



Yulia TITOVA

Ph.D. in Economics

Assistant Professor, Finance

Academic Director

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EDUCATION

- 2013** Ph.D. in Economics, University of Paris I Panthéon-Sorbonne, France
- 2008** Master, Economy, Finance, University of Paris I Panthéon-Sorbonne, France
- 2008** Master, Economy, Finance, National Research University - Higher School of Economics, Russia

PROFESSIONAL CERTIFICATION

- 2021** Certificate in ESG Investing, CFA Institute, France
- 2011** CFA Charter, CFA Institute, USA

RESEARCH INTERESTS

Financial institutions, derivatives, financial regulations, banking efficiency

EMPLOYMENT EXPERIENCE

ACADEMIC:

- 2013 - Present** Assistant Professor of Finance, IÉSEG School of Management, France
- 2013 - 2013** Adjunct professor of finance, Paris School of International Affairs (Sciences Po Paris)
- 2012 - 2013** Assistant Professor of Finance, European Business School, Paris, France

PROFESSIONAL:

- 2012 - 2013** CFA Instructor, Top Finance, France
- 2010 - 2010** Intern in fundamental analysis (Convertible Bonds Department), Exane Derivatives, Paris, France
- 2009 - 2010** M&A Intern, JP Morgan London, London, United Kingdom
- 2007 - 2008** Reporting assistant, KMPG, Moscow, Russia

COURSES TAUGHT

- Advanced firm valuation
- Financial markets, Msc in finance
- Bloomberg certification, Msc in finance
- Coaching cfa level i, Grande ecole
- Corporate finance, Grande ecole
- Firm valuation, Grande ecole
- Quantitative methods, Post graduate program

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Titova Y., Penikas G., Gomayun N., (2020), The impact of hedging and trading derivatives on value, performance and risk of European banks, *Empirical Economics*, 58(2), pp. 535-565

Joliet R., Titova Y., (2018), Equity SRI funds vacillate between ethics and money: an analysis of the funds' stock holding decisions, *Journal of Banking & Finance*, 97, pp. 70-86

Titova Y., (2016), Are board characteristics relevant for banking efficiency? Evidence from the US , *Corporate Governance: The International Journal of Business in Society*, 16(4), pp. 655-679

Forthcoming

Cornea D., Titova Y., Le Roy J., (2021), Caring for Survivors: Do CSR policies Matter for Post-Layoff Employee Performance?, *Business Ethics: A European Review*, 1(1), pp. 1-1

Titova Y., Cornea D., Lemeunier S., (2021), What factors keep cash alive in the European Union?, *De Economist*, 1(1), pp. 1-1

Papers in non-refereed journals

Published

Titova Y., Adrian D., (2018), Le potentiel et les enjeux du Contrat à Impact Social en France, *Revue Banque*, 821(na), pp. na

Communications in refereed conferences

International

Matei I., Titova Y., (2019), *Does Financial Development matter for Economic Growth in the South American Countries? Evidence from a dynamic panel data model* EcoMod 2019, Ponta Delgada, Portugal

Titova Y., Cornea D., Le Roy J., (2019), *Caring for Survivors: Do CSR policies matter for post-downsizing employee performance?* EBEN Annual Conference, Valencia, Spain

Titova Y., Laurel-Fois D., (2017), *Does sustainability please the crowd? Crowdfunding and access to capital of sustainable projects in Europe* 7th Business and Society Research Seminar, Lille, France

Cornea D., Titova Y., Lemeunier S., (2016), *Determinants of cash substitution in the European Union: panel data analysis* 18th INFER Annual Conference, Reus, Spain

Titova Y., Girard A., (2016), *Impact of trading and hedging derivatives on banking efficiency in Eurozone: a two-stage double bootstrap DEA* 6th International Conference of the Financial Engineering and Banking Society, Malaga, Spain

Titova Y., (2015), *Are board characteristics relevant for banking efficiency? Evidence from the US* 5th International Conference of the Financial Engineering and Banking Society (FEBS), Nantes, France

Titova Y., Girard A., (2014), *The impact of trading and hedging derivatives on banking efficiency in Eurozone*. World Finance Conference, Venice, Italy

Titova Y., Penikas H., (2014), *Modeling the consequences of G-SIB regulation* Multinational Finance Society Symposium, Larnaca, Cyprus

PROFESSIONAL MEMBERSHIPS

2011 CFA Institute

PROFESSIONAL SERVICE

Discussant in an academic conference

2016 INFER 18th Annual Conference, Spain

INSTITUTIONAL SERVICE

Member of a teaching quality committee

Teaching Quality Committee, IÉSEG School of Management, France