



Lies BOUTEN

Ph.D. in Applied Economics

Associate Professor, Accounting

l.bouten@ieseg.fr

EDUCATION

- 2011** Ph.D. in Applied Economics, Ghent University, Belgium
- 2006** Master in Management For Public Organizations, Ghent University, Belgium
- 2005** Master, Economy, Economics, Ghent University, Belgium

PROFESSIONAL CERTIFICATION

- 2008** Specific Teacher Training Program, CVO VIVO Kortrijk

RESEARCH INTERESTS

Social and environmental accounting

PROFESSIONAL EXPERIENCE

ACADEMIC:

- 2007 - 2011** PhD student, Ghent University, Ghent, Belgium
- 2006 - 2007** Teaching and Research Assistant, Ghent University, Ghent, Belgium

COURSES TAUGHT

- Corporate financial and non-financial reporting
- Audit and control research seminar, Grande ecole (master cycle)
- Controlling & auditing corporate social responsibility, Grande ecole (master cycle)
- Financial analysis, Grande ecole (bachelor cycle)
- Research techniques 1, Grande ecole (master cycle)
- Research techniques 2, Grande ecole (master cycle)

- Advanced financial accounting

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Bouten L., Hoozée S., (2022), Hybridity in a hotel chain: designing a package of controls to sustain a hybrid mission, *Accounting, Auditing & Accountability Journal*, 35(8), pp. 1862-1991

Everaert P., Bouten L., Baele A., (2019), CSR website disclosure: the influence of the upper echelons, *Accounting, Auditing & Accountability Journal*, 32(2), pp. 421-455

Bouten L., Hoozée S., (2016), Let's do it safely: how Altrad Balliauw configured a package of control systems, *Journal of Cleaner Production*, 136(part A), pp. 172-180

Bouten L., Everaert P., (2015), Social and environmental reporting in Belgium: pour vivre heureux, vivons cachés , *Critical Perspectives on Accounting*, 33, pp. 24-43

Bouten L., Hoozée S., (2015), Challenges in Sustainability and Integrated Reporting, *Issues in Accounting Education*, 30(4), pp. 373-381

Bouten L., Hoozée S., (2013), On the interplay between environmental reporting and management accounting change, *Management Accounting Research*, 24(4), pp. 333-348

Bouten L., Everaert P., (2012), CSR reporting in Belgium (MVO-rapportering in België), *Accountancy & Bedrijfskunde*, 32(2), pp. 26-36

Bouten L., Everaert P., Roberts R., (2012), How a Two-Step Approach Discloses Different Determinants of Voluntary Social and Environmental Reporting, *Journal of Business Finance and Accounting*, 39(5&6), pp. 567-605

Bouten L., Everaert P., Van Liedekerke L., De Moor L., Christiaens J., (2011), Corporate Social Responsibility: A comprehensive picture?, *Accounting Forum*, 35(3), pp. 187-201

Forthcoming

Korca B., Costa E., Bouten L., (2023), Disentangling the Concept of Comparability in Sustainability Reporting, *Sustainability Accounting, Management and Policy Journal*, NA(NA), pp. NA

Communications in refereed conferences

International

Bouten L., Hoozée S., (2021), *Designing controls to manage tensions in multi-objective organizations: a case study in a hotel chain* EAA 2021 Virtual Congress, Brussels, Belgium

Bouten L., HOOZEE S., Lievens J., (2020), *Designing controls to manage tensions in multi-objective organizations: a case study in a hotel chain* EAA Annual Congress, Bucharest, Romania

Bouten L., Hoozée S., (2019), *Sustainability assurance: unpacking how auditors use a toolkit to get the work done* CSEAR, St.Andrews, United Kingdom

Bouten L., Lievens J., Hoozée S., (2019), *Designing management control packages in pluralistic contexts: a case study in a hotel chain* 11th Management Control Research Conference, London, United Kingdom

Bouten L., Lievens J., Hoozée S., (2019), *Designing management control packages in pluralistic contexts: a case study in a hotel chain* CSEAR, St.Andrews, United Kingdom

Bouten L., Lievens J., Hoozée S., (2019), *The role of sustainability assurance legislation and assurance scope: a survey-based experiment* CSEAR, St. Andrews, United Kingdom

Bouten L., Cho C., Michelon G., Roberts R., (2018), "CSR performance proxies in large-sample studies: 'umbrella advocates', construct clarity, and the 'validity police'" Gronen Reading Group, Amsterdam, Netherlands

- Bouten L., Goethals F., (2018), *On the role of the Registered Cash Register as a material carrier of the emerging "entrepreneurial" logic in the Belgian restaurant sector.* International Congress on Social and Environmental Accounting (CSEAR), St.Andrews, United Kingdom
- Bouten L., Antioco M., Coussement K., Hoozée S., (2017), *Can CSR rating providers unveil impression management?* International Congress on Social and Environmental Accounting Research (CSEAR), St. Andrews, United Kingdom
- Bouten L., Hoozee S., (2017), *Making sustainability things auditable: twisting old dance moves into a new choreography* European Accounting Association Conference, Valencia, Spain
- Antioco M., Bouten L., Coussement K., Hoozee S., (2016), *Impression Management in CSR-related Press Releases: an Empirical Investigation Based Upon Textual Characteristics* The 6th CSEAR North America Conference, Illinois, USA
- Bayle-Cordier J., Beldi A., Bouten L., (2016), *On the influence of Non-Executive Directors on CSR Disclosure Policy* CSEAR North America, Normal, USA
- Bouten L., Hoozée S., (2016), *Making sustainability things auditable: on the liaising role of the internal auditor* International Congress on Social and Environmental Accounting Research, St.Andrews, United Kingdom
- Bouten L., Bayle-Cordier J., Beldi A., (2015), *On the influence of non-executive directors on the CSR disclosure policy* 10th CSEAR Spain Conference, Seville, Spain
- Bouten L., Hoozée S., (2015), *On the role of accountants in the CSR assurance process* CSEAR France, Paris, France
- Bouten L., Hoozée S., (2015), *The changing role of internal audit in the CSR assurance process* International Congress on Social and Environmental Accounting Research, London, United Kingdom
- Baele A., Everaert P., Bouten L., (2014), *CSR disclosures: Do CEOs matter?* EAA Annual Congress, Tallinn, Estonia
- Bouten L., Baele A., Everaert P., (2014), *CSR disclosures: do CEO's matter?* International Congress on Social and Environmental Accounting Research, St. Andrews, United Kingdom
- Bouten L., Cho C., Michelon G., Roberts R., (2014), *Does the choice of CSR performance rating provider matter?* EAA Annual Congress, Tallinn, Estonia
- Bouten L., Cho C., Michelon G., Roberts R., (2014), *Does the Choice of CSR Performance Ratings Provider Matter?* British Accounting and Finance Association Conference, London, United Kingdom
- Bouten L., Cho C., Michelon G., Roberts R., (2014), *Does the Choice of CSR Performance Ratings Provider Matter?* International Congress on Social and Environmental Accounting Research, St. Andrews, United Kingdom
- Bouten L., Hoozée S., (2014), *Challenges in integrating environmental and financial reporting* EAA Annual Congress, Tallinn, Estonia
- Bouten L., Hoozée S., (2014), *Let's do it safely: how Altrad Balliauw developed incentives tailored to the lowest organizational levels* Environmental and Sustainability Management Accounting Network Conference, Rotterdam, Netherlands
- Bouten L., Hoozée S., (2014), *On the role of accountants in the sustainability assurance process* International Congress on Social and Environmental Accounting Research, St. Andrews, United Kingdom
- Bouten L., Everaert P., (2013), *CSR Reporting in Belgium: Pour vivre heureux, vivons cachés* CSEAR France, Montpellier, France
- Bouten L., Roberts R., (2013), *Does the choice of CSR performance ratings provider matter? Investigating the use of ASSET4, MSCI ESG and Sustainalytics measures in CSR accounting research* International Congress on Social and Environmental Accounting Research, St. Andrews, United Kingdom
- Bouten L., (2012), *CSR Reporting in Belgium: Pour vivre heureux, vivons cachés* EAA Annual Congress, Ljubljana, Slovenia
- Bouten L., Hoozée S., (2012), *Exploring the interface between environmental reporting and management accounting* EAA annual congress, Ljubljana, Slovenia
- Bouten L., Hoozée S., (2012), *Exploring the interface between environmental reporting and management accounting* International Congress on Social and Environmental Accounting Research, St. Andrews, United Kingdom
- Bouten L., Hoozée S., (2012), *Exploring the interface between environmental reporting and management accounting* Manufacturing Accounting Research Conference, Helsinki, Finland

Bouten L., Hoozée S., (2012), *Exploring the interface between environmental reporting and management* EAA Annual Congress, Ljubljana, Slovenia

Bouten L., (2011), *CSR reporting: The mastery of the internal dynamics* International Congress on Social and Environmental Accounting Research, St. Andrews, United Kingdom

Bouten L., Hoozée S., (2011), *Exploring the interface between environmental reporting and management accounting* International Congress on Social and Environmental Accounting, St. Andrews, United Kingdom

Bouten L., Everaert P., (2010), *Motivations behind (non)disclosure of CSR information in Belgium* International Congress on Social and Environmental Accounting Research, St. Andrews, United Kingdom

Bouten L., Everaert P., (2010), *Determinants of Voluntary Social and Environmental Disclosure* North American Congress on Social and Environmental Accounting, Orlando, USA

Bouten L., Everaert P., Van Liedekerke L., De Moor L., Christiaens J., (2010), *Corporate Social Responsibility Reporting: A Comprehensive Picture?* Annual Conference of the European Business Ethics Network, Trento, Italy

Bouten L., Everaert P., (2009), *Determinants of Social and Environmental Disclosures: A research note* EAA Annual Congress, Tampere, Finland

Bouten L., Everaert P., (2009), *Determinants of Voluntary Social and Environmental Disclosures: A research note* International Congress on Social and Environmental Accounting Research, St. Andrews, United Kingdom

National

Bouten L., Cho C., Michelon G., Roberts R., (2016), *Does the choice of CSR rating provider matter?* 37th congrès de l'AFC (Association Francophone de Comptabilité), Clermont-Ferrand, France

Bouten L., Hoozée S., (2011), *Exploring the interface between environmental reporting and management accounting* Belgian Research Day in Accounting, Hasselt, Belgium

Hoozée S., Bouten L., (2011), *Exploring the interface between environmental reporting and management accounting* Research Seminar in Accounting, Auditing, Management Accounting and Control, Hasselt, Belgium

Other conference and seminar presentations

International

Bouten L., Hoozée S., (2023), *Micro-level dynamics in sustainability assurance engagements: how assurance work gets done* Durham University Business School, Durham, United Kingdom

Bouten L., Hoozée S., (2012), *Exploring the interface between environmental reporting and management accounting* Accounting and Finance Section Seminar, Cardiff, United Kingdom

Hoozée S., Bouten L., (2011), *Exploring the interface between environmental reporting and management accounting* Accounting and Management Control Seminar, Jouy en Josas, France

National

Bouten L., Hoozée S., (2021), *Designing controls to manage tensions in hybrid organizations: insights from a hotel chain* JSIAR (Tampere, Turku), Tampere-Turku, Finland

Bouten L., Cho C., Michelon G., Roberts R., (2015), *Does the choice of CSR rating provider matter?* Amsterdam Business School, Amsterdam, Netherlands

Chapters in books

Published

Bouten L., Hoozée S., (2020), *Designing eco-controls for multi-objective organizations*, in: Bebbington, J., Larrinaga, C., O'Dwyer, B. and Thomson, I.(Eds.), *Routledge handbook of environmental accounting and reporting*, 978-0-367-15233-8, Routledge, London, chapter 14, pp. 194-206

Forthcoming

Bouten L., Michelin G., Roberts R. W., (2023), The Challenge of Measuring CSR Performance, in: Magnan, M. and Michelin, G.(Eds.), *Handbook on Corporate Governance and Corporate Social Responsibility, NA*, Edward Elgar Publishing, Cheltenham, chapter NA, pp. NA

Case studies

Bouten L., Van der Meulen S., (2019), *Merger Ahold & Delhaize: Better Together*, The Case Centre, case study 119-0059-1 , teaching note 119-0059-8 , teaching note supplement 119-0059-1B

Goethals F., Bouten L., (2016), *Paying under the table in the restaurant sector - an application of the Protection Motivation Theory*, The Case Centre, case study 916-0018-1, teaching note 916-0018-8

PROFESSIONAL MEMBERSHIPS

CSEAR

EAA

EDITORIAL ACTIVITY

Editor in an academic journal

2018 - 2021 Co-editor Review Section Social and Environmental Accountability Journal

Member of the editorial board of an academic journal

2018 Accounting Forum

2015 Social and Environmental Accountability Journal

2015 Accounting and the public interest

Accounting, Auditing & Accountability Journal, Australia

PROFESSIONAL SERVICE

Member of a professional working group

2013 Member of the Jury of the Award of the Best Belgian Sustainability report

Member of the organizing committee of an academic conference

2017 - 2020 International Congress on Social and Environmental Accounting Research (CSEAR) 2018-2019-2020, United Kingdom

33rd International Congress on Social and Environmental Accounting Research

Member of the scientific committee of an academic conference

2019 - 2020 European Accounting Association conference, Romania

2017 - 2018 European Accounting Association conference, Italy

2017 - 2018 CSEAR North America, Canada

2017 Business and Society Research Seminar 2017

2016 CSR Research Days 2016

2015 - 2016 EAA (European Accounting Conference) Annual Congress

- 2015** CSEAR France
- 2014** CSEAR Italy, Italy
- CSEAR France
- CSEAR France 2021, France
- EAA 2021 Virtual Congress, Belgium
- Business & Society Research Seminar 2021, Belgium

Panelist in an academic conference

Faculty Member of the 8th CSEAR Emerging Scholars Colloquium

Presentation in a seminar

- 2015** Research Seminar UvA
- 2013** Research Seminar Amsterdam, Netherlands

RESEARCH ACTIVITIES

COMMITTEE CHAIR

- yyyy2015** Academic Coordinator of the Partnership with Loyola (Chennai), IÉSEG School of Management, France
- yyyy2020** Corporate Financial and Non-Financial Reporting, IÉSEG School of Management, France
- Co-creating the school's sustainability reporting, IÉSEG School of Management, France