



## Jonas DEBRULLE

Ph.D., Management Sciences, Innovation and entrepreneurship

Associate Professor, Innovation and Entrepreneurship

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### EDUCATION

- 2012** Ph.D., Management Sciences, Innovation and entrepreneurship, Queensland University of Technology, Australia
- 2012** Ph.D. in Business Economics, KU Leuven, Belgium
- 2005** Master in Applied Economics, KU Leuven, Belgium
- 2003** Bachelor in Applied Economics, KU Leuven, Belgium

### PROFESSIONAL CERTIFICATION

Furman University Summer School, University of South Carolina, USA

### RESEARCH INTERESTS

Business owner characteristics, New venture creation, Start-up knowledge management

### PROFESSIONAL EXPERIENCE

#### ACADEMIC:

- 2020 - Present** Director of Programmes, IÉSEG School of Management, France
- 2018 - 2020** Director of Post-Graduate Programmes, IÉSEG School of Management, France
- 2016 - 2018** Academic Director MIB Lille, IÉSEG School of Management, France
- 2015 - Present** Associate Professor of Management, IÉSEG School of Management, France
- 2014 - Present** Visiting Professor, KU Leuven, Leuven, Belgium
- 2014 - 2016** Track Coordinator Innovation & Entrepreneurship, IÉSEG School of Management, France
- 2013 - 2015** Academic Director IÉSEG Incubators, IÉSEG School of Management, France
- 2012 - 2014** Post-doctoral Researcher, KU Leuven, Leuven, Belgium
- 2012 - 2015** Assistant Professor of Management, IÉSEG School of Management, Paris, France
- 2011 - 2012** Doctoral Student, Queensland University of Technology, Brisbane, Australia

## **ACADEMIC:**

**2008 - 2012**            Doctoral Student, KU Leuven, Leuven, Belgium

## **PROFESSIONAL:**

**2005 - 2008**            Business Analyst - Functional Consultant, Delaware Consulting, Kortrijk, Belgium

## **COURSES TAUGHT**

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- (technology) entrepreneurship & new business development
- Entrepreneurship, Msc in international business
- Entrepreneurial manager, International mba
- Organizing for entrepreneurship
- A-z of entrepreneurship, Grande ecole (master cycle)
- International business strategy & csr, Msc in international business

## **INTELLECTUAL CONTRIBUTIONS**

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### **Papers in refereed journals**

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#### **Published**

Debrulle J., Steffens P., De Bock K., De Winne S., Maes J., (2023), Configurations of business founder resources, strategy and environment determining new venture performance, *Journal of Small Business Management*, 61(2), pp. 1023-1061

Gardiner E., Debrulle J., (2023), Are employer-dismissed older workers adequately compensated? Comparison of Australian and UK age discrimination and dismissal cases, *Journal of Industrial Relations*, 65(5), pp. 534-561

Rose M., Gardiner E., Debrulle J., (2022), A story of serial mediation: Intrapreneurship explained through a combination of individual and organisational factors, *Merits*, 2(1), pp. 46-58

Gardiner E., Debrulle J., (2021), Beware the politically skilled maverick: Political skill interacts with maverickism to predict unethical decision-making, *Management Decision*, 59(8), pp. 1990-2004

Debrulle J., Maes J., Gardiner E., (2020), How Entrepreneurs Think: Financial Decisions for the Long or Short Term, *Journal of Business Strategy*, 42(4), pp. 233-239

Debrulle J., Maes J., Gardiner E., (2020), New Ventures : How Team Motivation Affects Financial Outcomes, *Journal of Business Strategy*, 42(6), pp. 367-373

Debrulle J., (2016), The role of entrepreneurship in the context of career trajectories: Moving back into wage employment or into unemployment, *Labour: Review of Labour Economics and Industrial Relations*, 30(2), pp. 180-197

Debrulle J., Maes J., (2015), Start-ups' Internationalization: The Impact of Business Owners' Management Experience, Start-up Experience and Professional Network on Export Intensity, *European Management Review*, 12(3), pp. 171-187

Debrulle J., Maes J., Sels L., (2014), Start-ups' absorptive capacity: Does the owner's human and social capital matter?, *International Small Business Journal*, 32(7), pp. 777-801

Debrulle J., Maes J., Sels L., (2012), Identifying the entrepreneur in entrepreneurship: An overview of the research field with special emphasis on human and social capital, *Review of Business and Economic Literature*, 57(4), pp. 257-281

Vansteenkiste S., Debrulle J., Verbruggen M., Herremans W., Sels L., (2011), The effect of career reorientation on an individual's continued unemployment probability (De impact van heroriëntering op de verdere werkloosheidskans), *Over.Werk*, 21(3), pp. 66-79

## Communications in refereed conferences

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### International

Debrulle J., Steffens P., De Winne S., De Bock K., Maes J., Sels L., (2018), *Exploring the deeper grounds of new venture performance: Adopting rule ensembles to identify configurations of founder resources, business strategy, and environmental conditions* ACERE Conference, Brisbane, Australia

Maes J., Leroy H., Deprez J., Debrulle J., (2018), *Time will tell: How changes in entrepreneurial intentions impact business graduates' innovative behavior at work* ACERE Conference, Brisbane, Australia

Maes J., Leroy H., Debrulle J., Deprez J., (2016), *Exploring the link between entrepreneurial intention and innovative job behavior: A study on young business graduates* Babson College Entrepreneurship Research Conference, Bodo, Norway

Weemaes S., Bruneel J., Debrulle J., Gaeremynck A., Verriest A., (2016), *Investigating the link between governance and long-term strategy making in start-ups* Babson College Entrepreneurship Research Conference, Bodo, Norway

Weemaes S., Bruneel J., Debrulle J., Gaeremynck A., Verriest A., (2015), *An empirical investigation of the impact of external knowledge sources on new firm growth* Academy of Management Meeting, Vancouver, Canada

Weemaes S., Gaeremynck A., Bruneel J., Verriest A., Debrulle J., (2015), *Consultants, outside board members, or both? An empirical investigation of the impact of external knowledge sources on new firm growth* Babson College Entrepreneurship Research Conference, Babson Park, USA

Debrulle J., De Bock K. W., De Winne S., Sels L., (2013), *Getting off on the right foot: Identifying persistent configurations of initial resources, strategy and environment that enable start-ups to achieve a sustainable competitive advantage* Babson College Entrepreneurship Research Conference, Lyon, France

Debrulle J., Maes J., Sels L., (2013), *The impact of absorptive capacity and business owner human and social capital on start-up international growth* EFMD Annual Conference, Madrid, Spain

Debrulle J., Maes J., Sels L., (2012), *Smells like team spirit: How experiential and motivational team composition affects start-up value added* ACERE DIANA Conference, Perth, Australia

Debrulle J., Maes J., Sels L., (2012), *Smells like team spirit: How founder team composition and entrepreneurship motivation affect start-up value added* Babson College Entrepreneurship Research Conference, Fort Worth, Texas, USA

Debrulle J., Maes J., Sels L., (2011), *The probability of self-employment exit: An event history analysis* AGSE International Entrepreneurship Research Exchange, Melbourne, Australia

Debrulle J., Verbruggen M., Maes J., Sels L., (2011), *A knowledge-based view on start-ups' export activities: The effect of business owner human and social capital* AGSE International Entrepreneurship Research Exchange, Melbourne, Australia

Debrulle J., Maes J., Sels L., (2010), *Organizational absorptive capacity: An empirical exploration of the role of the entrepreneur's human and social capital* AGSE International Entrepreneurship Research Exchange, Brisbane, Australia

Debrulle J., Leroy H., Maes J., Meuleman M., Sels L., (2009), *Gender effect on entrepreneurial intentions. A TPB multi-group analysis at factor and indicator level* Academy of Management Annual Meeting, Chicago, Illinois, USA

## Non-refereed proceedings

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### Published

Debrulle J., Maes J., Sels L., (2012), *Smells like team spirit: How founder team composition and entrepreneurship motivation affect start-up value added.*, in: Papavasiliou, G(Eds.) in *Frontiers of Entrepreneurship Research, Babson College, Wellesley, chapter 10*

## Books

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### Published

Debrulle J., Maes J., (2014), *The act of creating new value: Positioning the independent and corporate entrepreneurship domain*, 9781308118390, McGraw-Hill, London, 111 pages

Debrulle J., (2014), *Writing effective business plans*, 9789033495908, Acco, Leuven, 220 pages

Sels L., Debrulle J., Maes J., (2008), *Enterprising Flanders: Start-ups revisited (Ondernemend Vlaanderen: Startende ondernemingen onder de loep)*, 9789086791477, Roularta books, Roeselare, 357 pages

## Chapters in books

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### Published

Debrulle J., Maes J., Sels L., (2011), The effect of a business owner's human and social capital on the start-up's export activities (Het effect van het menselijk en sociaal kapitaal van de bedrijfseigenaar op de exportactiviteiten van de startende onderneming), in: Manigart, S.(Eds.), *Grenzeloos ondernemen in Vlaanderen*, 9799081659000, STOIO, Gent, chapter 3, pp. 63-90

Debrulle J., Maes J., Verbruggen M., Sels L., (2011), Once self-employed, always self-employed? A search for demographic and career-related exit determinants of pulled and pushed self-employed individuals (Eenmaal zelfstandige, altijd zelfstandige? Een onderzoek naar de demografische en loopbaangerelateerde uitstroomfactoren van vrijwillige en noodgedwongen zelfstandigen), in: Manigart, S.(Eds.), *Ondernemen tussen wetenschap en beleid in Vlaanderen*, 9789081659017, STOIO, Gent, chapter 7, pp. 162-188

### Forthcoming

Gardiner E., Debrulle J., (2021), Intrapreneurship and wellbeing in organisations, in: Wall, T., Cooper, C.L., Brough, P.(Eds.), *The SAGE Handbook of Organisational Wellbeing*, 978-1-5297-0486-0, Sage Publishing, London, chapter 13, pp. 184-198

## Research reports

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Debrulle J., Maes J., (2014), *De weg naar bedrijfscreatie: Een toelichting van het ondernemerschapstraject en profiel van jonge ondernemers in Vlaanderen*, STORE: Steunpunt Ondernemen en Regionale Economie (Flemish Government), 21 pages

Debrulle J., Maes J., (2014), *Smells like team spirit? How entrepreneurial founding team motivations affect new venture financial and innovation performance*, STORE: Steunpunt Ondernemen en Regionale Economie (Flemish Government), 25 pages

Debrulle J., De Winne S., De Bock K., (2013), *Goed begonnen is half gewonnen: Hoe combinaties van initiële resources, strategie en omgeving startende vennootschappen toelaten een duurzaam competitief voordeel op te bouwen*, STORE: Steunpunt Ondernemen en Regionale Economie (Flemish Government), 21 pages

Debrulle J., De Ruytter S., Konings J., (2012), *De determinanten van firma groei in Vlaanderen*, STORE: Steunpunt Ondernemen en Regionale Economie (Flemish Government), 22 pages

## GRANTS AND HONORS

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### Award

- 2020 Best Teacher Recognition 2021, KU Leuven, Belgium
- 2018 Best Quantitative Paper, ACERE - Australian Centre for Entrepreneurship Research Exchange, Australia
- 2018 Best Teacher Recognition 2019, KU Leuven, Belgium
- 2016 Best Teacher Recognition 2017, KU Leuven, Belgium
- 2014 Best Teacher Recognition 2015, KU Leuven, Belgium
- 2010 Best Quantitative Paper, AGSE International Entrepreneurship Research Exchange, Australia

### Honor

- 2013 Koninklijke Vlaamse Academie van België voor Wetenschappen en Kunsten, Unknown

## **PROFESSIONAL MEMBERSHIPS**

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**2013 - 2016**      Reseau Entreprendre Nord, France

**2013 - 2015**      OptimRezo, France

## **EDITORIAL ACTIVITY**

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### **Reviewer in an academic journal**

**2013**              International Small Business Journal, United Kingdom

**2013**              Small Business Economics, United Kingdom

## **PROFESSIONAL SERVICE**

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### **Involvement in a board of Directors**

**2018**              Member of the IESEG Board of Directors, France

## **RESEARCH ACTIVITIES**

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### **COMMITTEE CHAIR**

**yyyy2018**        Director of Post-Graduate Programs, IÉSEG School of Management, France

**2016 - 2018**     MIB Director Lille, IÉSEG School of Management, France

**2013 - 2015**     Academic Director IESEG Incubators, IÉSEG School of Management, France

**2013 - 2016**     PCE Program Management, IÉSEG School of Management, France

**yyyy2016**        Professional Advisory Board en Entrepreneuriat , IÉSEG School of Management, France

### **Supervision of Ph.D. Thesis:**

**2013**              Director, Start-up corporate governance, KU Leuven