



**Christopher CONWAY**

**Ph.D. in Business Administration**

**Assistant Professor, Management of Information Systems**

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## **EDUCATION**

- 2012** Ph.D. in Business Administration, University of Arkansas, USA
- 2011** MBA, University of New Mexico, USA
- 2011** Master of Science, University of New Mexico, USA
- 1983** Bachelor of Arts, Rice University, USA

## **PROFESSIONAL CERTIFICATION**

- 2019** Pedagogical Certificate, IÉSEG School of Management, France

## **PROFESSIONAL EXPERIENCE**

### **ACADEMIC:**

- 2012 - Present** Assistant Professor, IÉSEG School of Management, Paris, France
- 2007 - 2012** Graduate Assistant, University of Arkansas, Fayetteville, Arkansas, USA
- 2004 - 2007** Graduate Assistant, University of New Mexico, Albuquerque, New Mexico, USA

### **PROFESSIONAL:**

- 2003 - 2012** Sole Proprietor, Marsupial Technology, Albuquerque, New Mexico, USA
- 2001 - 2002** Systems Architect, Adelphia Cable and Adelphia Business Systems, Buffalo, New York, USA
- 1999 - 2001** Chief Technology Officer, Supergroups.Com, Albuquerque, New Mexico, USA
- 1997 - 1999** Sun Consultant, and Systems, Network, and Security Administrator, Sandia National Laboratories, Albuquerque, New Mexico, USA
- 1994 - 1997** Systems, Network, and Security Administrator, Aquila Technologies Group, Albuquerque, New Mexico, USA
- 1991 - 1994** Principal Information Systems Specialist, Digital Equipment Corporation, Albuquerque, New Mexico, USA
- 1986 - 1990** Assistant Staff, MIT Lincoln Laboratories, Lexington, Massachusetts, USA

## **PROFESSIONAL:**

**1983 - 1986** Systems Engineer, Singer - Link Flight Simulation, Houston, Texas, USA

## **COURSES TAUGHT**

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- Introduction to information systems, Grande ecole (bachelor cycle)
- Business modelling, Msc in business analysis and consulting
- Business analysis, Grande ecole (master cycle)
- Management of information systems, Grande ecole (bachelor cycle)
- Data analysis
- Systems analysis and design
- Introduction to information systems

## **INTELLECTUAL CONTRIBUTIONS**

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### **Papers in refereed journals**

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#### **Published**

Conway C., (2015), Why do prototypical times affect performance?, *Procedia - Social Behavioral Sciences*, 213, pp. 740-745

Kumi R., Limayem M., Conway C., Goyal S., (2012), Learning in Color: How Color and Affect Influence Learning Outcomes, *IEEE Transactions on Professional Communication*, 56(1), pp. 2-15

Burd S. D., Seazzu A. F., Conway C., (2009), Virtual Computing Laboratories: A Case Study with Comparisons to Physical Computing Laboratories, *Journal of Information Technology Education*, 8(24), pp. 55-79

### **Communications in refereed conferences**

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#### **International**

Conway C., (2022), *SNAP: Scalable Networkable ABM Platform for the Social Sciences* Simultech 2022, Lisbon, Portugal

Conway C., (2019), *Prototypical Times: More than Just an Analog Clock Artifact* European Academy of Management (EURAM), Lisbon, Portugal

Conway C., O'Riordan N., (2018), *Life on the Edge: Balancing Exploration and Exploitation in a Digital Era* Academy of Management Annual Meeting, Chicago, IL, USA, USA

Conway C., O'Riordan N., (2018), *Life on the Edge: Balancing Exploration and Exploitation in a Digital Era* International Conference on Information Systems, San Francisco, CA, USA

Conway C., (2016), *A Comparison of Cognitive Load in Clock and Time Types* International Conference Economics and Management – 2016, ICEM-2016, Brno, Czech Republic

Conway C., (2015), *Why do prototypical times affect performance?* International Conference Economics & Management (ICEM 2015), Kaunas, Lithuania, Lithuania

Addas S., Conway C., (2013), *Not Right Now! Cognitive and Behavioral Impacts of IT interruption Timing* pre-ICIS Annual Workshop on HCI Research in MIS (SIGHCI), Milan, Italy

Conway C., Limayem M., (2011), *"You Want It When?" How Temporal Dissonance in IT Workers Contributes to Project Failures* International Conference on Information Systems (ICIS), Shanghai, China

Conway C., Limayem M., (2011), *Temporal Dissonance in IT Workers* European Conference on Information Systems (ECIS), Helsinki, Finland

Conway C., Limayem M., (2011), *Temporal Dissonance in Teams* European Academy of Management Annual Meeting (EURAM), Tallinn, Estonia

Conway C., Limayem M., (2010), *Adrift in the Seas of Time: A Theory of Temporal Dissonance in the Individual* Academy of Management Annual Meeting, Montreal, QC, Canada

Conway C., Pelet J.-E., Papadopoulou P., Limayem M., (2010), *Coloring in the Lines: Using Color to Change the Perception of Quality in E-Commerce Sites* International Conference on Information Systems, St. Louis, MO, USA

Conway C., Limayem M., (2008), *Time Management and Temporal Dissonance in Global Virtual Teams* International Conference on Information Systems, Paris, France

## Non-refereed proceedings

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### Published

Conway C., Pelet J.-E., Papadopoulou P., Limayem M., (2013), *Chromatic Scales on Our Eyes: How User Trust in a Website Can Be Altered by Color via Emotion*, in: Benghozi, Pierre-Jean; Krob, Daniel; Rowe, Frantz (Eds.) in *Advances in Intelligent Systems and Computing*, Springer, Berlin, pp. 111-121

### Case studies

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Conway C., (2024), *UML Diagrams with Metaphors For Business: System Analysis & Design: Beginnings*, The Case Centre, case study 924-0005-5, teaching note 924-0005-8, technical note 924-0005-6

Conway C., (2022), *UML Diagrams with Metaphors For Business: Use Cases*, The Case Centre, case study 922-0002-5, teaching note 922-0002-8

Conway C., (2022), *UML Diagrams with Metaphors For Business: Activity Diagrams*, The Case Centre, case study 922-0025-5, teaching note 922-0025-8, teaching note supplement 922-0025-8B

## EDITORIAL ACTIVITY

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### Reviewer in an academic journal

2019	European Management Review
2018	Journal of Organizational Behavior, USA
2015 - 2016	Information & Management
2015 - 2016	Information Systems Journal
2012	Decision Support Systems, USA
2012	Journal of the Association for Information Systems, USA

## PROFESSIONAL SERVICE

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### Committee/task force member

2022	COS Ambassador, USA
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### Discussant in an academic conference

2011	EURAM European Academy of Management, Estonia
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**Reviewer for an academic conference**

<b>2011</b>	EURAM European Academy of Management
<b>2011</b>	ECIS
<b>2011 - 2012</b>	HICSS
<b>2011 - 2012</b>	Decision Sciences Institute Annual Meeting
<b>2009 - 2012</b>	AMCIS Americas Conference on Information Systems
<b>2008</b>	ICIS (International Conference on Information Systems)