



**Barbara SLAVICH**

**Ph.D. in Management sciences**

**Associate Professor, Human Resources Management**

**Academic Director**

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## **EDUCATION**

**2009** Ph.D. in Business Administration and Management, University Cà Foscari of Venice, Italy

**2009** Ph.D. in Management sciences, ESADE Business School, Spain

## **PROFESSIONAL CERTIFICATION**

**2016** Leading for creativity, IDEO, USA

## **RESEARCH INTERESTS**

Creativity management, managing and growing ventures in creative industries, organizational and social mechanisms in highly creative and symbolic industries.

## **EMPLOYMENT EXPERIENCE**

### **ACADEMIC:**

**2010 - Present** Associate Professor, IÉSEG School of Management, Paris La Défense, France

**2008 - 2010** Postdoctoral Fellow, Bocconi University, Milan, Italy

**2007 - 2009** Researcher, ESADE Business School, Barcelona, Spain

**2005 - Present** Professor of Organization and HRM, SDA Bocconi School of Management, Milan, Italy

## **COURSES TAUGHT**

- Fundamentals of organization, Grande école
- Organizational design, Executive mba
- Organization design: structural choices for organizational effectiveness, Msc in fashion management
- International human resources management, Msc in international business

## **INTELLECTUAL CONTRIBUTIONS**

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### **Papers in refereed journals**

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#### **Published**

Slavich B., (2016), Book review. Leschziner, Vanina. 2015. *At the Chef's Table: Culinary Creativity in Elite Restaurants*. Stanford: Stanford University Press, *American Journal of Sociology*, 122(3), pp. 1013-1014

Slavich B., Castellucci F., (2016), Wishing upon a star: How apprentice-master similarity, status and career stage affect critics' evaluations of former apprentices in the haute cuisine industry , *Organization Studies*, 37(6), pp. 823-843

Slavich B., Svejenova S., (2016), Managing Creativity: A Critical Examination, Synthesis and New Frontiers, *European Management Review*, 13(4), pp. 237-250

Ardelet C., Slavich B., De Kerviler G., (2015), Self-referencing narratives to predict consumers' preferences in the luxury industry: a longitudinal study, *Journal of Business Research*, 68(9), pp. 2037-2044

Slavich B., Cappetta R., Giangreco A., (2014), Exploring the link between Human Resource Practices and Turnover in Multi-Brand Companies: The Role of Brand Units Images, *European Management Journal*, 32(2), pp. 177-189

Slavich B., Cappetta R., Salvemini S., (2014), Creativity and reproduction of cultural products: the experience of haute cuisine chefs, *International Journal of Arts Management*, 16(2), pp. 29-41

### **Papers in non-refereed journals**

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#### **Published**

Svejenova S., Slavich B., (2013), Las claves del liderazgo creativo, *Harvard Deusto business review*, 228, pp. 24-35

Slavich B., Montanari F., (2009), New trends in performing arts. Empirical evidence from the Italian context, *Cultural Trends*, 18(3), pp. 227-237

### **Communications in refereed conferences**

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#### **International**

Slavich B., (2018), *Creative industry, organizing for creativity* EURAM, Reykjavik, Iceland

Slavich B., Phillips D., Svejenova Velikova S., (2017), *Power in and of collaborations in creative industries* Creative Industries Conference (NYU, Columbia University, Yale), New York, USA

Giangreco A., Slavich B., Piazza A., Mohadjer C., Castellucci F., (2016), *When Is the Performance-Pay Relationship Stronger? Evidence from the Big-5 European Football Leagues*. AoM 2016, Anaheim, USA, USA

Giangreco A., Slavich B., Piazza A., Mohadjer C., Castellucci F., (2016), *When Is the Performance-Pay Relationship Stronger? Evidence from the Big-5 European Football Leagues* EURAM 2016, Paris, France

Slavich B., Phillips D., Svejenova S., (2016), *Power in and of collaborations in creative industry* EGOS conference, Napoli, Italy

Slavich B., Castellucci F., (2015), *Cooking up an artistic identity: The case of high-end chefs* Academy of Management , Vancouver, Canada

Slavich B., Castellucci F., (2015), *Cooking up an artistic identity: The case of high-end chefs* EURAM, Warsaw, Poland

Slavich B., Svejenova S., Patriotta G., (2015), *What's in a name? Giving form and meaning to a new culinary category* EGOS, Athens, Greece

Slavich B., Castellucci F., (2014), *Falling from the tree: the determinants of identity construction in the haute cuisine field* EGOS, Rotterdam, Netherlands

Slavich B., Castellucci F., (2014), *Falling from the tree: the determinants of identity construction in the haute cuisine field* WOA , Udine , Italy

Slavich B., (2013), *Creativity: Evolution and Frontiers for Research, 1990-2012* EURAM, Istanbul, Turkey

Slavich B., Cappetta R., Salvemini S., (2012), *Creativity zero-defects in the haute cuisine industry* 28th EGOS Colloquium, Helsinki, Finland

Slavich B., Castellucci F., (2012), *Wishing upon a star: similarity to mentor and critics' evaluations in the haute cuisine industry* WOA Workshop of Researchers in Organization Studies, Verona, Italy

Slavich B., Castellucci F., (2012), *Wishing upon a star: Similarity to mentor and critics' evaluations in the haute-cuisine industry* 28th EGOS Colloquium, Helsinki, Finland

Slavich B., Cappetta R., Salvemini S., (2011), *Can Italian haute cuisine become a real industry? Some lessons from the nearby cultural industries* 11th International Conference on Arts and Cultural Management AIMAC 2011, Antwerp, Belgium

Slavich B., Cappetta R., Salvemini S., (2011), *The paradoxes of creativity in haute cuisine industry. How to organize creativity to last beyond first generation* Workshop of Italian Researchers of Organization Studies (WOA), Naples, Italy

Slavich B., Cappetta R., Salvemini S., (2011), *The paradoxes of creativity. Fostering and controlling creativity in haute cuisine industry* EURAM 2011 European Academy of Management, Tallin, Estonia

Slavich B., Cappetta R., Salvemini S., (2011), *The paradoxes of creativity. The case of Italian haute cuisine industry* Workshop The Hidden Sides Of Creativity in Organizational Settings, Paris, France

Slavich B., Castellucci F., (2011), *The moderating effect of categories conformity on status transfer* 27th EGOS Colloquium, Gothenburg, Sweden

### **Other conference and seminar presentations**

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#### **International**

Slavich B., Svejenova S., Opazo P., Patriotta G., (2018), *Politics of meaning in labeling and categorizing innovation: the formation of avant-garde cuisine* Creative Industries Conference 2018, Edinburgh, United Kingdom

Slavich B., Svejenova S., Opazo M. P., Patriotta G., (2016), *What's in a name? Giving form and meaning to a new culinary category* Academy of Management Conference, Anaheim, USA

Slavich B., Cappetta R., Salvemini S., (2011), *Beyond the prototype. Creativity and "zero defects" in haute cuisine industry* AOM Academy of Management , San Antonio, USA

### **Refereed proceedings**

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#### **Forthcoming**

Slavich B., Svejenova S., Opazo M. P., Patriotta G., (2016), *What's in a name? Giving form and meaning to a new culinary category*, in: Humphreys, J.(Eds.) in *Academy of Management Annual Meeting Proceedings, Academy of Management , New York, pp. 1378-1382*

### **Chapters in books**

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#### **Published**

Slavich B., Castellucci F., (2015), *Falling from the tree. The determinants of identity construction in the haute cuisine field*, in: Francesca Visintin, Daniel Pittino, Giancarlo Lauto, Paola Mazzurana(Eds.), *Organizing for Growth theories and Practices, 978-1502474896 , CreateSpace-Uniud, Udine, pp. 399-412*

Slavich B., (2013), *Postfazione*, in: Badia, E(Eds.), *Zara. Come si confeziona il successo, 9788823833937, EGEA, Milan, chapter Postfazione, pp. 273-276*

Svejenova S., Slavich B., AbdelGawad S., (2013), *Business Models of Creative Entrepreneurs: The Case of Haute Cuisine Chefs*, in: Oxford University Press(Eds.), *The Oxford Handbook of Creative and Cultural Industries, 978-0-19-960351-0 , Oxford University Press, Oxford, chapter 7, pp. 1-13*

Slavich B., (2009), *Creativity defined: an examination of definitions*, in: Di Guardo, M.C., Pinna, R., Zaru, D.(Eds.), *Per lo sviluppo, la competitività e l'innovazione del sistema economico. Il contributo degli studi di Organizzazione aziendale, 9788856811568, Franco Angeli, Milan, chapter 3, pp. 67-88*

## **Case studies**

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Mitra P., Slavich B., (2015), *From zero to plus size: The growth story of the CUBjeans start-up*, Case Centre, case study 315-138-1, teaching note 315-138-8

Slavich B., Cappetta R., Salvemini S., (2010), *Crescita e replicazione nel settore dell'alta cucina: il caso Moreno Cedroni*, SDA Bocconi, case study 9822, teaching note 9823

Ruta D., Slavich B., (2007), *The evolution of the HRM function in Pfizer Global Manufacturing*, SDA Bocconi

## **Grants**

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2008      Research Grant - Management Department, Bocconi University

## **SCIENTIFIC PRIZES AND AWARDS**

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### **Award**

2011      Best Conference Paper Award, AIMAC International Conference on Arts and Cultural Management, Unknown

2011      Best Conference Paper Award, WOA Workshop of Italian Researchers of Organization Studies, Unknown

2009      Best Paper Young Researchers Award, WOA Workshop of Italian Researchers of Organization Studies, Unknown

### **Honor**

2017      Best paper published in European Management Review (2016), European Management Review, United Kingdom

## **PROFESSIONAL MEMBERSHIPS**

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2013      Academy of Management

EGOS

## **PROFESSIONAL SERVICE**

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### **Chair in an academic conference**

EGOS 2017