Paulami MITRA

Ph.D. in Economics and Management Sciences

Assistant Professor, Strategy and Sustainability

Academic Director

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EDUCATION

2019 Ph.D. in Economics and Management Sciences, Université Catholique de Louvain- Mons, Belgium

2009 Masters in Management, Lancaster University, United Kingdom

2008 B.Tech in Information Technology (Engineering), Institute of Technology and Marine Engineering, India

RESEARCH INTERESTS

Management and Strategy

PROFESSIONAL EXPERIENCE

ACADEMIC:

2017 - 2018 Visiting professor, University of Southern California, Los Angeles, USA

2012 - 2019 Teaching and Research Assistant, IÉSEG School of Management, Lille, France

PROFESSIONAL:

2010 - 2012 Assistant Manager, G.A.P. Vassilopoulos Group- Western Union, London, United Kingdom

2009 - 2009 Project Engineer, Wipro Technologies, Bangalore, India

CONSULTING EXPERIENCE

2013

COURSES TAUGHT

- Entrepreneurship, strategy and company observation, Grande ecole (master cycle)
- Business ethics
- Corporate social responsibility
- Business exploration, Grande ecole (bachelor cycle)

- Business game, Post graduate program
- Business simulation, International mba
- Introduction to business administrations, Msc in fashion management
- Strategy in fashion and luxury industry, Msc in fashion management
- Fundamentals of strategy

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Mitra P., Janssen F., Hermans J., Kickul J., (2022), Social entrepreneurial crowdfunding: Influence of the type of rewards and of prosocial motivation on the crowds' willingness to contribute, *Entrepreneurship and Regional Development*, 34(9-10), pp. 1001 - 1024

Yacoub G., Mitra P., Ratinho T., Fatalot F., (2022), Sustainable Entrepreneurs: What Drives Them to Engage in Different Crowdfunding Types?, *International Journal of Entrepreneurial Behaviour and Research*, 28(4), pp. 980-1000

Kickul J., Mitra P., Weaver R., Orr J., Winkler C., (2021), Guest Editorial: Special Issue on Social Entrepreneurship Education, *Entrepreneurship Education and Pedagogy*, 5(2), pp. 186-191

Mitra P., Kickul J., Gundry L., Orr J., (2019), The Rise of Hybrids: A Note for Social Entrepreneurship Educators, *International Review of Entrepreneurship*, 17(2), pp. 107-126

Kickul J., Gundry L., Mitra P., Berçot L., (2018), Designing with Purpose: Advocating Innovation, Impact, Sustainability, and Scale in Social Entrepreneurship Education, *Entrepreneurship Education and Pedagogy*, 1(2), pp. 205-221

Mitra P., Byrne J., Janssen F., (2017), Advantages of Hybrid Organising in Social Entrepreneurship: Evidence from Norway, *International Review of Entrepreneurship*, 15(4), pp. 519-536

Forthcoming

Mitra P., Kara A., Masurel E., (2024), Eco-entrepreneurship as a response to sustainability and climate challenges: What have we learnt and where do we go from here?, *International Review of Entrepreneurship*, XX(XX), pp. XX

Communications in refereed conferences

International

Kara A., Masurel E., Mitra P., (2022), *Eco-entrepreneurship as a response to sustainability and climate challenges: What have we learnt and where do we go from here?* Entrepreneurship, Culture, Finance and Economic Development (ECFED) Conference, Dubrovnik, Croatia

Mitra P., Janssen F., (2022), *Antecedents of a Blended Value Approach: Exploring cases from Social Entrepreneurship* RENT (Research in Entrepreneurship and Small Business) Conference 2022, Naples, Italy

Mitra P., Kickul J., (2022), *The Interplay between Context and Social Entrepreneurial Activity* ISBE (Institute for Small Business and Entrepreneurship) Conference, York, United Kingdom

Mitra P., Kickul J., Robb C., (2021), *Crowdfunding and helper networks: An alternative fund mobilizing mechanism for social entrepreneurs* Business & Society Research Seminar 2021, Namur (Virtual Conference), Belgium

Mitra P., Yacoub G., Fatalot F., (2020), *What drives sustainable entrepreneurs to engage in crowdfunding?* The 17th Annual Social Entrepreneurship Conference, Online/Virtual, USA

Mitra P., (2019), *Crowdfunding Success for Some Social Entrepreneurs* 16th Social Entrepreneurship Conference, Bloomington, USA

Mitra P., Byrne J., Bacq S., Giuliani A. P., (2019), *Legitimacy, Gender and Social Entrepreneurship: Implications for Theory and Practice* Babson College Entrepreneurship Research Conference, Boston, USA

Mitra P., Hermans J., Janssen F., Kickul J., (2019), *Social Entrepreneurship and Crowdfunding: The Importance of Rewards and Prosocial Motivation* 79th Academy of Management Annual Meeting, Boston, USA

Mitra P., Byrne J., (2018), *A life-course perspective on women social entrepreneurs: Three exploratory cases from India* DIANA International Research Conference 2018, Bangkok, Thailand

Mitra P., Kickul J., Griffiths M., (2018), *The threshold-level determinants of social entrepreneurial activity* ECFED (Entrepreneurship, Culture, Finance and Economic Development) Conference 2018, Santandar, Spain

Mitra P., Byrne J., Janssen F., (2017), *Family, Gender and Social Entrepreneurship: Three exploratory cases from India* RENT XXXI Conference (Research in Entrepreneurship and Small Business), Lund, Sweden

Mitra P., Byrne J., Janssen F., (2016), *Hybrid or Not: Conflicting Perspectives in Social Entrepreneurship* ECFED International Conference, Lyon, France

Mitra P., Byrne J., Janssen F., (2016), *The process and dimensions of hybrids in the context of social entrepreneurship* Institute for Small Business and Entrepreneurship (ISBE) Conference, Paris, France

Mitra P., (2015), *A study towards understanding the processes underlying Social Entrepreneurship* RENT-ECSB Doctoral Seminar and Conference, Zagreb, Croatia

Mitra P., Canato A., (2014), *Managing a fashion start-up in times of crisis: The case of Le Slip Français* ISBE, Manchester, United Kingdom

Mitra P., Lecocq X., Demil B., (2013), *Reconfiguring global outsourcing practices: Connecting the Hub and Spoke expansion strategy of Indian IT firms with the antecedents of mixed forms of governance structures* EGOS (European Group for Organizational Studies), Montreal, Canada

National

Mitra P., Bryne J., Janssen F., (2017), *The antecedants of hybrid organising* DSM Forum- Université Catholique de Louvain, Mons, Belgium

Other conference and seminar presentations

International

Mitra P., Janssen F., Kickul J., Hermans J., (2021), *Antecedents influencing responsibility diffusion of crowd for female-led social entrepreneurial crowdfunding* RENT (Research in Entrepreneurship and Small Business) Conference, Turku, Finland

Mitra P., (2016), *Social Entrepreneurship Workshop and Seminar* Price Business School, University of Oklahoma, Anaheim, USA

Refereed proceedings

Published

Mitra P., Hermans J., Janssen F., Kickul J., (2019), Social Entrepreneurship and Crowdfunding: The Importance of Rewards and Prosocial Motivation, in: Academy of Management Proceedings(Eds.) in *Academy of Management Proceedings, Academy of Management , New York*

Forthcoming

Mitra P., Kickul J., Griffiths M., (2022), The Threshold-Level Determinants of Social Entrepreneurial Activity, in: Academy of Management Proceedings(Eds.) in *82nd Academy of Management Conference, Academy of Management , New York, chapter Vol. 2022, No. 1, pp. 14056*

Yacoub G., Mitra P., Ratinho T., Fatalot F., (2021), Sustainable Entrepreneurs: What Drives Them to Engage in Different Crowdfunding Types?, in: The Academy of Management(Eds.) in *81st Annual Meeting of the Academy of Management, Academy of Management , New York*

Chapters in books

Published

Mitra P., Kickul J., Robb C., (2021), Helper Networks and Crowdfunding: Mobilizing Social Entrepreneurship, in: Wasieleski, D.M. and Weber, J.(Eds.), *Social Entrepreneurship, (Business and Society 360, Vol. 5), Emerald Group Publishing Limited, Bingley, chapter 11, pp. 233-251*

Forthcoming

Mitra P., Kickul J., Rumi S., Wuillaume A., (2024), Darker side of Social Entrepreneurship: Framing arguments against the wave, in: De Gruyter(Eds.), *De Gruyter Handbook of Social Entrepreneurship, X, De Gruyter Publishing House, Boston, MA, chapter 12, pp. XX*

Case studies

Mitra P., (2023), *From Women Empowerment to Collaborating with Social Ventures in Rwanda: The Evolving Social Impact Work of Kate Spade New York*, *The Case Centre*, case study 723-0110-1 , teaching note 723-0110-8

Mitra P., (2021), *HOPE: The venture that must generate funds during the COVID-19 crisis*, *The Case Centre*, case study 821-0100-1 , teaching note 821-0100-8

Mitra P., (2020), *Imagine We: A Rwandan social venture that impacts children through reading and writing*, *The Case Centre*, case study 820-0030-1, teaching note 820-0030-8

Mitra P., (2020), *How UNICUS devised and scaled an innovative solution to a complex social issue*, *The Case Centre*, case study 820-0034-1, teaching note 820-0034-8

Mitra P., (2019), *Phenix: A French social venture that targets SDGs and tackles waste*, *The Case Centre*, case study 719-0060-1, teaching note 719-0060-8

Mitra P., (2018), *The rise of hybrids: A case study of a social entrepreneurial venture*, *The Case Centre*, case study 818-0071-1, teaching note 818-0071-8

Mitra P., Slavich B., (2015), *From zero to plus size: The growth story of the CUBjeans start-up*, *Case Centre*, case study 315-138-1, teaching note 315-138-8

Mitra P., Canato A., (2014), *Launching and managing a fashion start-up in times of crisis: The case of Le Slip Français*, *Case Centre*, case study 314-343-1, teaching note 314-343-8

Grants

2019 Brittingham Social Enterprise Lab Visiting Scholar, University of Southern California (USA)

2019 Social Entrepreneurship in Rwanda, IÉSEG School of Management (France)

2018 Scaling Social Entrepreneurial Activities by Swiss organisations, IÉSEG School of Management (France)

2017 Women in Social Entrepreneurship from a developing country perspective (i.e. India), IÉSEG School of Management (France)

2016 Social Entrepreneurship Education and Active Learning: Field study in Austria, IÉSEG School of Management (France)

2016 Social Entrepreneurship Seminar, The University of Oklahoma (USA)

2015 Exploring Social Entrepreneurship in Norway, IÉSEG School of Management (France)

PROFESSIONAL MEMBERSHIPS

2020 - 2022 ENT Division Research Committee, Academy of Management Conference

EDITORIAL ACTIVITY

Editor in a special issue of a peer reviewed journal

2021 International Review of Entrepreneurship

Entrepreneurship Education and Pedagogy

Member of the editorial board of an academic journal

2022 International Review of Entrepreneurship

Reviewer in an academic journal

2021 Journal of Social Entrepreneurship

2020 International Review of Entrepreneurship

2019 Entrepreneurship Education and Pedagogy

PROFESSIONAL SERVICE

Reviewer for an academic conference

2022 Academy of Management Conference

2014 ISBE (Institute for Small Business and Entrepreneurship) Conference

Session chair in an academic conference

2021 RENT Conference

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Committee Chair

2020 CSE- Télétravail Workgroup Co-Pilot, IÉSEG School of Management, France

Committee Member

2021 BIB-Business Explorations Reform Workgroup, IÉSEG School of Management, France

2019 CSR and Foundation Workgroup, IÉSEG School of Management, France

2019 CSE-IESEG, IÉSEG School of Management, France

2016 ICOR Member, IÉSEG School of Management, France

Course Coordinator

2017 MBAC/MFI/MIAAC Business Simulation, IÉSEG School of Management, France

2014 I-MBA Business Simulation, IÉSEG School of Management, France

2014 MIB Business Game, IÉSEG School of Management, France

Participation in a professional advisory board

2021 - 2021 MIB-PAB, IÉSEG School of Management, France