



Adel BELDI

Ph.D. in Management

Associate Professor, Accounting

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EDUCATION

- 2016** HDR, Management Sciences, Audit and Control, Faculté Jean Monnet, University Paris Sud, France
- 2004** Ph.D. in Management, University of Paris Sud-XI, France
- 2000** Master in Accounting and Control, University of Paris Dauphine, France
- 2000** MBA in « Management des entreprises de réseaux », Ecole Nationale Supérieure des PTT (ENSPTT), France

RESEARCH INTERESTS

Audit and Control, Corporate governance

PROFESSIONAL EXPERIENCE

ACADEMIC:

- 2015 - Present** Associate Professor of Accounting, IÉSEG School of Management, France
- 2010 - Present** Assistant professor in accounting, IÉSEG School of Management, Lille, France
- 2005 - 2010** Assistant professor in accounting, Groupe ESC Chambéry, Chambéry, France
- 2003 - 2005** Teaching and Research Assistant, Faculté Jean Monnet, University Paris Sud, Sceaux, France

COURSES TAUGHT

- Gouvernance et gestion des risques, Grande école (master cycle)
- Global performance management, Grande école (master cycle)
- Financial and non financial reporting, Grande école (master cycle)
- Comptabilité financière approfondie, Grande école (master cycle)
- Bachelor business game, Grande école (bachelor cycle)
- Business game, Grande école (master cycle)

- Comptabilité générale et financière, Grande école (bachelor cycle)
- Contrôle de gestion approfondi, Grande école (master cycle)
- Mission contrôle de gestion, Grande école (bachelor cycle)

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Damak-Ayadi S., Guermazi H., Beldi A., (2022), The Stock Market Reaction to Securities Class Action Filings, *International Journal of Economics and Financial Issues*, 12(6), pp. 127-132

Beldi A., Karmeni K., (2019), The antecedents of franchisee performance: an explanation based on control mechanisms, *Revue management & avenir*, 113(7), pp. 63-82

Karmeni K., De la Villarmois O., Beldi A., (2018), Impact of control on innovation: The case of franchising, *Management Decision*, 56(7), pp. 1485-1505

Beldi A., Damak-Ayadi S., Eleuch A., (2014), La divulgation volontaire sur le capital intellectuel : cas des entreprises familiales et non familiales en France, *Revue de l'Entrepreneuriat*, 13(3), pp. 99-121

Khedhaouria A., Beldi A., (2014), Perceived enjoyment and the effect of gender on continuance intention for Mobile Internet Services, *International Journal of Technology and Human Interaction*, 10(2), pp. 1-20

Khedhaouria A., Beldi A., Belbaly N., (2013), The moderating effect of gender on continuance intention for mobile Internet services, *Systèmes d'Information et Management*, 3(18), pp. 117-137

Cheffi W., Beldi A., (2012), Analysis of managers' use of management accounting, *International Journal of Business*, 17(2), pp. 113-125

Azan W., Beldi A., (2010), De la cybernétique à la théorie de la human agency: vers un management des SI centré sur les utilisateurs, *Management & Avenir*, 9(39), pp. 192-212

Beldi A., Chastenet E., Dupuis J., Talfi M., (2010), Pertinence des méthodes d'évaluation financière des marques: une étude empirique au niveau international, *Revue Française de Gestion*, 8(207), pp. 153-168

Beldi A., Cheffi W., Dey P., (2010), Managing Customer Relationship Management Projects: The Case of a Large French Telecommunications Company, *International Journal of Project Management*, 28(4), pp. 339-351

Cheffi W., Rao A., Beldi A., (2010), Designing a Performance Measurement System: Accountants and Managers Divergence, *Management Accounting Quarterly*, 11(3), pp. 8-21

Azan W., Beldi A., (2009), Apport de la théorie de l'action humaine à la compréhension des usages des systèmes d'information, *Systèmes d'Information et Management*, 14(3), pp. 79-107

Gumb B., Dejean E., Beldi A., (2009), Performance et pôles de compétitivité: une revue de littérature, *Revue Française de Gestion Industrielle*, 28(3), pp. 55-79

Forthcoming

Bouten L., Bayle-Cordier J., Beldi A., Compennolle T., (2023), Boards and CSR: Exploring the individual perceptions of non-executive directors, *Accounting Forum*, NA(NA), pp. NA

Papers in non-refereed journals

Published

Beldi A., Wilfrid A., (2013), The Contribution of Social Theories to Information System Research, *International Journal of Auditing Technology*, 1(2), pp. 131-142

Communications in refereed conferences

International

- Beldi A., Kermani K., Saadi T., (2023), *Digitalization effects on organizational performance: An exploratory study* Association Francophone de Comptabilité (AFC), Lyon, France
- Beldi A., Guerhazi H., Damak-Ayadi S., (2022), *An Analysis of the Determinants of Voluntary Relational Liabilities* Journée de recherche Association Française de Comptabilité (AFC) "Information extra-financière relative aux immatériels", Nice, France
- Beldi A., Ben Amor D., Damak-Ayadi S., (2021), *International Public Sector Accounting Standards (IPSAS) adoption and country's creditworthiness risk: An empirical study* European Accounting Association Congress, Virtual, Romania
- Beldi A., Damak-Ayadi S., Guerhazi-Smaoui H., (2017), *Les déterminants de la divulgation de mauvaises informations sur le capital relationnel* 38^{ème} Congrès de l'Association Francophone de Comptabilité (AFC), Poitiers, France
- Beldi A., Kermani K., (2017), *Relationships between management control mechanisms and franchisees' performance*, 38^{ème} Congrès de l'Association Francophone de comptabilité (AFC), Poitiers, France
- Beldi A., Karmani K., De la Villarmois O., Mansouri F., (2015), *The relationship between control and innovation: An explanation based on knowledge creation* 38th European Accounting Association Annual Congress, Glasgow, United Kingdom
- Bouten L., Bayle-Cordier J., Beldi A., (2015), *On the influence of non-executive directors on the CSR disclosure policy* 10th CSEAR Spain Conference, Seville, Spain
- Karmeni K., de La Villarmois O., Beldi A., Mansouri F., (2015), *Managing innovation based on socialization: The case of franchise networks* 24th Congress IAE France , Rennes, France
- Karmeni K., de La Villarmois O., Beldi A., Mansouri F., (2015), *Managing innovation based on socialization: The case of franchise networks* European Group for Organizational Studies , Athens, Greece
- Karmeni K., de La Villarmois O., Beldi A., Mansouri F., (2015), *The relationship between control and innovation: An explanation based on knowledge creation* European Accounting Association , Glasgow, United Kingdom
- Beldi A., Damak-Ayadi S., (2014), *Intellectual capital disclosure and corporate governance structure in French family firms* EURAM, Valencia, Spain
- Beldi A., Miloud T., (2012), *Value relevance of brand value estimates: differences between countries* 10th Annual International Conference on Business: Accounting, Finance, Management & Marketing, Athens, Greece
- Azan W., Beldi A., (2011), *From cybernetics to the theory of human agency: towards userfocused IS management* 17th Americas Conference on Information Systems (AMCIS), Detroit, USA
- Azan W., Beldi A., (2011), *Social Sciences theories and MIS: towards user-focused IS management* 17th Americas Conference on Information Systems (AMCIS), Detroit, USA
- Cheffi W., Beldi A., (2011), *Analysis of managers' use of management accounting* 6th International Finance Conference, Hammamet, Tunisia
- Beldi A., Fustec A., Dupuis J., (2010), *Measuring and managing human capital: an empirical study in SME* Intellectual Capital & Extra-Financial Information, Catania, Italy

Other conference and seminar presentations

International

- Karmani K., Beldi A., De la Villaremois O., (2016), *"Mediating the effect of knowledge creation in the relationship between control and innovation: the case of franchise networks"*, Research Accounting Day, Gent, Belgium
- Goulet C., de La Pallière N., Beldi A., (2015), *La participation du capital-investisseurs dans les sociétés franchisantes: une étude exploratoire* 36^{ème} Congrès de l'Association Francophone de Comptabilité, May 2015, Toulouse, France
- Beldi A., (2013), *Disclosure of intellectual capital: The case of French family firms* European Accounting Association Conference, Paris, France

National

Beldi A., Chastenet W., Dupuis J., Talfi M., (2010), *Pertinence des méthodes d'évaluation financière des marques: une étude empirique au niveau international* Journée sur le capital immatériel, Montpellier, France

Beldi A., Miloud T., (2010), *L'évaluation des frais de recherche et développement: quelle approche dans le cas d'une start-up?* Congrès de l'Association Francophone de Comptabilité, Nice, France

Books

Published

Roussel-Sargis C., Beldi A., Butin G., Lacroix E., (2014), *Comptabilité générale : Principes et applications*, 978-2-3260-00385-3, Pearson France, Paris, 282 pages

Beldi A., (2014), *Processus d'implémentation d'un PGI (ERP) et conduite du changement*, 978-3-84416-2628, Presses Académiques Francophones, Sarrebruck, 348 pages

Chapters in books

Published

Beldi A., Khedhaouria A., (2017), Continuanace Use Intention of Mobile Internet Services: Does Gender Matter?, in: IGI Global(Eds.), *Research Paradigms and Contemporary Perspectives on Human- Technology Interaction*, 978-1-5225-1868-6, IGI Global/Information Science Reference, Hershey, PA, chapter 10, pp. 212-234

Karmeni K., de La Villarmois O., Beldi A., Mansouri F., (2016), Une explication de l'impact positif du contrôle social sur l'innovation : une étude fondée sur l'analyse de l'effet de médiation , in: Abdelkader Djeflat(Eds.), *L'Intégration des connaissances et l'innovation dans les pays du sud*, 978-2-343-08300-1, L'Harmattan, Paris, pp. 197-222

Beldi A., (2012), CRM implementation: the management of a Technochange in a French telecommunications company , in: Stavros, A.V(Eds.), *Advances in Communications and Media Research* , 978-1-61324-794-5, Nova Science Publishers, New York, NY, chapter 9, pp. 219-230

Case studies

Beldi A., Rekik S., (2022), • *The dilemma of growth and capital structure decisions: the case of the EMOVA group*, *The Case Centre*, case study 122-0018-1, teaching note 122-0018-8, teaching note supplement 122-0018-8B

Beldi A., Miloud T., (2011), *Motobyke: Evaluation d'un Projet de Recherche & Développement: (VAN, approche 'Monte-Carlo')*, *CCMP Centrale de Cas et de Médias Pédagogiques*, case study F0502, teaching note F0502

Research reports

Beldi A., Joliet R., Goullet C., De la Pallière N., (2015), *Etude de la variabilité des structures capitalistiques franchisantes, incidences sur la gouvernance des réseaux de franchise*, Fédération Française de la Franchise (FFF), 174 pages

PROFESSIONAL MEMBERSHIPS

2010 Lille Economie et Management (LEM-CNRS), France

2006 European Accounting Association (EAA)

Association Francophone de Comptabilité (AFC)

EDITORIAL ACTIVITY

Member of the editorial board of an academic journal

2013 International Journal of Auditing Technology

PROFESSIONAL SERVICE

Reviewer/Reading committee member in an academic conference

2008 Association Information & Management

RESEARCH ACTIVITIES

COMMITTEE CHAIR

yyyy2012 Professional Advisory Board in Audit and Control, France

Supervision of Ph.D. Thesis:

2018 Co-director, Divulgation d'informations négatives sur le capital intellectuel : Déterminants et impacts, IHEC Carthage, Tunisie