



**Marco CLEMENTE**

**Ph.D., Strategic Management**

**Associate Professor, Strategy and Sustainability**

m.clemente@ieseg.fr

## **EDUCATION**

- 2014** Ph.D., Strategic Management, HEC Paris Business School, France
- 2006** Master in Management, London School of Economics and Political Sciences, United Kingdom
- 2004** Bachelor, Engineering, Management, University of Tor Vergata, Italy

## **INTELLECTUAL CONTRIBUTIONS**

### **Papers in refereed journals**

#### **Published**

- Roulet T. J., Clemente M., (2018), Let's Open the Media's Black Box: The Media As a Set of Heterogeneous Actors and Not Only As a Homogenous Ensemble, *Academy of Management Review*, 43(2), pp. 327-329
- Clemente M., Durand R., Roulet T., (2017), The Recursive Nature of Institutional Change, *Journal of Management Inquiry*, 26(1), pp. 17-31
- Clemente M., Gabbioneta C., (2017), How Does the Media Frame Corporate Scandals? The Case of German Newspapers and the Volkswagen Diesel Scandal, *Journal of Management Inquiry*, 26(3), pp. 287-302
- Clemente M., Roulet T. J., (2015), Public Opinion As a Source of Deinstitutionalization: A "Spiral of Silence" Approach, *Academy of Management Review*, 40(1), pp. 96-114

### **Papers in non-refereed journals**

#### **Published**

- Rowell C., Gustafsson R., Clemente M., (2016), How Institutions Matter "In Time": The Temporal Structures of Practices and Their Effects on Practice Reproduction, *Research in the Sociology of Organizations*, 48A(.), pp. 303-327

### **Communications in refereed conferences**

#### **International**

- Clemente M., Piazza A., (2020), *Seeing Through the Lens of Event Stigma: Media Evaluations of Referees after a Scandal*, Strategic Management Society Conference, Online, United Kingdom
- Clemente M., Piazza A., (2019), *How Scandals Contaminate Professions: Stigma by Association, Status, and Informal Social Control* Academy of Management Conference, Boston, USA

## **Other conference and seminar presentations**

---

### **International**

Clemente M., Puglisi R., Porac J., (2020), *How and why does a scandal influence media heterogeneity? The effect of the Calciopoli scandal on Italian sport newspapers*” Virtual Sports Paper and Idea Development Workshop, Online, France

### **Chapters in books**

---

#### **Published**

Clemente M., Durand R., Porac J., (2016), Organizational Wrongdoing and Media Bias, in: Donald Palmer, Kristin Smith-Crowe, Royston Greenwood(Eds.), *Organizational Wrongdoing*, 9781316338827, Cambridge University Press, Cambridge, chapter 15, pp. 435-473

### **EDITORIAL ACTIVITY**

---

#### **Reviewer in an academic journal**

Organization Studies

Journal of Management Inquiry

Organization Science

Journal of Business Ethics