



**Yulia TITOVA**

**Ph.D. in Economics**

**Assistant Professor, Finance**

**Academic Director**

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## **EDUCATION**

- 2013** Ph.D. in Economics, University of Paris I Panthéon-Sorbonne, France
- 2008** Master, Economy, Finance, University of Paris I Panthéon-Sorbonne, France
- 2008** Master, Economy, Finance, National Research University - Higher School of Economics, Russia

## **PROFESSIONAL CERTIFICATION**

- 2021** Certificate in ESG Investing, CFA Institute, France
- 2011** CFA Charter, CFA Institute, USA

## **RESEARCH INTERESTS**

Financial institutions, derivatives, financial regulations, banking efficiency

## **PROFESSIONAL EXPERIENCE**

### **ACADEMIC:**

- 2013 - 2013** Adjunct professor of finance, Paris School of International Affairs (Sciences Po Paris)
- 2013 - Present** Assistant Professor of Finance, IÉSEG School of Management, France
- 2012 - 2013** Assistant Professor of Finance, European Business School, Paris, France

### **PROFESSIONAL:**

- 2012 - 2013** CFA Instructor, Top Finance, France
- 2010 - 2010** Intern in fundamental analysis (Convertible Bonds Department), Exane Derivatives, Paris, France
- 2009 - 2010** M&A Intern, JP Morgan London, London, United Kingdom
- 2007 - 2008** Reporting assistant, KMPG, Moscow, Russia

## **COURSES TAUGHT**

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- Advanced firm valuation
- Financial markets, Msc in finance
- Bloomberg certification, Msc in finance
- Coaching cfa level i, Grande ecole (master cycle)
- Corporate finance, Grande ecole (bachelor cycle)
- Firm valuation, Grande ecole (master cycle)
- Quantitative methods, Post graduate program

## **INTELLECTUAL CONTRIBUTIONS**

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### **Papers in refereed journals**

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#### **Published**

Cornea D., Titova Y., Le Roy J., (2023), Caring for Survivors: Do CSR policies Matter for Post-Layoff Employee Performance?, *Business Ethics: A European Review*, 32(S2), pp. 111-126

Titova Y., Penikas G., Gomayun N., (2020), The impact of hedging and trading derivatives on value, performance and risk of European banks, *Empirical Economics*, 58(2), pp. 535-565

Joliet R., Titova Y., (2018), Equity SRI funds vacillate between ethics and money: an analysis of the funds' stock holding decisions, *Journal of Banking & Finance*, 97, pp. 70-86

Titova Y., (2016), Are board characteristics relevant for banking efficiency? Evidence from the US , *Corporate Governance: The International Journal of Business in Society*, 16(4), pp. 655-679

#### **Forthcoming**

Titova Y., Cornea D., Lemeunier S., (2021), What factors keep cash alive in the European Union?, *De Economist*, 1(1), pp. 1-1

### **Papers in non-refereed journals**

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#### **Published**

Titova Y., Adrian D., (2018), Le potentiel et les enjeux du Contrat à Impact Social en France, *Revue Banque*, 821(na), pp. na

### **Communications in refereed conferences**

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#### **International**

Joliet R., Titova Y., (2024), *Responsible Shareholders and Debtholders: The Impact of Debt-Equity Holdings of SRI funds on Corporate Social Policies* 13th International Conference of the Financial Engineering and Banking Society (FEBS), Paris, France

Joliet R., Titova Y., (2024), *Responsible Shareholders and Debtholders: The Impact of Debt-Equity Holdings of SRI Funds on Corporate Social Policies* 2024 FMA European Conference, Turin, Italy

Joliet R., Titova Y., (2024), *Responsible Shareholders and Debtholders: The Impact of Debt-Equity Holdings of SRI funds on Corporate Social Policies* 40th International Conference of the French Finance Association (AFFI), Lille, France

Matei I., Titova Y., (2019), *Does Financial Development matter for Economic Growth in the South American Countries? Evidence from a dynamic panel data model* EcoMod 2019, Ponta Delgada, Portugal

Titova Y., Cornea D., Le Roy J., (2019), *Caring for Survivors: Do CSR policies matter for post-downsizing employee performance?* EBEN Annual Conference, Valencia, Spain

Matei I., Titova Y., (2018), *Financial development and economic growth nexus: new evidence for South American countries* Journées Internationales du Risque, Niort, France

Titova Y., Laurel-Fois D., (2017), *Does sustainability please the crowd? Crowdfunding and access to capital of sustainable projects in Europe* 7th Business and Society Research Seminar, Lille, France

Cornea D., Titova Y., Lemeunier S., (2016), *Determinants of cash substitution in the European Union: panel data analysis* 18th INFER Annual Conference, Reus, Spain

Titova Y., Girard A., (2016), *Impact of trading and hedging derivatives on banking efficiency in Eurozone: a two-stage double bootstrap DEA* 6th International Conference of the Financial Engineering and Banking Society, Malaga, Spain

Titova Y., (2015), *Are board characteristics relevant for banking efficiency? Evidence from the US* 5th International Conference of the Financial Engineering and Banking Society (FEBS), Nantes, France

Titova Y., Girard A., (2014), *The impact of trading and hedging derivatives on banking efficiency in Eurozone.* World Finance Conference, Venice, Italy

Titova Y., Penikas H., (2014), *Modeling the consequences of G-SIB regulation* Multinational Finance Society Symposium, Larnaca, Cyprus

## **PROFESSIONAL MEMBERSHIPS**

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**2011** CFA Institute

## **PROFESSIONAL SERVICE**

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### **Discussant in an academic conference**

**2016** INFER 18th Annual Conference, Spain

## **RESEARCH ACTIVITIES**

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### **COMMITTEE CHAIR**

#### **Member of a teaching quality committee**

Teaching Quality Committee, IÉSEG School of Management, France