



Johan BRUNEEL

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EDUCATION

- 2009** Ph.D., Business Administration, Entrepreneurship and Innovation, Ghent University, Belgium
- 2003** Master, Business Administration, Ghent University, Belgium
- 2002** Master, Engineering, Katholieke Hogeschool Brugge-Oostende, Belgium

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

- Ratinho T., Bruneel J., (2024), Taking stock of research on hybrid organizations: Enriching theoretical perspectives, extending empirical contexts, and expanding practical relevance, *Journal of Business Research*, 170(2024), pp. 114313
- Bruneel J., Cossey J., Billiet A., Dufays F., (2023), How Do Institutional Prescriptions (Fail to) Address Governance Challenges Under Institutional Hybridity? The Case of Governance Code Creation for Cooperative Enterprises, *Journal of Business Ethics*, na(na), pp. 20
- Bruneel J., Filip De Beule F., Dobson K., (2023), The internationalization of social enterprises: the impact of business model characteristics, *International Business Review*, 32(6), pp. 102188
- Bruneel J., Gaeremynck A., Weemaes S., (2022), Outside board members and strategic orientation of new ventures in the startup phase, *Strategic Entrepreneurship Journal*, 16(4), pp. 801-825
- Bruneel J., Symeonidou N., Leiponen A., Autio E., (2022), The origins of capabilities: resource allocation strategies, capability development, and the performance of new firms, *Journal of Business Venturing*, 37(4), pp. 106208
- Teirlinck P., Spithoven A., Bruneel J., (2022), R&D employment effects of financial slack generated by R&D tax exemption: the importance of firm-level contingencies, *R&D management*, 52(1), pp. 1-35
- Bruneel J., Clarysse B., Bobelyn A., Wright M., (2020), Liquidity events and VC-backed academic spin-offs: the role of search alliances, *Research Policy*, 49(10), pp. 104035
- Bruneel J., De Cock R., Bobelyn A., (2020), Making the lean start-up method work: the role of prior market experience, *Journal of Small Business Management*, 58(5), pp. 975-1002
- Staessens M., Kerstens P., Bruneel J., Cherchye L., (2019), Data envelopment analysis and social enterprises: analysing performance, strategic orientation, and mission drift, *Journal of Business Ethics*, 159(2), pp. 325–341
- Bruneel J., Clarysse B., Autio E., (2018), The role of prior domestic experience and prior shared experience in young firm internationalization, *International Small Business Journal*, 36(3), pp. 265-284
- Bruneel J., Clarysse B., Staessens M., Weemaes S., (2018), Breaking with the past: the need for innovation in the governance of nonprofit social enterprises, *Academy of Management Perspectives*, 34(2), pp. 209-225

- Bruneel J., Spithoven A., Clarysse B., (2017), Interorganizational trust and technology complexity: evidence for new technology-based firms, *Journal of Small Business Management*, 55(S1), pp. 256-274
- Symeonidou N., Bruneel J., (2017), Determinants, causal connections and outcomes in corporate technology licensing: a systematic review and research agenda, *R&D management*, 47(4), pp. 620-636
- Symeonidou N., Bruneel J., Autio E., (2017), Commercialization strategy and internationalization outcomes in technology-based new ventures, *Journal of Business Venturing*, 32(2), pp. 302-317
- Bruneel J., De Cock R., (2016), Entry mode research and SMEs: a review and future research agenda, *Journal of Small Business Management*, 54(S1), pp. 135-167
- Bruneel J., D'Este P., Salter A., (2016), The impact of financial slack on explorative and exploitative knowledge sourcing from universities: evidence from the UK, *Industrial and Corporate Change*, 25(4), pp. 689-706
- Bruneel J., Fassin Y., Stevens R., Moray N., (2016), Balancing competing logics in for-profit social enterprises: a need for hybrid governance, *Journal of Social Entrepreneurship*, 7(3), pp. 263-285
- Stevens R., Moray N., Bruneel J., (2015), The social and economic mission of social enterprises: dimensions, measurement, validation, and relation, *Entrepreneurship: Theory and Practice*, 39(5), pp. 1051-1081
- Stevens R., Moray N., Bruneel J., Clarysse B., (2015), Attention allocation to multiple goals: the case of for-profit social enterprises, *Strategic Management Journal*, 36(7), pp. 1006-1016
- Clarysse B., Wright M., Bruneel J., Mahajan A., (2014), Creating value in ecosystems: crossing the chasm between knowledge and business ecosystems, *Research Policy*, 43(7), pp. 1164-1176
- Bruneel J., Van de Velde E., Clarysse B., (2013), Impact of the type of corporate spin-off on growth, *Entrepreneurship: Theory and Practice*, 37(4), pp. 943-959
- Bruneel J., Van de Velde E., Clarysse B., Gemmel P., (2012), Improving the success of radical innovation projects within established firms: engaging employees across different hierarchical levels, *Technology Analysis and Strategic Management*, 24(9), pp. 951-965
- Bruneel J., Clarysse B., Wright M., (2011), Explaining growth paths of young technology-based firms: structuring resource portfolios in different competitive environments, *Strategic Entrepreneurship Journal*, 5(2), pp. 137-157
- Bruneel J., D'Este P., Salter A., (2010), Investigating the factors that diminish the barriers to industry-university collaboration, *Research Policy*, 39, pp. 858-868
- Bruneel J., Yli-Renko H., Clarysse B., (2010), Learning from experience and learning from others: how congenital and interorganizational learning substitute for experiential learning in young firm internationalization, *Strategic Entrepreneurship Journal*, 4(2), pp. 164-182
- Clarysse B., Bruneel J., (2007), Nurturing and growing innovative start-ups: the role of policy as integrator, *R&D management*, 37(2), pp. 139-149

Forthcoming

- Bruneel J., Billiet A., Dufays F., (2023), Exit, Voice, or Both: Why Organizations Engage with Stakeholders, *Business & Society*, NA(NA), pp. 42

Other conference and seminar presentations

International

- Massihi N., Dries E., Filip De Beule F., Bruneel J., (2022), *Scaling Social Impact: A Multiple-Case Analysis of the Internationalization Process of Social Enterprises* The 82nd Annual Meeting of the Academy of Management: A Hybrid Experience, Seattle, USA

RESEARCH ACTIVITIES

Supervision of Ph.D. Thesis:

2019 Director, Essays on social entrepreneurship, KU Leuven