



## Sheena SCHUESTER

**BA Honours Marketing and Modern Languages**

**Senior Teaching Fellow, Languages**

**Track Coordinator**

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### **EDUCATION**

**1987** BA Honours Marketing and Modern Languages, Strathclyde Business school, United Kingdom

### **PROFESSIONAL CERTIFICATION**

**2016** TOEIC ADMINISTRATOR, ETS GLOBAL / TOEIC, France

### **PROFESSIONAL EXPERIENCE**

#### **ACADEMIC:**

**2012 - Present** Lecturer in english, IÉSEG School of Management, Paris, France

**2006 - 2007** English teacher, Tecomah, Jouy en Josas, France

#### **PROFESSIONAL:**

**2009 - 2010** English teacher, CCI du Cher, France

**1997 - 2002** BUSINESS ENGLISH TEACHER, CCI Moulins (Allier), Moulins, France

**1995 - 1996** Sales Manager, Kerry Ingriedients, Apt, France

**1989 - 1991** EXPORT SALES MANAGER, Produits Céramiques de Touraine, Selles sur Cher, France

**1987 - 1989** PRODUCT MANAGER, Electrolux Home Products, Reims, France

### **COURSES TAUGHT**

- Professional english, Bachelor in international business
- The secret of how to convince in english, Bachelor in international business
- Methodology, Bachelor in international business
- English for business 1 ibl, Grande ecole (bachelor cycle)
- English for business 2 ibl, Grande ecole (bachelor cycle)

- Anglais renforcé, Grande école (master cycle)
- English for business 1, Grande école (bachelor cycle)
- English for business 2, Grande école (bachelor cycle)
- English for debating, Grande école (bachelor cycle)
- Methodology, Grande école (bachelor cycle)
- English for business 4, Grande école (bachelor cycle)

## **RESEARCH ACTIVITIES**

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### **COMMITTEE CHAIR**

#### **Course Coordinator**

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| <b>2020</b> | COURSE COORDINATOR METHODOLOGY BIB1, IÉSEG School of Management, France  |
| <b>2020</b> | COURSE COORDINATOR FOR INTERDISCIPLINARY PROJECT S1 "INVESTINGATING BUSINESS (PARIS), IÉSEG School of Management, France |
| <b>2017</b> | COURSE COORDINATOR FOR ENGLISH FOR BUSINESS S2, IÉSEG School of Management, France                                       |
| <b>2017</b> | COURSE COORDINATOR FOR ENGLISH FOR BUSINESS 1 IBL, IÉSEG School of Management, France                                    |
| <b>2017</b> | COURSE COORDINATOR ENGLISH FOR BUSINESS 2 IBL, IÉSEG School of Management, France  |
| <b>2017</b> | COURSE COORDINATOR FOR ENGLISH FOR DEBATING IBL, IÉSEG School of Management, France                                      |
| <b>2017</b> | COURSE COORDINATOR FOR ENGLISH FOR BUSINESS S1, IÉSEG School of Management, France                                       |

#### **Education support advisor**

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| <b>2014</b> | Member of the Pedagogical support team, IÉSEG School of Management, France |
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