



**Jérémie BERTRAND**

**Ph.D. in Finance**

**Assistant Professor, Finance**

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## **EDUCATION**

- 2017** Ph.D. in Finance, University of Lille, France
- 2013** Master 2 Research « Banking and Finance Advanced Program », University of Lille, France
- 2012** Master 2 of Engineering in Management, Finance option, Institut Supérieur d'Agriculture (ISA), France

## **PROFESSIONAL CERTIFICATION**

- 2018** Web Analytics and Textual Statistics, University of Lille, France
- 2018** Big Data, University of Lille, France
- 2012** AMF Certificate, Institut Supérieur d'Agriculture (ISA), France

## **EMPLOYMENT EXPERIENCE**

### **ACADEMIC:**

- 2019 - Present** Professor of Finance, IÉSEG School of Management, France
- 2019 - Present** Academic director Master Apprenticeship in Risk, Compliance and Data Analytics, IÉSEG School of Management, France
- 2018 - 2019** Researcher in Open Leadership for Diversity and Inclusion Laboratory, EDHEC Business School, Lille, France
- 2016 - 2018** Lecturer in Finance, Institut Supérieur d'Agriculture (ISA), Lille, France
- 2013 - 2016** Contractual PhD Student - Lecturer, Institut Supérieur d'Agriculture (ISA), Lille, France
- 2012 - 2013** Lecturer AMF Certificate, Institut Supérieur d'Agriculture (ISA), Lille, France

## **COURSES TAUGHT**

- Financial market, Grande ecole
- Financial and banking regulation, Grande ecole
- Corporate finance, Grande ecole

## **INTELLECTUAL CONTRIBUTIONS**

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### **Papers in refereed journals**

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#### **Published**

- Bertrand J., Burietz A., Stefaniutyn de Brébisson H., (2021), Why choosing IFRS? Benefits of voluntary adoption by European private companies, *International Review of Law and Economics*, 65(2021), pp. 105968
- Bertrand J., Burietz A., Weill L., (2021), The Month-of-the-Year Effect in Corporate Lending, *Finance Research Letters*, 43(0), pp. 102014
- Bertrand J., Klein P. -O., Soula J. -L., (2021), Liquidity Creation and Trust Environment, *Journal of Financial Services Research*, 0(0), pp. 1-32
- Bertrand J., Klein P.-O., (2021), Creditor Information Registries and Relationship Lending, *International Review of Law and Economics*, 65(0), pp. 1-14
- Bertrand J., Weill L., (2021), Do Algorithms Discriminate Against African Americans in Lending?, *Economic Modelling*, 104(0), pp. 105619
- Bertrand J., Statnik J.-C., (2018), Impact of Banking Competition on the Use of Soft Information, *Management International*, 23(2), pp. 127-146

#### **Forthcoming**

- Bertrand J., Weill L., Osei-Tutu F., (2022), Language Gender-Marking and Borrower Discouragement, *Economics Letters*, 0(0), pp. 0

### **Communications in refereed conferences**

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#### **International**

- Bertrand J., Burietz A., Stefaniutyn de Brébisson H., (2020), *Do IFRS support debt issue for European private companies?* EFMA, Dublin, Ireland
- Bertrand J., Klein P.-O., (2020), *Creditor Information and Relationship Lending* ICMAIF, Rethymno, Greece
- Bertrand J., Klein P.-O., Delanghe M., (2020), *Discouraged Borrowers and Heterogeneity in Lending Technologies* IRMC2020, Online, France
- Bertrand J., Stefaniutyn de Brébisson H., Burietz A., (2020), *Do IFRS support debt issue for European private companies?* European Accounting Association, Bucarest, Romania
- Bertrand J., Stefaniutyn de Brébisson H., Burietz A., (2020), *Do IFRS support debt issue for European private companies?* Financial Management & Accounting Research Conference, FMARC, Paphos, Cyprus
- Bertrand J., Weill L., (2020), *In December Days are Shorter but Loans are Cheaper* FMA Annual Meeting, New York, USA
- Bertrand J., Klein P.-O., Soula J.-L., (2019), *Trust and Liquidity Creation* 7th Bordeaux Workshop in International Economics and Finance, Bordeaux, France

#### **Working papers**

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- Bertrand J., Perrin C., (2022), *Girls Just Wanna Have Funds? The Effect of Women-Friendly Legislation on Women-Led Firms' Access to Credit*, IESEG Working Paper Series 2022-ACF-01

## **EDITORIAL ACTIVITY**

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### **Reviewer in an academic journal**

Journal of Business Ethics

Revue Economique

**PROFESSIONAL SERVICE**

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**Member of the scientific committee of an academic conference**

18th Corporate Finance Day