



**Carla BADER**

**Ph.D. in Management Sciences**

**Assistant Professor, Strategy and Sustainability**

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## **EDUCATION**

- 2021** Ph.D. in Management Sciences, University of Lille, France
- 2015** Master in Management of Business Units, IAE of Lille, France
- 2010** MBAIP - MBA International de Paris, University of Paris Dauphine, France

## **RESEARCH INTERESTS**

Institutions, Multi-stakeholders collaboration, Qualitative methods, Strategic Management

## **PROFESSIONAL EXPERIENCE**

### **ACADEMIC:**

- 2022 - Present** Assistant Professor, IÉSEG School of Management, France
- 2020 - 2022** Adjunct professor, IÉSEG School of Management, France
- 2018 - 2020** Teaching and Research Assistant, IAE of Lille, Lille, France
- 2012 - 2018** Lecturer, Open University, Beirut, Lebanon

## **COURSES TAUGHT**

- Introduction to hrm, Grande ecole (bachelor cycle)
- People and organizations management, Grande ecole (bachelor cycle)
- Fundamentals of strategy, Grande ecole (bachelor cycle)
- People, planet, profit, Grande ecole (bachelor cycle)
- Business exploration, Grande ecole (bachelor cycle)
- Change management for sustainability, Grande ecole (master cycle)

- Interview methods (qualitative), Grande école (master cycle)

## **INTELLECTUAL CONTRIBUTIONS**

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### **Other conference and seminar presentations**

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#### **International**

Bader C., (2020), *A coevolutionary approach to public private partnerships in a developing country* Association Internationale de Management Stratégique, Online, France

#### **National**

Bader C., Youssef L., (2023), *Promoting higher education in developing countries through hybrid forms of governance* The Government of CSR: Combining private and public means for a sustainable future, London, United Kingdom

Bader C., (2019), *The emergence of public-private partnerships in developing countries* 10th International Research Meeting-Business and Management, Nice, France

## **RESEARCH ACTIVITIES**

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### **COMMITTEE CHAIR**

#### **Course Coordinator**

Light Service, IÉSEG School of Management, France