



Aljona ZORINA

Ph.D. in Management of Information Systems

Associate Professor, Management of Information Systems

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EDUCATION

2021 Advanced FHEA, Fellow of the Higher Educational Academy, UK Higher Education Academy, United Kingdom

2012 Ph.D. in Management of Information Systems, ESSEC Business School, France

RESEARCH INTERESTS

crisis management, decentralized systems, Digital innovations and infrastructures, digital monitoring, Frugal innovations,

PROFESSIONAL EXPERIENCE

ACADEMIC:

2022 - Present Associate professor, IÉSEG School of Management, France

2021 - Present Associate professor, Leeds University Business School, University of Leeds, Leeds, United Kingdom

2015 - Present University Academic Fellow, Leeds University Business School, University of Leeds, Leeds, United Kingdom

2012 - 2015 Assistant professor of Information Systems, ESCP Europe, Paris, France

COURSES TAUGHT

- Introduction to artificial intelligence
- Digital innovation
- Sustainability in the digital world
- Strategy and organization of innovation
- Strategic management
- Master dissertations supervision
- Principles of corporate strategy

- Organization theory and management
- Research methods
- Management of information systems
- Information tools and systems for managers
- Information tools for business
- Management of information systems

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

- Morton J., Zorina A., Kudaravalli S., (2023), The strategic value of IT-enabled self-organised collectives during crises, *The Journal of Strategic Information Systems*, 32(3), pp. 101792
- Zorina A., (2021), Overcoming resource challenges in peer-production communities through bricolage: The case of HomeNets, *Information and Organization*, 31(2021), pp. 1-25
- Zorina A., Belanger F., Kumar N., Clegg S., (2021), Watchers, Watched, and Watching in the Digital Age: the Veillance of Complex Action Nets,, *Organization Science*, 32(6), pp. 1391-1596
- Zorina A., Dutton W. H., (2021), Theorizing Actor Interactions Shaping Innovation in Digital Infrastructures: The Case of Residential Internet Development in Belarus, *Organization Science*, 32(1), pp. 156–180
- Zorina A., Karanasios S., (2021), When IT Evolves Beyond Community Needs: Coevolution of BottomUp IT Innovation and Communities, *Journal of the Association for Information Systems*, 22(4), pp. 1-25
- Zorina A., (2016), From a Competing to a Collaborative Crowd: Tactics for Co-creation with Innovative Bottom-up Communities, *Organizational Dynamics*, 45(2), pp. 80-93
- Zorina A., Dutton W. H., (2014), Building Broadband Infrastructure from the Grassroots: the Case of Home LANs in Belarus, *Journal of Community Informatics*, 10(2), pp. 1-5

Papers in non-refereed journals

Published

- Karanasios S., Zorina A., (2023), From participation roles to socio-emotional information roles: Insights from the closure of an online community, *Journal of the Association for Information Science and Technology (JASIST)*, 74(3), pp. 33-49

Non-refereed proceedings

Forthcoming

- Karanasios S., Senyo P., Effah J., Zorina A., (2022), Digital Bricolage: Creating a Digital Transformation from Nothing, in: International conference on Information Systems(Eds.) in *Proceedings of the ICIS, ICIS*

Grants

- 2019** LUBS CHALLENGE FUND, Leeds University Business School, University of Leeds (United Kingdom)
- 2016** ESRC White Rose DTC Collaborative Award, ESRC (United Kingdom)

Chair in an academic conference

European Conference of Game-based Learning (ECGBL)

RESEARCH ACTIVITIES

Supervision of Ph.D. Thesis:

- 2022

Co-director, Collective idea generation on online platform: An analysis of user interactions in the Clickworkers platform, Leeds University Business School, University of Leeds
- 2021

Director, “Organizational radical change: digital transformation under institutional complexity and ambitemporality context. The case of ABC organization following Saudi Arabia Vision 2030 Program”, Leeds University Business School, University of Leeds