



Laure LELASSEUX

Ph.D., Management Sciences, Management

Post Doctoral Researcher, Strategy and Sustainability

l.llasseux@ieseg.fr

EDUCATION

- 2021** Ph.D., Management Sciences, Management, HEC Paris Business School, France
- 2009** Master, Management Sciences, Management, ESSEC Business School, France
- 2005** Master, Law, Law, University Panthéon-Assas Paris II, France

RESEARCH INTERESTS

CSR, Institutional change, Professions, Qualitative Methods

EMPLOYMENT EXPERIENCE

ACADEMIC:

- 2021 - Present** Post-Doctoral Student, IESEG School of Management, France

PROFESSIONAL:

- 2019 - Present** Co-Founder, Observatoire Etudiant des Violences Sexuelles et Sexistes dans l'Enseignement Supérieur
- 2012 - 2013** Head of Marketing and Communication, Babyloan
- 2009 - 2012** Project Manager, L'Occitane Corporate Foundation

COURSES TAUGHT

- Change management for sustainability strategies, Grande école
- Leading organizations
- Ethics and sustainability

INTELLECTUAL CONTRIBUTIONS

Papers in non-refereed journals

Published

Lelasseux L., Lander M. W., Barbulescu R., (2021), Emotions as Causal Mechanisms and Strategic Resources for Action in the Study of Professions, Professionals, and Professional Service Firms, *Journal of Professions and Organization*, 8(3), pp. 237-252

Communications in refereed conferences

International

Lelasseux L., Lander M., (2021), *From State Hearings to TV Shows: Regulatory Agency of Fertility Doctors in the Reform of Assisted Medical Procreation Legislation in France*. Professional Service Firms Conference, Oxford (Online), United Kingdom

Lelasseux L., Barbulescu R., (2020), *After All, I am a Doctor: The Construction of Agency of Fertility Doctors during the Reform of Assisted Medical Procreation in France*. 37th EGOS Colloquium, Hamburg (Online), Germany

Lelasseux L., Barbulescu R., (2020), *After All, I am a Doctor: The Construction of Agency of Fertility Doctors during the Reform of Assisted Medical Procreation in France*. Annual Meeting of the Academy of Management, Vancouver (Online), Canada

Lelasseux L., Barbulescu R., (2019), *Legitimizing a political role: the role of emotions in the institutional work of fertility doctors during the reform of assisted medical procreation in France*. 35th EGOS Colloquium, Edinburgh, United Kingdom

Lelasseux L., Barbulescu R., (2019), *Legitimizing a political role: the role of emotions in the institutional work of fertility doctors during the reform of assisted medical procreation in France*. Professional Service Firms Conference, Boston, USA

Lelasseux L., Lander M., (2019), *The Role of Professional Values in the Institutional Work of Heterogeneous Actors*. Annual Meeting of the Academy of Management, Boston, USA

Lelasseux L., Lander M., (2018), *The Role of Professional Values in the Institutional Work of Heterogeneous Actors*. 34th EGOS Colloquium, Tallinn, Estonia

PROFESSIONAL MEMBERSHIPS

Academy of Management

European Group for Organizational Studies (EGOS)