



# Carla BADER

Ph.D. in Management Sciences

# Assistant Professor, Strategy and Sustainability

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## **EDUCATION**

- 2021 Ph.D. in Management Sciences, University of Lille, France
- 2015 Master in Management of Business Units, IAE of Lille, France
- 2010 MBAIP MBA International de Paris, University of Paris Dauphine, France

# **RESEARCH INTERESTS**

Institutions, Multi-stakeholders collaboration, Qualitative methods, Strategic Management

## **PROFESSIONAL EXPERIENCE**

#### ACADEMIC:

- 2022 Present Assistant Professor, IÉSEG School of Management, France
- 2020 2022 Adjunct professor, IÉSEG School of Management, France
- 2018 2020 Teaching and Research Assistant, IAE of Lille, Lille, France
- 2012 2018 Lecturer, Open University, Beirut, Lebanon

# **COURSES TAUGHT**

- Introduction to hrm, Grande ecole (bachelor cycle)
- People and organizations management, Grande ecole (bachelor cycle)
- Fundamentals of strategy, Grande ecole (bachelor cycle)
- People, planet, profit, Grande ecole (bachelor cycle)
- Business exploration, Grande ecole (bachelor cycle)
- Change management for sustainability, Grande ecole (master cycle)

• Interview methods (qualitative), Grande ecole (master cycle)

# INTELLECTUAL CONTRIBUTIONS

# Other conference and seminar presentations

#### **International**

Bader C., (2020), A coevolutionary approach to public private partnerships in a developing country Association Internationale de Management Stratégique, Online, France

## <u>National</u>

Bader C., Youssef L., (2023), *Promoting higher education in developing countries through hybrid forms of governance* The Government of CSR: Combining private and public means for a sustainable future, London, United Kingdom

Bader C., (2019), *The emergence of public-private partnerships in developing countries* 10th International Research Meeting-Business and Management, Nice, France

## **RESEARCH ACTIVITIES**

## COMMITTEE CHAIR

# **Course Coordinator**

Light Service, IÉSEG School of Management, France