



**Mikael PETITJEAN**

**Ph.D in Management Science**

**Associate Professor, Finance**

[m.petitjean@ieseg.fr](mailto:m.petitjean@ieseg.fr)

## **EDUCATION**

- 2006** Ph.D in Management Science, Facultés Universitaires Notre-Dame de la Paix (FUNDP), Belgium
- 2005** Master of Science in International Securities, Investment and Banking, ICMA Centre, Henley Business School, University of Reading, United Kingdom
- 1996** Master of Science in Management Studies, University of Northampton, United Kingdom
- 1996** Postgraduate Diploma in Management Science (DES), University of Liège, Belgium
- 1995** Bachelor of Science in Economics (4-year Licence), University of Liège, Belgium

## **PROFESSIONAL CERTIFICATION**

- 2015** Statement of Accomplishment in Effective Altruism, Princeton University, USA
- 2015** Certificate in The Age of Sustainable Development, Columbia University, USA
- 2014** Statement of Accomplishment in Economics of Money and Banking (II), Columbia University, USA
- 2014** Certificate in Model Thinking, Michigan State University, USA
- 2014** Statement of Accomplishment in Economics of Money and Banking (I), Columbia University, USA
- 2014** Statement of Accomplishment in Understanding Economic Policymaking, IE Business School, Spain
- 2014** Certificate in the Challenges of Global Poverty (14\_73x), Harvard University, USA
- 2014** Statement of Accomplishment in Introduction to Philosophy, University of Edinburgh, Ireland
- 2013** Certificate in Justice (ER22x), Harvard University, USA
- 2009** Chartered Alternative Investment Analyst (CAIA), Chartered Alternative Investment Analyst Association, USA
- 2008** Financial Risk Manager (FRM), Global Association of Risk Professionals (GARP), USA
- 1999** Certificate in Advanced Macroeconomics, London School of Economics, United Kingdom
- 1998** Certificate in Advanced Econometrics, London School of Economics, United Kingdom

## **RESEARCH INTERESTS**

---

Asset and risk management, financial modeling, market microstructure, ethics in finance, structured products, financial regulation

## **EMPLOYMENT EXPERIENCE**

---

### **ACADEMIC:**

- 2016 - Present** Associate Professor of Finance, IÉSEG School of Management, France
- 2014 - Present** Associate Professor of Finance, Louvain School of Management - UCLouvain-Mons, Mons-Louvain, Belgium
- 2011 - 2014** Assistant Professor of Finance (tenured), Louvain School of Management - UCLouvain-Mons, Mons-Louvain, Belgium
- 2008 - 2011** Assistant Professor of Finance (tenured), Facultés Universitaires Catholiques de Mons (FUCaM), Mons, Belgium
- 2006 - 2008** Assistant Professor of Finance (on tenure-track), Facultés Universitaires Catholiques de Mons (FUCaM), Mons, Belgium
- 2003 - 2006** Doctoral Research Fellow, Intercollegiate Centre for Management Sciences (ICM), Belgium
- 2002 - 2003** Teaching and Research Assistant, Facultés Universitaires Notre-Dame de la Paix (FUNDP), Namur, Belgium
- 1996 - 2000** Teaching and Research Assistant, University of Liège, Belgium

### **PROFESSIONAL:**

- 2000 - 2002** Fixed-Income Trader, Fortis Bank, Brussels, Belgium
- 2000 - 2000** Fixed-Income Strategist, Fortis Bank, Brussels, Belgium

## **COURSES TAUGHT**

---

- Cfa coaching
- Credit risk management
- Csr and finance
- Finance strategy and company observation
- Firm valuation
- Fixed income securities: analysis
- Portfolio management: fixed income securities
- Technical analysis
- Coaching cfa level i, Grande ecole
- Corporate social responsibility and sustainability, Grande ecole
- Credit risk management, Grande ecole
- Finance strategy and company observation, Grande ecole

- Firm valuation, International mba
- Fixed income securities analysis, Msc in investment banking and capital markets
- Introduction to financial data services, International mba
- Portfolio management : fixed income securities, Msc in investment banking and capital markets
- Technical analysis, Grande ecole
- Equity valuation
- Econometrie

## INTELLECTUAL CONTRIBUTIONS

---

### Papers in refereed journals

---

#### Published

Mazza P., Petitjean M., (2018), Implicit transaction cost management using intraday price dynamics, *Applied Economics*, 50(39), pp. 4264-4274

Petitjean M., (2018), What explains the success of reward-based crowdfunding campaigns as they unfold? Evidence from the French crowdfunding platform KissKissBankBank, *Finance Research Letters*, 26(September), pp. 9-14

Vrins F., Petitjean M., (2018), Extreme events and the cumulative distribution of net gains in gambling and structured products, *Applied Economics*, 50(58), pp. 6285-

Boullenger V., Petitjean M., Daguet P., (2017), Capital-risque et performance à court terme de l'entreprise après introduction en bourse, *Revue Bancaire et Financière*, 2017(6), pp. 1-14

Mazza P., Petitjean M., (2016), On the usefulness of intraday price ranges to gauge liquidity in cap-based portfolios, *Economic Modelling*, 54, pp. 67-81

Godart C., Petitjean M., (2015), Que valent les lettres d'investissement? – Le cas de Test-Achats invest, *Revue Bancaire et Financière*, 6, pp. 475-483

Mazza P., Petitjean M., (2015), How integrated is the European carbon derivatives market?, *Finance Research Letters*, 15, pp. 18-30

Boudt K., Petitjean M., (2014), Intraday liquidity dynamics and news releases around price jumps: Evidence from the DJIA stocks, *Journal of Financial Markets*, 17, pp. 121–149

Godart C., Petitjean M., (2014), De la Médiocrité des conseils d'Investissement de Test-Achats invest sur actions Individuelles, *Brussels Economic Review / Cahiers Économiques de Bruxelles*, 14(4), pp. 210–227

Mazza P., Duvinage M., Petitjean M., (2014), Testing the profitability of contrarian trading strategies based on the overreaction hypothesis, *Bankers, Markets & Investors (Banque & Marchés)*, 133, pp. 4-10

Caliman T., D'Hondt C., Petitjean M., (2013), Determining an optimal multiplier in dynamic core-satellite strategies, *Journal of Asset Management*, 14(4), pp. 210–227

Mazza P., Duvinage M., Petitjean M., (2013), The intra-day performance of market timing strategies and trading systems based on Japanese candlesticks, *Quantitative Finance*, 13(7), pp. 1059-1070

Petitjean M., (2013), Bank failures and regulation: A critical review, *Journal of Financial Regulation and Compliance*, 21(1), pp. 16-38

Lesplingart C., Majois C., Petitjean M., (2012), Liquidity and CDS Premiums on European Companies around the Subprime Crisis, *Review of Derivatives Research*, 15(3), pp. 257-281

Petitjean M., (2012), Political idealism and economic realism: A forced marriage to preserve the Eurozone, *Revue Bancaire et Financière*, 4, pp. 215-223

Delcourt F., Petitjean M., (2011), To what extent is resampling useful in portfolio management?, *Applied Economics Letters*, 18(3), pp. 239-244

Giot P., Petitjean M., (2011), On the statistical and economic performance of stock return predictive regression models: An international perspective, *Quantitative Finance*, 11(2), pp. 175-193

Lebrun S., Petitjean M., (2011), Risk management and hedge fund investing: The Amaranth case, *La Revue des Sciences de Gestion*, 46(249-250), pp. 27-32

Moyaert T., Petitjean M., (2011), The performance of popular stochastic volatility option pricing models during the Subprime crisis, *Applied Financial Economics*, 21(14), pp. 1059-1068

Petitjean M., (2011), How to think about high-frequency trading firms, *Revue Bancaire et Financière*, 1, pp. 70-72

Beaupain R., Giot P., Petitjean M., (2010), Volatility regimes and liquidity co-movements in cap based portfolios, *Finance*, 31(1), pp. 55-79

Giot P., Laurent S., Petitjean M., (2010), Trading activity, realized volatility and jumps, *Journal of Empirical Finance*, 17(1), pp. 168-175

Petitjean M., Sauvage H., (2010), Competitive conditions in the Belgian banking sector between 2002 and 2008, *Revue Bancaire et Financière*, 8, pp. 499-505

Giot P., Petitjean M., (2009), Short-term market timing strategies using the Bond Equity Yield Ratio, *The European Journal of Finance*, 15(4), pp. 365-384

Petitjean M., (2009), Behavioral biases, moral hazard, and fair regulation, *Revue Bancaire et Financière*, 1, pp. 63-71

Petitjean M., Mazza P., (2009), An intra-day performance analysis of the MACD technical indicator, *Revue Bancaire et Financière*, 6, pp. 445-450

Petitjean M., Taleb S., (2009), Notional interest deduction and cost of equity reduction: An empirical application of the CAPM, *Revue Bancaire et Financière*, 2-3, pp. 178-185

Petitjean M., Waelput J., (2008), Volume, listing changes and liquidity contract on Alternext, *Revue Bancaire et Financière*, 8, pp. 488-496

Giot P., Petitjean M., (2007), The information content of the Bond-Equity Yield Ratio: Better than a random walk?, *International Journal of Forecasting*, 27(2), pp. 289-305

### **Forthcoming**

Mazza P., Petitjean M., (2018), Testing the effect of technical analysis on market quality and order book dynamics, *Applied Economics*

### **Papers in non-refereed journals**

---

#### **Published**

Desagre C., Laly F., Petitjean M., (2016), La vitesse sur les marchés financiers: stop ou encore ?, *Regards économiques*, Focus (8 décembre), pp. 3

Petitjean M., (2012), On the (dis)utility of credit rating agencies, *Regards économiques*, 98, pp. 1-21

### **Communications in refereed conferences**

---

#### **International**

Laly F., Petitjean M., (2016), *Mini Flash Crashes: What do we know and where do we need to go?* Portsmouth-Fordham Conference on Banking & Finance, Portsmouth, United Kingdom

### **Non-refereed proceedings**

---

#### **Published**

Petitjean M., (2011), Bank failures: A critical review of preventive and remedial measures, in: Sapir, Estache, Hübner, Pirotte, Platteau, Vandebussche, Husson(Eds.) in *La crise économique et financière : quelles conséquences ?*, CIFO, Charleroi

## Chapters in books

---

### Published

Petitjean M., (2015), Corrélation sérielle et hétéroscédasticité dans l'analyse des séries temporelles, in: André, P., Beine, M., Béreau, S., de la Rupelle, M., Durré, A., Gnabo, J.Y., Heuchenne, C., Leturcq, M., Petitjean, M.(Eds.), *Introduction à l'économétrie - Une approche moderne, 9782804171315, De Boeck Université, Brussels, chapter 12, pp. 591-640*

Petitjean M., (2015), Le modèle de régression linéaire simple, in: André, P., Beine, M., Béreau, S., de la Rupelle, M., Durré, A., Gnabo, J.Y., Heuchenne, C., Leturcq, M., Petitjean, M.(Eds.), *Introduction à l'économétrie - Une approche moderne, 9782804171315, De Boeck Université, Brussels, chapter 2, pp. 53-114*

## SCIENTIFIC PRIZES AND AWARDS

---

### Award

2014 2014 Highly Commended Paper winner, Journal of Financial Regulation and Compliance, United Kingdom

2010 Prize for the best 2010 paper published in Finance (AFFI Review), French Finance Association, France

2009 Chartered Alternative Investment Analyst, CAIA Association, USA

2008 Financial Risk Manager (FRM), Global Association of Risk Professionals (GARP), USA

### Honor

2016 Expert, Parliamentary Commission of Inquiry on the Bankruptcy of Optima Bank, Belgian Federal Parliament, Belgium

2013 Expert, Special Parliamentary Commission of Inquiry on the Follow-Up to the Financial Crisis (related to High-Frequency Trading), Belgian Federal Parliament, Belgium

## PROFESSIONAL MEMBERSHIPS

---

2012 Center for Operations Research and Econometrics (CORE)

2012 Hoover Chair of Economic and Social Ethics (UCLouvain)

## EDITORIAL ACTIVITY

---

### Associate Editor in an academic journal

2014 Journal of Banking & Finance, Netherlands

### Member of the editorial board of an academic journal

2016 Finance (AFFI Review), France

2014 Regards Economiques, Belgium

### Reviewer in an academic journal

2016 Empirical Economics

Journal of Banking & Finance

Annals of Economics and Statistics

Journal of Empirical Finance

Applied Economics

Energy Economics

Ethical Perspectives

Journal of Business Ethics  
International Journal of Forecasting  
The Financial Review  
Journal of International Financial Markets, Institutions & Money  
Journal of International Money and Finance  
Quantitative Finance  
Quarterly Review of Economics and Finance  
Applied Financial Economics  
Bankers, Markets & Investors  
Brussels Economic Review  
European Journal of Finance  
Louvain Economic Review

## **PROFESSIONAL SERVICE**

---

### **Member of an advisory board**

- 2016** Orcadia (acting as external expert), Belgium  
**2015** Journal of Financial Regulation and Compliance, United Kingdom

### **Member of the scientific committee of an academic conference**

- **2017** 34th International Conference of the French Finance Association, France

### **Panelist in an academic conference**

- 2016** Roundtable on "Integration of research in the financial industry" (33rd AFFI conference)

## **INSTITUTIONAL SERVICE**

---

### **Co-Organizer of a workshop**

- 2016** 33rd French Finance Association Conference, HEC Liège - Management School, University of Liège, Belgium

### **Organizer of a workshop**

- **2016** 3L Workshop - Call for Papers and Program Setting, KU Leuven, Belgium

### **Supervision of Ph.D. Thesis:**

- 2013** Director, Essays on Intraday Liquidity and Price Movements, Université catholique de Louvain