



David NEWLANDS

Ph.D. in Developing supply chain improvement methodologies

Senior Lecturer, Operations Management

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EDUCATION

- 2001** Ph.D. in Developing supply chain improvement methodologies, Coventry University, United Kingdom
- 1993** Bachelor of Engineering (Honors) in Manufacturing Systems Engineering, Coventry University School of Engineering, United Kingdom

RESEARCH INTERESTS

Operations Management, Performance and Efficiency, Services Marketing, Static micro-economic cost models, Supplier Development, Supply Chain Management

EMPLOYMENT EXPERIENCE

ACADEMIC:

- 2016 - 2016** Professor, IMT Ghaziabad, DUBAI, United Arab Emirates
- 2002 - 2008** Academic director, Visiting Professor Programme, IÉSEG School of Management, France
- 2002 - 2013** Academic Manager, Head of Operations Management, IÉSEG School of Management, France
- 2002 - Present** Associate Professor, IÉSEG School of Management, France
- 1993 - 2001** Doctoral Student, Coventry University School of Engineering, Coventry, United Kingdom

PROFESSIONAL:

- 2015 - Present** Manager, Ross Newlands, Roubaix, France
- 2007 - Present** Managing Director, Newross SCI, Roubaix, France
- 1998 - 2000** Logistics Project Leader, Nokia Mobile Phones, Salo, + Camberley UK, Finland
- 1992 - 1992** Calibration and Research Technician, Pall Europe Ltd, Portsmouth, United Kingdom
- 1988 - 1989** Sales Engineer, Gervase Instruments Ltd, Cranleigh, United Kingdom
- 1983 - 1988** Technician Apprentice, Artifex Flexible Tubes, Cranleigh, United Kingdom

CONSULTING EXPERIENCE

2014	Consultant, Sodexo France, France
2014	Consultant, Oxylane, France
2013	Visiting Professor, IMT Ghaziabad, India
2013	Consultant, Oxylane, France
2012 - 2014	Consultant, Sodexo France, France
2012	Consultant, Oxylane, France
2012 - 2014	Consultant, Sodexo France, France
2011	Consultant, Oxylane, France

COURSES TAUGHT

- Advanced operations management, International mba
- Change management, Grande ecole
- Gestion des ventes, Grande ecole
- Industrial realities, Grande ecole
- Introduction to operations management, Grande ecole
- Manager responsable 2 - change management, Grande ecole
- Operations management, Bachelor in international business
- Ops research methodology, Grande ecole
- Total quality management, Grande ecole
- Operations strategy for mba in marketing
- Operations management fo mba in marketing

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Harrison D., Lewellyn P., Newlands D., Ritchie M., (2016), Attitudes of Business Deans and Students Regarding Academic Sustainability Programs: A Comparative Analysis, *Journal of Global Academic Institute Business & Economics*, 2(3), pp. 1-14

Newlands D., (2013), Horse-contaminated bovine meat prepared meals, *Operations Management*, 39(2), pp. 28-32

Newlands D., (2012), Supply Chain Games, *Operations Management*, 38(4), pp. 40-48

Newlands D., Veludo M., Bodiglio P., (2011), Traceability in Bovine Food Supply Chains, Part 1: The research, *Operations Management*, 37(3), pp. 13-21

Newlands D., Veludo M., Bodiglio P., (2011), Traceability in Bovine Food Supply Chains, Part 2: Case Studies, *Operations Management*, 37(4), pp. 24-29

Papers in non-refereed journals

Published

- Newlands D., (2003), Breakeven Analysis: Part 1 - Current Opinion, *Control, Institute of Operations Management*, 29(7), pp. 23-26
- Newlands D., (2003), Breakeven Analysis: Part 2 – Results from Modern Purchasing Environments Non Recurring Expenditures Associated With Product Creation Projects, *Control, Institute of Operations Management*, 29(8), pp. 21-25
- Newlands D., (2003), Supply Chain Reengineering: a case study, *Control, Institute of Operations Management*, 29(1), pp. 18-21
- Newlands D., Hooper M., (2001), Cost Analysis for World Class Change, Part 1: Inventory Reductions for Profitability, *Control, Institute of Operations Management*, 27(3), pp. 17-20
- Newlands D., Hooper M., (2001), Cost Analysis for World Class Change, Part 2: The Costs Associated with Supplier Development and Quality, *Control, Institute of Operations Management*, 27(2), pp. 15-18
- Newlands D., Hooper M., (2001), Cost Analysis for World Class Change, Part 3: Financial Models in Context, *Control, Institute of Operations Management*, 27(4), pp. 16-18
- Newlands D., Steeple D., (2000), Logistics and Supply Chain Development: Part 1 - Lessons from Japan: Automotive and Electronic Industries, *Control, Institute of Operations Management*, 26(4), pp. 15-17
- Newlands D., Steeple D., (2000), Logistics and Supply Chain Development: Part 2 - Design of, and Design for Logistics, *Control, Institute of Operations Management*, 26(5), pp. 21-23
- Newlands D., Steeple D., (2000), Logistics and Supply Chain Development: Part 3 - A Quantitative Simulation for Logistics Opportunities, *Control, Institute of Operations Management*, 26(6), pp. 21-23

Communications in refereed conferences

International

- Harrison D., Lewellyn P., Newlands D., Ritchie M., (2016), *Attitudes of Business Deans and Students Regarding Academic Sustainability Programs: A Comparative Analysis* International Academic Conference on Business & Economics, Prague, Czech Republic
- Newlands D. J., Baddar F., (2014), *Manufacturing Location Impact on Risk to Profit* Industrial Marketing and Purchasing Group - IMP Asia , Bali, Indonesia
- Harrison D., Jara M., Newlands D. J., Lewellyn P., (2013), *A University Initiative to Integrate Sustainability in Course Development* Cambridge Business and Economics Conference, Cambridge, United Kingdom
- Harrison D., Newlands D. J., Rodriguez. L., (2013), *Integrating Critical Inquiry & Global Challenges with International Business, Honors Study Abroad* Academy of Business Education Annual International Meeting, Bermuda, United Kingdom
- Jara M., Harrison D., Newlands D., (2012), *Watt' We Are Doing for Integrated Safety and Sustainability: An Applied Case Study & Sustainability Course Development* 6th International Conference - An Enterprise Odyssey: Corporate governance and public policy - path to sustainable future, Split, Croatia
- Newlands D., (2012), *Innovating to Identify and Test Supply Chain Configurations* International Conference on Facets of Business Excellence II (FOBE 2012), Ghaziabad, India
- Newlands D., (2012), *Lean in Higher Education - The philosophy and practice of teaching lean at IESEG* Higher Education Conference Portsmouth, Portsmouth, United Kingdom

Refereed proceedings

Published

- Harrison D., Newlands D. J., Rodrigez L., (2013), Integrating critical enquiry & global challenges with international business, in: Sharon Clinebell(Eds.) in *2013 Conference Proceedings, Academy of Business Education, Savannah, GA*

Books

Published

Newlands D., Hooper M., (2009), *Global Business Management: The Eight Dimensions of International Management*, 978-0-566-08747-9, Gower Publishing, Aldershot, 612 pages

Chapters in books

Published

Newlands D. J., Hota M., (2017), Häagen Dazs China: The Luxury Icing On The Cream, in: Roy S., Mutum D., Nguyen B.(Eds.), *Services Marketing Cases in Emerging Markets - An Asian Perspective*, 978-3-319-32968-0, Springer, Cham, pp. 77-88

Newlands D. J., Hota M., (2017), Starbucks Philippines: Brewing a Filipino-American Experience, in: Roy S., Mutum D., Nguyen B.(Eds.), *Services Marketing Cases in Emerging Markets – An Asian Perspective*, 978-3-319-32968-0, Springer, Cham, pp. 17-25

Goethals F., Newlands D., (2012), Critical Issues to Consider when Evaluating Inter- Organizational Process Integration Configurations , in: Valverde R., Talla, M.R.(Eds.), *Information systems reengineering for modern business systems*, 978-1466-6015-5-0, IGI Global, Hershey, PA, chapter 5, pp. 81/98

Newlands D., (2009), Change Management - Realizing the Transformation , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 30, pp. 535-556

Newlands D., (2009), International Business Training using a Supply Chain Game , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 31, pp. 557-568

Newlands D., (2009), International Purchasing Management , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 9, pp. 147-158

Newlands D., (2009), Supplier Development , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 28, pp. 471-518

Newlands D., (2009), Technology and Innovation Management , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 23, pp. 369-396

Newlands D., Hooper M., (2009), The Eight Dimensions of International Business , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 0, pp. 23-32

Case studies

Newlands D. J., (2015), *Reengineering a Mobile Phone Cover Supply Chain*, Case Centre, case study 615-021-1, teaching note 615-021-8

Newlands D., (2012), *End to End: Case Series Overview*, European Case Clearing House, case study 612-037-1, teaching note 612-037-8

Newlands D., (2012), *End to End: Mass Production Supply Chains*, European Case Clearing House, case study 612-038-1, teaching note 612-038-8

Newlands D., (2012), *End to End: Lean Manufacturing - Just in Time 1*, European Case Clearing House, case study 612-039-1, teaching note 612-039-8

Newlands D., (2012), *End to End: Lean Manufacturing - Just in Time 2*, European Case Clearing House, case study 612-040-1, teaching note 612-040-8

Newlands D., (2012), *End to End: Lean Manufacturing - Just in Time 3*, European Case Clearing House, case study 612-041-1, teaching note 612-041-8

Newlands D., (2012), *End to End: Aigle/Mass Customization Using JIT3*, European Case Clearing House, case study 612-042-1, teaching note 612-042-8

Working papers

Goethals F., Newlands D., (2009), *Important Issues for Evaluating Inter-Organizational Process Integration Configurations*, IESEG Working Paper Series 2009-MAN-04, LEM Working Paper 2009-10, IESEG

Hota M., Newlands D., (2009), *Buzz Marketing, Product Placement and Subtle Communication*, IESEG Working Paper Series 2009-MARK-01, LEM Working Paper 2009-02, IESEG School of Management

Newlands D., Veludo M., Bodiglio P., (2009), *Traceability use in Bovine Food Supply Chains*, IESEG Working Paper Series 2009-MAN-06, LEM Working Paper 2009-14, IESEG School of Management

Newlands D., Vasilaki A., (2009), *Systematic Induction, Performance Appraising and Attitudes for Continuous Improvement*, IESEG Working Paper Series 2009-MAN-07, LEM Working Paper 2009-15, LEM

Hooper M., Newlands D., (2009), *Performance Management: Survey Evidence of Appraisal and Evaluation from Libyan Corporations*, IESEG Working Paper Series 2009-MAN-08, LEM Working Paper 2009-16, IESEG School of Management

Tütüncü Y., Newlands D., (2009), *Hospital Bed Capacity and Mix Problem for State Supported Public and Fee Paying Private Wards*, IESEG Working Paper Series 2009-MAN-01, LEM Working Paper 2009-03, LEM

Tütüncü Y., Newlands D., (2009), *Short-term Hospital Bed Extra Capacity and Mix Problem*, IESEG Working Paper Series 2009-MAN-05, LEM Working Paper 2009-13, LEM

EDITORIAL ACTIVITY

Reviewer in an academic journal

2013 Supply Chain Forum, France

PROFESSIONAL SERVICE

Member of an advisory board

2011 Institute of Operations Management, United Kingdom

INSTITUTIONAL SERVICE

Committee Member

2014 Pedegogical Cafe, IÉSEG School of Management, France