *Academy of Management Proceedings, Academy of Management , New York*

## **SCIENTIFIC PRIZES AND AWARDS**

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### **Award**

2019 Teaching Excellence Award, IESEG School of Management, France