



Adel BELDI

Ph.D. in Management

Associate Professor, Audit and Control

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EDUCATION

- 2016** HDR, Management Sciences, Audit and Control, Faculté Jean Monnet, University Paris Sud, France
- 2004** Ph.D. in Management, University of Paris Sud-XI, France
- 2000** Master in Accounting and Control, University of Paris Dauphine, France
- 2000** MBA in « Management des entreprises de réseaux », Ecole Nationale Supérieure des PTT (ENSPTT), France

RESEARCH INTERESTS

Audit and Control, Management Information Systems

EMPLOYMENT EXPERIENCE

ACADEMIC:

- 2015 - Present** Associate Professor of Accounting, IÉSEG School of Management, France
- 2010 - Present** Assistant professor in accounting, IÉSEG School of Management, Lille, France
- 2005 - 2010** Assistant professor in accounting, Groupe ESC Chambéry, Chambéry, France
- 2003 - 2005** Teaching and Research Assistant, Faculté Jean Monnet, University Paris Sud, Sceaux, France

COURSES TAUGHT

- Bachelor business game, Grande ecole
- Business game, Grande ecole
- Comptabilite generale et financiere, Grande ecole
- Contrôle de gestion approfondi, Grande ecole
- Mission controle de gestion, Grande ecole

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

- Beldi A., Damak-Ayadi S., Eleuch A., (2014), La divulgation volontaire sur le capital intellectuel : cas des entreprises familiales et non familiales en France, *Revue de l'Entrepreneuriat*, 13(3), pp. 99-121
- Khedhaouria A., Beldi A., (2014), Perceived enjoyment and the effect of gender on continuance intention for Mobile Internet Services, *International Journal of Technology and Human Interaction*, 10(2), pp. 1-20
- Khedhaouria A., Beldi A., Belbaly N., (2013), The moderating effect of gender on continuance intention for mobile Internet services, *Systèmes d'Information et Management*, 3(18), pp. 117-137
- Cheffi W., Beldi A., (2012), Analysis of managers' use of management accounting, *International Journal of Business*, 17(2), pp. 113-125
- Azan W., Beldi A., (2010), De la cybernétique à la théorie de la human agency: vers un management des SI centré sur les utilisateurs, *Management & Avenir*, 9(39), pp. 192-212
- Beldi A., Chastenot E., Dupuis J., Talfi M., (2010), Pertinence des méthodes d'évaluation financière des marques: une étude empirique au niveau international, *Revue Française de Gestion*, 8(207), pp. 153-168
- Beldi A., Cheffi W., Dey P., (2010), Managing Customer Relationship Management Projects: The Case of a Large French Telecommunications Company, *International Journal of Project Management*, 28(4), pp. 339-351
- Cheffi W., Rao A., Beldi A., (2010), Designing a Performance Measurement System: Accountants and Managers Divergence, *Management Accounting Quarterly*, 11(3), pp. 8-21
- Azan W., Beldi A., (2009), Apport de la théorie de l'action humaine à la compréhension des usages des systèmes d'information, *Systèmes d'Information et Management*, 14(3), pp. 79-107
- Gumb B., Dejean E., Beldi A., (2009), Performance et pôles de compétitivité: une revue de littérature, *Revue Française de Gestion Industrielle*, 28(3), pp. 55-79

Forthcoming

- Karmeni K., De la Villarmois O., Beldi A., (2018), Impact of control on innovation: The case of franchising, *Management Decision*

Papers in non-refereed journals

Published

- Beldi A., Wilfrid A., (2013), The Contribution of Social Theories to Information System Research, *International Journal of Auditing Technology*, 1(2), pp. 131-142

Communications in refereed conferences

International

- Beldi A., Damak-Ayadi S., Guermazi-Smaoui H., (2017), *Les déterminants de la divulgation de mauvaises informations sur le capital relationnel* 38^{ème} Congrès de l'Association Francophone de Comptabilité (AFC), Poitiers, France
- Beldi A., Kermani K., (2017), *Relationships between management control mechanisms and franchisees' performance*, 38^{ème} Congrès de l'Association Francophone de comptabilité (AFC), Poitiers, France
- Beldi A., Karmani K., De la Villarmois O., Mansouri F., (2015), *The relationship between control and innovation: An explanation based on knowledge creation* 38th European Accounting Association Annual Congress, Glasgow, United Kingdom
- Bouten L., Bayle-Cordier J., Beldi A., (2015), *On the influence of non-executive directors on the CSR disclosure policy* 10th CSEAR Spain Conference, Seville, Spain
- Karmeni K., de La Villarmois O., Beldi A., Mansouri F., (2015), *Managing innovation based on socialization: The case of franchise networks* 24th Congress IAE France , Rennes, France

Karmeni K., de La Villarmois O., Beldi A., Mansouri F., (2015), *Managing innovation based on socialization: The case of franchise networks* European Group for Organizational Studies , Athens, Greece

Karmeni K., de La Villarmois O., Beldi A., Mansouri F., (2015), *The relationship between control and innovation: An explanation based on knowledge creation* European Accounting Association , Glasgow, United Kingdom

Beldi A., Damak-Ayadi S., (2014), *Intellectual capital disclosure and corporate governance structure in French family firms* EURAM, Valencia, Spain

Beldi A., Miloud T., (2012), *Value relevance of brand value estimates: differences between countries* 10th Annual International Conference on Business: Accounting, Finance, Management & Marketing, Athens, Greece

Azan W., Beldi A., (2011), *From cybernetics to the theory of human agency: towards userfocused IS management* 17th Americas Conference on Information Systems (AMCIS), Detroit, USA

Azan W., Beldi A., (2011), *Social Sciences theories and MIS: towards user-focused IS management* 17th Americas Conference on Information Systems (AMCIS), Detroit, USA

Cheffi W., Beldi A., (2011), *Analysis of managers' use of management accounting* 6th International Finance Conference, Hammamet, Tunisia

Beldi A., Fustec A., Dupuis J., (2010), *Measuring and managing human capital: an empirical study in SME* Intellectual Capital & Extra-Financial Information, Catania, Italy

Other conference and seminar presentations

International

Karmani K., Beldi A., De la Villarmois O., (2016), *"Mediating the effect of knowledge creation in the relationship between control and innovation: the case of franchise networks"*, Research Accounting Day, Gent, Belgium

Goulet C., de La Pallière N., Beldi A., (2015), *La participation du capital-investisseurs dans les sociétés franchisantes: une étude exploratoire* 36ème Congrès de l'Association Francophone de Comptabilité, May 2015, Toulouse, France

Beldi A., (2013), *Disclosure of intellectual capital: The case of French family firms* European Accounting Association Conference, Paris, France

National

Beldi A., Chastenet W., Dupuis J., Talfi M., (2010), *Pertinence des méthodes d'évaluation financière des marques: une étude empirique au niveau international* Journée sur le capital immatériel, Montpellier, France

Beldi A., Miloud T., (2010), *L'évaluation des frais de recherche et développement: quelle approche dans le cas d'une start-up?* Congrès de l'Association Francophone de Comptabilité, Nice, France

Books

Published

Roussel-Sargis C., Beldi A., Butin G., Lacroix E., (2014), *Comptabilité générale : Principes et applications*, 978-2-3260-00385-3, Pearson France, Paris, 282 pages

Beldi A., (2014), *Processus d'implémentation d'un PGI (ERP) et conduite du changement*, 978-3-84416-2628, Presses Académiques Francophones, Sarrebruck, 348 pages

Chapters in books

Published

Beldi A., Khedhaouria A., (2017), *Continuance Use Intention of Mobile Internet Services: Does Gender Matter?*, in: IGI Global(Eds.), *Research Paradigms and Contemporary Perspectives on Human- Technology Interaction*, 978-1-5225-1868-6, IGI Global/Information Science Reference, Hershey, PA, chapter 10, pp. 212-234

Karmeni K., de La Villarmois O., Beldi A., Mansouri F., (2016), *Une explication de l'impact positif du contrôle social sur l'innovation : une étude fondée sur l'analyse de l'effet de médiation* , in: Abdelkader Djeflat(Eds.), *L'Intégration des connaissances et l'innovation dans les pays du sud*, 978-2-343-08300-1, L'Harmattan, Paris, pp. 197-222

Beldi A., (2012), CRM implementation: the management of a Technochange in a French telecommunications company , in: Stavros, A.V(Eds.), *Advances in Communications and Media Research* , 978-1-61324-794-5, Nova Science Publishers, New York, NY, chapter 9, pp. 219-230

Case studies

Beldi A., Miloud T., (2011), *Motobyke: Evaluation d'un Projet de Recherche & Développement: (VAN, approche 'Monte-Carlo')*, CCMP Centrale de Cas et de Médias Pédagogiques, case study F0502, teaching note F0502

Research reports

Beldi A., Joliet R., Goullet C., De la Pallière N., (2015), *Etude de la variabilité des structures capitalistiques franchisantes, incidences sur la gouvernance des réseaux de franchise*, Fédération Française de la Franchise (FFF), 174 pages

PROFESSIONAL MEMBERSHIPS

2010 Lille Economie et Management (LEM-CNRS), France

2006 European Accounting Association (EAA)

Association Francophone de Comptabilité (AFC)

EDITORIAL ACTIVITY

Member of the editorial board of an academic journal

2013 International Journal of Auditing Technology

PROFESSIONAL SERVICE

Reviewer/Reading committee member in an academic conference

2008 Association Information & Management

INSTITUTIONAL SERVICE

Participation in a professional advisory board

2012 Professional Advisory Board in Audit and Control, France

Supervision of Ph.D. Thesis:

2013 Co-director, Divulgateur d'informations négatives sur le capital intellectuel : Déterminants et impacts, IHEC Carthage, Tunisie