



Shawn POPE

Doctorate of Sociology

Associate Professor, Strategy and Sustainability

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EDUCATION

2016 Doctorate of Sociology, Stanford University, USA

2013 MA, Sociology, Stanford University, USA

2003 Bachelor, Economics, Duke University, USA

PROFESSIONAL CERTIFICATION

2009 International Business Practice, Mountbatten Institute, United Kingdom

2007 Chartered Financial Analyst, CFA Institute, USA

RESEARCH INTERESTS

Corporate Social Responsibility, Institutional Theory, International Business, Strategy and Ethics

PROFESSIONAL EXPERIENCE

ACADEMIC:

2023 - Present Associate Professor of Business Strategy, IÉSEG School of Management, France

2022 - 2023 Associate Professr, EMLV, Paris, France

2019 - 2022 Assistant Professor, EMLV, Paris, France

2017 - 2019 Postdoctoral Researcher, Norwegian University of Life Sciences, Aas, Norway

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

POPE S., Worren N., (2024), Connected but Conflicted: Separating Incompatible Roles in Organizations.” *Academy of Management Review*, *Academy of Management Review*, 49(1), pp. 6-31

POPE S., Waeraas A., (2023), How to Create Company Values that Actually Resonate, *Harvard Business Review*, October 31(2023), pp. 1-7

Pope S., Kim J., (2022), Where, When, and Who: Corporate Social Responsibility and Brand Value—A Global Panel Study, *Business & Society*, 61(6), pp. 1631-1683

Pope S., Lim A., (2022), Why Companies Practice Corporate Social Responsibility, *MIT Sloan Management Review*, January(2022), pp. 4

Pope S., Patricia Bromley P., (2021), The Roundtable Statement - 3 Years Later, *California Management Review*, 2022(September), pp. 9

Pope S., Prud'homme D., (2021), Your Company Needs a Social Media Ethics Code, *California Management Review*, 2021(November), pp. 3

POPE S., John Meyer J., (2015), The Global Corporate Organization, *Management and Organization Review*, 11(2), pp. 173-179

Papers in non-refereed journals

Published

POPE S., Patricia Bromley P., (2023), From Doing Good to Being Good: The Movement for Nonprofit Social Responsibility, *Stanford Social Innovation Review*, 21(3), pp. 48-54