



## David NEWLANDS

Ph.D. in Developing supply chain improvement methodologies

Senior Lecturer, Operations Management

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### EDUCATION

- 2001** Ph.D. in Developing supply chain improvement methodologies, Coventry University, United Kingdom
- 1993** Bachelor of Engineering (Honors) in Manufacturing Systems Engineering, Coventry University School of Engineering, United Kingdom

### RESEARCH INTERESTS

Operations Management, Performance and Efficiency, Services Marketing, Static micro-economic cost models, Supplier Development, Supply Chain Management

### EMPLOYMENT EXPERIENCE

#### ACADEMIC:

- 2016 - 2016** Professor, IMT Ghaziabad, DUBAI, United Arab Emirates
- 2002 - 2008** Academic director, Visiting Professor Programme, IÉSEG School of Management, France
- 2002 - 2013** Academic Manager, Head of Operations Management, IÉSEG School of Management, France
- 2002 - Present** Associate Professor, IÉSEG School of Management, France
- 1993 - 2001** Doctoral Student, Coventry University School of Engineering, Coventry, United Kingdom

#### PROFESSIONAL:

- 2015 - Present** Manager, ROSS NEWLANDS, Roubaix, France
- 2007 - Present** Managing Director, Newross SCI, Roubaix, France
- 1998 - 2000** Logistics Project Leader, Nokia Mobile Phones, Salo, + Camberley UK, Finland
- 1992 - 1992** Calibration and Research Technician, Pall Europe Ltd, Portsmouth, United Kingdom
- 1988 - 1989** Sales Engineer, Gervase Instruments Ltd, Cranleigh, United Kingdom
- 1983 - 1988** Technician Apprentice, Artifex Flexible Tubes, Cranleigh, United Kingdom

## CONSULTING EXPERIENCE

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2014	Consultant, Sodexo France, France
2014	Consultant, Oxylane, France
2013	Visiting Professor, IMT Ghaziabad, India
2013	Consultant, Oxylane, France
2012 - 2014	Consultant, Sodexo France, France
2012	Consultant, Oxylane, France
2012 - 2014	Consultant, Sodexo France, France
2011	Consultant, Oxylane, France

## COURSES TAUGHT

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- Advanced operations management, International mba
- Change management, Grande ecole
- Gestion des ventes, Grande ecole
- Industrial realities, Grande ecole
- Introduction to operations management, Grande ecole
- Manager responsable 2 - change management, Grande ecole
- Operations management, Bachelor in international business
- Ops research methodology, Grande ecole
- Total quality management, Grande ecole
- Operations strategy for mba in marketing
- Operations management fo mba in marketing

## INTELLECTUAL CONTRIBUTIONS

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### Papers in refereed journals

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#### Published

Harrison D., Lewellyn P., Newlands D., Ritchie M., (2016), Attitudes of Business Deans and Students Regarding Academic Sustainability Programs: A Comparative Analysis, *Journal of Global Academic Institute Business & Economics*, 2(3), pp. 1-14

Newlands D., (2013), Horse-contaminated bovine meat prepared meals, *Operations Management*, 39(2), pp. 28-32

Newlands D., (2012), Supply Chain Games, *Operations Management*, 38(4), pp. 40-48

Newlands D., Veludo M., Bodiglio P., (2011), Traceability in Bovine Food Supply Chains, Part 1: The research, *Operations Management*, 37(3), pp. 13-21

Newlands D., Veludo M., Bodiglio P., (2011), Traceability in Bovine Food Supply Chains, Part 2: Case Studies, *Operations Management*, 37(4), pp. 24-29

## **Papers in non-refereed journals**

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### **Published**

- Newlands D., (2003), Breakeven Analysis: Part 1 - Current Opinion, *Control, Institute of Operations Management*, 29(7), pp. 23-26
- Newlands D., (2003), Breakeven Analysis: Part 2 – Results from Modern Purchasing Environments Non Recurring Expenditures Associated With Product Creation Projects, *Control, Institute of Operations Management*, 29(8), pp. 21-25
- Newlands D., (2003), Supply Chain Reengineering: a case study, *Control, Institute of Operations Management*, 29(1), pp. 18-21
- Newlands D., Hooper M., (2001), Cost Analysis for World Class Change, Part 1: Inventory Reductions for Profitability, *Control, Institute of Operations Management*, 27(3), pp. 17-20
- Newlands D., Hooper M., (2001), Cost Analysis for World Class Change, Part 2: The Costs Associated with Supplier Development and Quality, *Control, Institute of Operations Management*, 27(2), pp. 15-18
- Newlands D., Hooper M., (2001), Cost Analysis for World Class Change, Part 3: Financial Models in Context, *Control, Institute of Operations Management*, 27(4), pp. 16-18
- Newlands D., Steeple D., (2000), Logistics and Supply Chain Development: Part 1 - Lessons from Japan: Automotive and Electronic Industries, *Control, Institute of Operations Management*, 26(4), pp. 15-17
- Newlands D., Steeple D., (2000), Logistics and Supply Chain Development: Part 2 - Design of, and Design for Logistics, *Control, Institute of Operations Management*, 26(5), pp. 21-23
- Newlands D., Steeple D., (2000), Logistics and Supply Chain Development: Part 3 - A Quantitative Simulation for Logistics Opportunities, *Control, Institute of Operations Management*, 26(6), pp. 21-23

## **Communications in refereed conferences**

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### **International**

- Harrison D., Lewellyn P., Newlands D., Ritchie M., (2016), *Attitudes of Business Deans and Students Regarding Academic Sustainability Programs: A Comparative Analysis* International Academic Conference on Business & Economics, Prague, Czech Republic
- Newlands D. J., Baddar F., (2014), *Manufacturing Location Impact on Risk to Profit* Industrial Marketing and Purchasing Group - IMP Asia , Bali, Indonesia
- Harrison D., Jara M., Newlands D. J., Lewellyn P., (2013), *A University Initiative to Integrate Sustainability in Course Development* Cambridge Business and Economics Conference, Cambridge, United Kingdom
- Harrison D., Newlands D. J., Rodriguez. L., (2013), *Integrating Critical Inquiry & Global Challenges with International Business, Honors Study Abroad* Academy of Business Education Annual International Meeting, Bermuda, United Kingdom
- Jara M., Harrison D., Newlands D., (2012), *Watt' We Are Doing for Integrated Safety and Sustainability: An Applied Case Study & Sustainability Course Development* 6th International Conference - An Enterprise Odyssey: Corporate governance and public policy - path to sustainable future, Split, Croatia
- Newlands D., (2012), *Innovating to Identify and Test Supply Chain Configurations* International Conference on Facets of Business Excellence II (FOBE 2012), Ghaziabad, India
- Newlands D., (2012), *Lean in Higher Education - The philosophy and practice of teaching lean at IESEG* Higher Education Conference Portsmouth, Portsmouth, United Kingdom

## **Refereed proceedings**

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### **Published**

- Harrison D., Newlands D. J., Rodrigez L., (2013), Integrating critical enquiry & global challenges with international business, in: Sharon Clinebell(Eds.) in *2013 Conference Proceedings, Academy of Business Education, Savannah, GA*

## Books

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### Published

Newlands D., Hooper M., (2009), *Global Business Management: The Eight Dimensions of International Management*, 978-0-566-08747-9, Gower Publishing, Aldershot, 612 pages

## Chapters in books

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### Published

Goethals F., Newlands D., (2012), Critical Issues to Consider when Evaluating Inter- Organizational Process Integration Configurations , in: Valverde R., Talla, M.R.(Eds.), *Information systems reengineering for modern business systems*, 978-1466-6015-5-0, IGI Global, Hershey, PA, chapter 5, pp. 81/98

Newlands D., (2009), Change Management - Realizing the Transformation , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 30, pp. 535-556

Newlands D., (2009), International Business Training using a Supply Chain Game , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 31, pp. 557-568

Newlands D., (2009), International Purchasing Management , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 9, pp. 147-158

Newlands D., (2009), Supplier Development , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 28, pp. 471-518

Newlands D., (2009), Technology and Innovation Management , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 23, pp. 369-396

Newlands D., Hooper M., (2009), The Eight Dimensions of International Business , in: Newlands, D., Hooper, M.(Eds.), *Global Business Handbook - The Eight Dimensions of International Management* , 978-0566087479, Gower Publishing, Aldershot, chapter 0, pp. 23-32

### Forthcoming

Hota M., Newlands D. J., (2015), Häagen Dazs China: The Luxury Icing On The Cream, in: Sanjit Kumar Roy, Dilip Mutum, Bang Nguyen(Eds.), *Services Marketing Cases in Emerging Markets - An Asian Perspective*, xxxx, Springer, Berlin

Newlands D. J., Hota M., (2015), Starbucks Philippines: Brewing a Filipino-American Experience, in: Sanjit Kumar Roy, Dilip Mutum, Bang Nguyen (Eds.), *Services Marketing Cases in Emerging Markets – An Asian Perspective*, ., Springer, Dordrecht

## Case studies

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Newlands D. J., (2015), *Reengineering a Mobile Phone Cover Supply Chain*, Case Centre, case study 615-021-1, teaching note 615-021-8

Newlands D., (2012), *End to End: Case Series Overview*, European Case Clearing House, case study 612-037-1, teaching note 612-037-8

Newlands D., (2012), *End to End: Mass Production Supply Chains*, European Case Clearing House, case study 612-038-1, teaching note 612-038-8

Newlands D., (2012), *End to End: Lean Manufacturing - Just in Time 1*, European Case Clearing House, case study 612-039-1, teaching note 612-039-8

Newlands D., (2012), *End to End: Lean Manufacturing - Just in Time 2*, European Case Clearing House, case study 612-040-1, teaching note 612-040-8

Newlands D., (2012), *End to End: Lean Manufacturing - Just in Time 3*, European Case Clearing House, case study 612-041-1, teaching note 612-041-8

Newlands D., (2012), *End to End: Aigle/Mass Customization Using JIT3*, European Case Clearing House, case study 612-042-1, teaching note 612-042-8

## **Working papers**

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Goethals F., Newlands D., (2009), *Important Issues for Evaluating Inter-Organizational Process Integration Configurations*, IESEG Working Paper Series 2009-MAN-04, LEM Working Paper 2009-10, IESEG

Hota M., Newlands D., (2009), *Buzz Marketing, Product Placement and Subtle Communication*, IESEG Working Paper Series 2009-MARK-01, LEM Working Paper 2009-02, IESEG School of Management

Newlands D., Veludo M., Bodiglio P., (2009), *Traceability use in Bovine Food Supply Chains*, IESEG Working Paper Series 2009-MAN-06, LEM Working Paper 2009-14, IESEG School of Management

Newlands D., Vasilaki A., (2009), *Systematic Induction, Performance Appraising and Attitudes for Continuous Improvement*, IESEG Working Paper Series 2009-MAN-07, LEM Working Paper 2009-15, LEM

Hooper M., Newlands D., (2009), *Performance Management: Survey Evidence of Appraisal and Evaluation from Libyan Corporations*, IESEG Working Paper Series 2009-MAN-08, LEM Working Paper 2009-16, IESEG School of Management

Tütüncü Y., Newlands D., (2009), *Hospital Bed Capacity and Mix Problem for State Supported Public and Fee Paying Private Wards*, IESEG Working Paper Series 2009-MAN-01, LEM Working Paper 2009-03, LEM

Tütüncü Y., Newlands D., (2009), *Short-term Hospital Bed Extra Capacity and Mix Problem*, IESEG Working Paper Series 2009-MAN-05, LEM Working Paper 2009-13, LEM

## **EDITORIAL ACTIVITY**

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### **Reviewer in an academic journal**

2013                      Supply Chain Forum, France

## **PROFESSIONAL SERVICE**

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### **Member of an advisory board**

2011                      Institute of Operations Management, United Kingdom

## **INSTITUTIONAL SERVICE**

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### **Committee Member**

2014                      Pedegogical Cafe, IÉSEG School of Management, France