



David NEWLANDS

Ph.D. in Developing supply chain improvement methodologies

Senior Professor of Practice, Operations Management

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EDUCATION

- 2001** Ph.D. in Developing supply chain improvement methodologies, Coventry University, United Kingdom
- 1993** Bachelor of Engineering (Honors) in Manufacturing Systems Engineering, Coventry University School of Engineering, United Kingdom

PROFESSIONAL CERTIFICATION

- 2023** Train the Trainer for Triple Connection, Inchainge BV, Netherlands
- 2022** Teaching and Learning Certificate, IÉSEG School of Management, France

RESEARCH INTERESTS

Management, Operations Management, Performance and Efficiency, Services Marketing, Static micro-economic cost

PROFESSIONAL EXPERIENCE

ACADEMIC:

- 2020 - Present** Senior Professor of Practice, IÉSEG School of Management, France
- 2016 - 2016** Professor, IMT Ghaziabad, DUBAI, United Arab Emirates
- 2013 - 2020** Associate Professor, IÉSEG School of Management, France
- 2002 - 2013** Assistant Professor, IÉSEG School of Management, France
- 2002 - 2008** Academic director, Visiting Professor Programme, IÉSEG School of Management, France
- 2002 - 2013** Academic Manager, Head of Operations Management, IÉSEG School of Management, France
- 1993 - 2001** Doctoral Student, Coventry University School of Engineering, Coventry, United Kingdom

PROFESSIONAL:

- 2015 - Present** Manager, Ross Newlands, Roubaix, France
- 2007 - Present** Managing Director, Newross SCI, Roubaix, France

PROFESSIONAL:

- 1998 - 2000** Logistics Project Leader, Nokia Mobile Phones, Salo, + Camberley UK, Finland
- 1992 - 1992** Calibration and Research Technician, Pall Europe Ltd, Portsmouth, United Kingdom
- 1988 - 1989** Sales Engineer, Gervase Instruments Ltd, Cranleigh, United Kingdom
- 1983 - 1988** Technician Apprentice, Artifex Flexible Tubes, Cranleigh, United Kingdom

CONSULTING EXPERIENCE

- 2020** Consulting Associate to Alten Nord, IÉSEG School of Management, France
- 2014** Consultant, Sodexo France, France
- 2014** Consultant, Oxyane, France
- 2013** Visiting Professor, IMT Ghaziabad, India
- 2013** Consultant, Oxyane, France
- 2012 - 2014** Consultant, Sodexo France, France
- 2012** Consultant, Oxyane, France
- 2012 - 2014** Consultant, Sodexo France, France
- 2011** Consultant, Oxyane, France

COURSES TAUGHT

- Industrial realities 3rd year elective, Bachelor in international business
- Managing resources, Grande ecole (bachelor cycle)
- Sustainable supply chain management, Grande ecole (bachelor cycle)
- Ibl 3rd year industrial realities, Grande ecole (bachelor cycle)
- Operations management, Bachelor in international business
- Operations management
- Research methods, Grande ecole (master cycle)
- Change management, Grande ecole (master cycle)
- Gestion des ventes, Grande ecole (master cycle)
- Introduction to operations management, Grande ecole (bachelor cycle)
- Manager responsable 2 - change management, Grande ecole (master cycle)

- Operations management, Bachelor in international business
- Ops research methodology, Grande ecole (master cycle)
- Advanced operations
- Operations strategy for mba in marketing
- Supply chain and total quality management, Executive mba
- Operations management for mba in marketing
- Total quality management, Grande ecole (master cycle)
- Change management, Grande ecole (master cycle)
- Strategic management, Grande ecole (master cycle)
- Strategic management, Grande ecole (bachelor cycle)
- Change management, Grande ecole (master cycle)
- Industrial realities, Grande ecole (bachelor cycle)

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Harrison D., Lewellyn P., Newlands D., Ritchie M., (2016), Attitudes of Business Deans and Students Regarding Academic Sustainability Programs: A Comparative Analysis, *Journal of Global Academic Institute Business & Economics*, 2(3), pp. 1-14

Newlands D., (2013), Horse-contaminated bovine meat prepared meals, *Operations Management*, 39(2), pp. 28-32

Newlands D., (2012), Supply Chain Games, *Operations Management*, 38(4), pp. 40-48

Newlands D., Veludo M., Bodiglio P., (2011), Traceability in Bovine Food Supply Chains, Part 1: The research, *Operations Management*, 37(3), pp. 13-21

Newlands D., Veludo M., Bodiglio P., (2011), Traceability in Bovine Food Supply Chains, Part 2: Case Studies, *Operations Management*, 37(4), pp. 24-29

Papers in non-refereed journals

Published

Newlands D., (2003), Breakeven Analysis: Part 1 - Current Opinion, *Control, Institute of Operations Management*, 29(7), pp. 23-26

Newlands D., (2003), Breakeven Analysis: Part 2 – Results from Modern Purchasing Environments Non Recurring Expenditures Associated With Product Creation Projects, *Control, Institute of Operations Management*, 29(8), pp. 21-25

Newlands D., (2003), Supply Chain Reengineering: a case study, *Control, Institute of Operations Management*, 29(1), pp. 18-21

Newlands D., Hooper M., (2001), Cost Analysis for World Class Change, Part 1: Inventory Reductions for Profitability, *Control, Institute of Operations Management*, 27(3), pp. 17-20

Newlands D., Hooper M., (2001), Cost Analysis for World Class Change, Part 2: The Costs Associated with Supplier Development and Quality, *Control, Institute of Operations Management*, 27(2), pp. 15-18

Newlands D., Hooper M., (2001), Cost Analysis for World Class Change, Part 3: Financial Models in Context, *Control, Institute of Operations Management*, 27(4), pp. 16-18

Newlands D., Steeple D., (2000), Logistics and Supply Chain Development: Part 1 - Lessons from Japan: Automotive and Electronic Industries, *Control, Institute of Operations Management*, 26(4), pp. 15-17

Newlands D., Steeple D., (2000), Logistics and Supply Chain Development: Part 2 - Design of, and Design for Logistics, *Control, Institute of Operations Management*, 26(5), pp. 21-23

Newlands D., Steeple D., (2000), Logistics and Supply Chain Development: Part 3 - A Quantitative Simulation for Logistics Opportunities, *Control, Institute of Operations Management*, 26(6), pp. 21-23

Communications in refereed conferences

International

Harrison D., Lewellyn P., Newlands D., Ritchie M., (2016), *Attitudes of Business Deans and Students Regarding Academic Sustainability Programs: A Comparative Analysis* International Academic Conference on Business & Economics, Prague, Czech Republic

Newlands D. J., Baddar F., (2014), *Manufacturing Location Impact on Risk to Profit* Industrial Marketing and Purchasing Group - IMP Asia , Bali, Indonesia

Harrison D., Jara M., Newlands D. J., Lewellyn P., (2013), *A University Initiative to Integrate Sustainability in Course Development* Cambridge Business and Economics Conference, Cambridge, United Kingdom

Harrison D., Newlands D. J., Rodriguez. L., (2013), *Integrating Critical Inquiry & Global Challenges with International Business, Honors Study Abroad* Academy of Business Education Annual International Meeting, Bermuda, United Kingdom

Jara M., Harrison D., Newlands D., (2012), *Watt' We Are Doing for Integrated Safety and Sustainability: An Applied Case Study & Sustainability Course Development* 6th International Conference - An Enterprise Odyssey: Corporate governance and public policy - path to sustainable future, Split, Croatia

Newlands D., (2012), *Innovating to Identify and Test Supply Chain Configurations* International Conference on Facets of Business Excellence II (FOBE 2012), Ghaziabad, India

Newlands D., (2012), *Lean in Higher Education - The philosophy and practice of teaching lean at IESEG* Higher Education Conference Portsmouth, Portsmouth, United Kingdom

Refereed proceedings

Published

Harrison D., Newlands D. J., Rodriguez L., (2013), Integrating critical enquiry & global challenges with international business, in: Sharon Clinebell(Eds.) in *2013 Conference Proceedings, Academy of Business Education, Savannah, GA*

Books

Published

Newlands D., Hooper M., (2009), *Global Business Management: The Eight Dimensions of International Management*, 978-0-566-08747-9, Gower Publishing, Aldershot, 612 pages

Chapters in books

Published

Newlands D. J., Hota M., (2017), Häagen Dazs China: The Luxury Icing On The Cream, in: Roy S., Mutum D., Nguyen B.(Eds.), *Services Marketing Cases in Emerging Markets - An Asian Perspective*, 978-3-319-32968-0, Springer, Cham, pp. 77-88

Newlands D. J., Hota M., (2017), Starbucks Philippines: Brewing a Filipino-American Experience, in: Roy S., Mutum D., Nguyen B.(Eds.), *Services Marketing Cases in Emerging Markets – An Asian Perspective*, 978-3-319-32968-0, Springer, Cham, pp. 17-25

Goethals F., Newlands D., (2012), Critical Issues to Consider when Evaluating Inter- Organizational Process Integration Configurations , in: Valverde R., Talla, M.R.(Eds.), *Information systems reengineering for modern business systems*, 978-1466-6015-5-0, IGI Global, Hershey, PA, chapter 5, pp. 81/98

Newlands D., (2009), Change Management - Realizing the Transformation , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 30, pp. 535-556

Newlands D., (2009), International Business Training using a Supply Chain Game , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 31, pp. 557-568

Newlands D., (2009), International Purchasing Management , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 9, pp. 147-158

Newlands D., (2009), Supplier Development , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 28, pp. 471-518

Newlands D., (2009), Technology and Innovation Management , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 23, pp. 369-396

Newlands D., Hooper M., (2009), The Eight Dimensions of International Business , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 0, pp. 23-32

Forthcoming

Newlands D. J., Baddar F., (2019), Sourcing and Manufacturing in the Market Region, in: Syed Abdul Rehman Khan(Eds.), *Purchasing and Supply Management*, 978-1-78984-973-8, IntechOpen, London, chapter 1, pp. 0

Newlands D., Baddar Al Hussan F., (2019), Sourcing and Manufacturing in the Market Region, in: Khan, S.A.R(Eds.), *Purchasing and Supply Chain Management*, 978-1-78984-973-8, IntechOpen , London, chapter ??, pp. ??

Case studies

Mlinar T., Newlands D. J., (2021), *Supplier selection for an e-commerce business*, *The Case Centre*, case study 621-0014-1, teaching note 621-0014-8, teaching note supplement 621-0014-8B

Newlands D. J., (2015), *Reengineering a Mobile Phone Cover Supply Chain*, *Case Centre*, case study 615-021-1, teaching note 615-021-8

Newlands D., (2012), *End to End: Case Series Overview*, *European Case Clearing House*, case study 612-037-1, teaching note 612-037-8

Newlands D., (2012), *End to End: Mass Production Supply Chains*, *European Case Clearing House*, case study 612-038-1, teaching note 612-038-8

Newlands D., (2012), *End to End: Lean Manufacturing - Just in Time 1*, *European Case Clearing House*, case study 612-039-1, teaching note 612-039-8

Newlands D., (2012), *End to End: Lean Manufacturing - Just in Time 2*, *European Case Clearing House*, case study 612-040-1, teaching note 612-040-8

Newlands D., (2012), *End to End: Lean Manufacturing - Just in Time 3*, *European Case Clearing House*, case study 612-041-1, teaching note 612-041-8

Newlands D., (2012), *End to End: Aigle/Mass Customization Using JIT3*, *European Case Clearing House*, case study 612-042-1, teaching note 612-042-8

Newlands D., (2012), *Supply Chain Reengineering: A Case Study*, *IGI Global publishing*, case study -, teaching note -

Working papers

Goethals F., Newlands D., (2009), *Important Issues for Evaluating Inter-Organizational Process Integration Configurations*, IESEG Working Paper Series 2009-MAN-04, LEM Working Paper 2009-10, IESEG

Hota M., Newlands D., (2009), *Buzz Marketing, Product Placement and Subtle Communication*, IESEG Working Paper Series 2009-MARK-01, LEM Working Paper 2009-02, IESEG School of Management

Newlands D., Veludo M., Bodiglio P., (2009), *Traceability use in Bovine Food Supply Chains*, IESEG Working Paper Series 2009-MAN-06, LEM Working Paper 2009-14, IESEG School of Management

Newlands D., Vasilaki A., (2009), *Systematic Induction, Performance Appraising and Attitudes for Continuous Improvement*, IESEG Working Paper Series 2009-MAN-07, LEM Working Paper 2009-15, LEM

Hooper M., Newlands D., (2009), *Performance Management: Survey Evidence of Appraisal and Evaluation from Libyan Corporations*, IESEG Working Paper Series 2009-MAN-08, LEM Working Paper 2009-16, IESEG School of Management

Tütüncü Y., Newlands D., (2009), *Hospital Bed Capacity and Mix Problem for State Supported Public and Fee Paying Private Wards*, IESEG Working Paper Series 2009-MAN-01, LEM Working Paper 2009-03, LEM

Tütüncü Y., Newlands D., (2009), *Short-term Hospital Bed Extra Capacity and Mix Problem*, IESEG Working Paper Series 2009-MAN-05, LEM Working Paper 2009-13, LEM

EDITORIAL ACTIVITY

Reviewer in an academic journal

2013 Supply Chain Forum, France

PROFESSIONAL SERVICE

Member of an advisory board

2011 - 2021 Institute of Operations Management, United Kingdom

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Committee Member

2014 - 2014 Pedegogical Cafe, IÉSEG School of Management, France

Course Coordinator

2002 - 2022 Course Coordination Industrial Realities, IÉSEG School of Management, France

2002 Course coordinator Totzl Quality Management, IÉSEG School of Management, France

Head of a recruitment jury (orals)

2019 President of jury (orals), IÉSEG School of Management, France

Member of a recruitment jury (orals)

2003 - 2018 Jury member recruitment jury (orals), IÉSEG School of Management, France

Participation in the development of an academic program

