



Lies BOUTEN

Ph.D. in Applied Economics

Assistant Professor, Audit and Control

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EDUCATION

- 2011** Ph.D. in Applied Economics, Ghent University, Belgium
- 2006** Master in Management For Public Organizations, Ghent University, Belgium
- 2005** Master, Economy, Economics, Ghent University, Belgium

PROFESSIONAL CERTIFICATION

- 2008** Specific Teacher Training Program, CVO VIVO Kortrijk

RESEARCH INTERESTS

Social and environmental accounting

EMPLOYMENT EXPERIENCE

ACADEMIC:

- 2007 - 2011** PhD student, Ghent University, Ghent, Belgium
- 2006 - 2007** Teaching and Research Assistant, Ghent University, Ghent, Belgium

PROFESSIONAL:

- 2006 - 2006** Commercial Assistant, Fortis

COURSES TAUGHT

- Audit and control research seminar, Grande ecole
- Controlling & auditing corporate social responsibility, Grande ecole
- Financial analysis, Grande ecole
- Research techniques 1, Grande ecole
- Research techniques 2, Grande ecole
- Advanced financial accounting

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Bouten L., Hoozée S., (2016), Let's do it safely: how Altrad Balliauw configured a package of control systems, *Journal of Cleaner Production*, 136(part A), pp. 172-180

Bouten L., Everaert P., (2015), Social and environmental reporting in Belgium: pour vivre heureux, vivons cachés , *Critical Perspectives on Accounting*, 33, pp. 24-43

Bouten L., Hoozée S., (2015), Challenges in Sustainability and Integrated Reporting, *Issues in Accounting Education*, 30(4), pp. 373-381

Bouten L., Hoozée S., (2013), On the interplay between environmental reporting and management accounting change, *Management Accounting Research*, 24(4), pp. 333-348

Bouten L., Everaert P., (2012), CSR reporting in Belgium (MVO-rapportering in België), *Accountancy & Bedrijfskunde*, 32(2), pp. 26-36

Bouten L., Everaert P., Roberts R., (2012), How a Two-Step Approach Discloses Different Determinants of Voluntary Social and Environmental Reporting, *Journal of Business Finance and Accounting*, 39(5&6), pp. 567-605

Bouten L., Everaert P., Van Liedekerke L., De Moor L., Christiaens J., (2011), Corporate Social Responsibility: A comprehensive picture?, *Accounting Forum*, 35(3), pp. 187-201

Forthcoming

Everaert P., Bouten L., Baele A., (2018), CSR website disclosure: the influence of the upper echelons, *Accounting, Auditing & Accountability Journal*

Communications in refereed conferences

International

Bouten L., Goethals F., (2018), *On the role of the Registered Cash Register as a material carrier of the emerging "entrepreneurial" logic in the Belgian restaurant sector.* International Congress on Social and Environmental Accounting (CSEAR), St.Andrews, United Kingdom

Bouten L., Antioco M., Coussement K., Hoozée S., (2017), *Can CSR rating providers unveil impression management?* International Congress on Social and Environmental Accounting Research (CSEAR), St. Andrews, United Kingdom

Bouten L., Hoozee S., (2017), *Making sustainability things auditable: twisting old dance moves into a new choreography* European Accounting Association Conference, Valencia, Spain

Antioco M., Bouten L., Coussement K., Hoozee S., (2016), *Impression Management in CSR-related Press Releases: an Empirical Investigation Based Upon Textual Characteristics* The 6th CSEAR North America Conference, Illinois, USA

Bayle-Cordier J., Beldi A., Bouten L., (2016), *On the influence of Non-Executive Directors on CSR Disclosure Policy* CSEAR North America, Normal, USA

Bouten L., Hoozée S., (2016), *Making sustainability things auditable: on the liaising role of the internal auditor* International Congress on Social and Environmental Accounting Research, St.Andrews, United Kingdom

Bouten L., Bayle-Cordier J., Beldi A., (2015), *On the influence of non-executive directors on the CSR disclosure policy* 10th CSEAR Spain Conference, Seville, Spain

Bouten L., Hoozée S., (2015), *On the role of accountants in the CSR assurance process* CSEAR France, Paris, France

Bouten L., Hoozée S., (2015), *The changing role of internal audit in the CSR assurance process* International Congress on Social and Environmental Accounting Research, London, United Kingdom

Baele A., Everaert P., Bouten L., (2014), *CSR disclosures: Do CEOs matter?* EAA Annual Congress, Tallinn, Estonia

Bouten L., Baele A., Everaert P., (2014), *CSR disclosures: do CEO's matter?* International Congress on Social and Environmental Accounting Research, St. Andrews, United Kingdom

- Bouten L., Cho C., Michelon G., Roberts R., (2014), *Does the choice of CSR performance rating provider matter?* EAA Annual Congress, Tallinn, Estonia
- Bouten L., Cho C., Michelon G., Roberts R., (2014), *Does the Choice of CSR Performance Ratings Provider Matter?* International Congress on Social and Environmental Accounting Research , St. Andrews, United Kingdom
- Bouten L., Cho C., Michelon G., Roberts R., (2014), *Does the Choice of CSR Performance Ratings Provider Matter?* British Accounting and Finance Association Conference, London, United Kingdom
- Bouten L., Hoozée S., (2014), *Challenges in integrating environmental and financial reporting* EAA Annual Congress, Tallinn, Estonia
- Bouten L., Hoozée S., (2014), *Let's do it safely: how Altrad Balliauw developed incentives tailored to the lowest organizational levels* Environmental and Sustainability Management Accounting Network Conference, Rotterdam, Netherlands
- Bouten L., Hoozée S., (2014), *On the role of accountants in the sustainability assurance process* International Congress on Social and Environmental Accounting Research, St. Andrews, United Kingdom
- Bouten L., Everaert P., (2013), *CSR Reporting in Belgium: Pour vivre heureux, vivons cachés* CSEAR France , Montpellier, France
- Bouten L., Roberts R., (2013), *Does the choice of CSR performance ratings provider matter? Investigating the use of ASSET4, MSCI ESG and Sustainalytics measures in CSR accounting research* International Congress on Social and Environmental Accounting Research , St. Andrews, United Kingdom
- Bouten L., (2012), *CSR Reporting in Belgium: Pour vivre heureux, vivons cachés* EAA Annual Congress, Ljubljana, Slovenia
- Bouten L., Hoozée S., (2012), *Exploring the interface between environmental reporting and management accounting* EAA annual congress, Ljubljana, Slovenia
- Bouten L., Hoozée S., (2012), *Exploring the interface between environmental reporting and management accounting* International Congress on Social and Environmental Accounting Research, St. Andrews, United Kingdom
- Bouten L., Hoozée S., (2012), *Exploring the interface between environmental reporting and management accounting* Manufacturing Accounting Research Conference, Helsinki, Finland
- Bouten L., Hoozée S., (2012), *Exploring the interface between environmental reporting and management* EAA Annual Congress, Ljubljana, Slovenia
- Bouten L., (2011), *CSR reporting: The mastery of the internal dynamics* International Congress on Social and Environmental Accounting Research, St. Andrews, United Kingdom
- Bouten L., Hoozée S., (2011), *Exploring the interface between environmental reporting and management accounting* International Congress on Social and Environmental Accounting , St. Andrews, United Kingdom
- Bouten L., Everaert P., (2010), *Motivations behind (non)disclosure of CSR information in Belgium* International Congress on Social and Environmental Accounting Research, St. Andrews, United Kingdom
- Bouten L., Everaert P., (2010), *Determinants of Voluntary Social and Environmental Disclosure* North American Congress on Social and Environmental Accounting, Orlando, USA
- Bouten L., Everaert P., Van Liedekerke L., De Moor L., Christiaens J., (2010), *Corporate Social Responsibility Reporting: A Comprehensive Picture?* Annual Conference of the European Business Ethics Network, Trento, Italy
- Bouten L., Everaert P., (2009), *Determinants of Social and Environmental Disclosures: A research note* EAA Annual Congress, Tampere, Finland
- Bouten L., Everaert P., (2009), *Determinants of Voluntary Social and Environmental Disclosures: A research note* International Congress on Social and Environmental Accounting Research, St. Andrews, United Kingdom
- National**
- Bouten L., Cho C., Michelon G., Roberts R., (2016), *Does the choice of CSR rating provider matter?* 37th congrès de l'AFC (Association Francophone de Comptabilité), Clermont-Ferrand, France
- Bouten L., Hoozée S., (2011), *Exploring the interface between environmental reporting and management accounting* Belgian Research Day in Accounting , Hasselt, Belgium

Hoozée S., Bouten L., (2011), *Exploring the interface between environmental reporting and management accounting* Research Seminar in Accounting, Auditing, Management Accounting and Control, Hasselt, Belgium

Other conference and seminar presentations

International

Bouten L., Hoozée S., (2012), *Exploring the interface between environmental reporting and management accounting* Accounting and Finance Section Seminar, Cardiff, United Kingdom

Hoozée S., Bouten L., (2011), *Exploring the interface between environmental reporting and management accounting* Accounting and Management Control Seminar, Jouy en Josas, France

National

Bouten L., Cho C., Michelon G., Roberts R., (2015), *Does the choice of CSR rating provider matter?* Amsterdam Business School, Amsterdam, Netherlands

Case studies

Goethals F., Bouten L., (2016), *Paying under the table in the restaurant sector - an application of the Protection Motivation Theory*, *The Case Centre*, case study 916-0018-1, teaching note 916-0018-8

EDITORIAL ACTIVITY

Editor in an academic journal

Social and Environmental Accountability Journal

Member of the editorial board of an academic journal

2018 Accounting Forum

2015 Social and Environmental Accountability Journal

2015 Accounting and the public interest

PROFESSIONAL SERVICE

Member of a professional working group

2013 Member of the Jury of the Award of the Best Belgian Sustainability report

Member of the organizing committee of an academic conference

2017 International Congress on Social and Environmental Accounting Research (CSEAR) 2018, United Kingdom

Member of the scientific committee of an academic conference

2018 CSEAR Italy, Italy

2017 - 2018 European Accounting Association conference, Italy

2017 - 2018 CSEAR North America, Canada

2016 CSEAR Italy

2015 - 2016 EAA (European Accounting Conference) Annual Congress

2015 CSEAR France

2014 CSEAR Italy, Italy
CSR Research Days 2016
Business and Society Research Seminar 2017

Presentation in a seminar

2015 Research Seminar UvA
2013 Research Seminar Amsterdam, Netherlands

Reviewer - Grant proposal related to expertise

2014 FWO, Belgium

INSTITUTIONAL SERVICE

Contribution to an international academic partnership

2015 Academic Coordinator of the Partnership with Loyola (Chennai), IÉSEG School of Management, France

Course Coordinator

2012 - 2017 Course Coordinator Financial Analysis, IÉSEG School of Management, France
2012 Course Coordinator Audit & Control Research Seminar, IÉSEG School of Management, France

Member of a teaching quality committee

2015 Member of the TQC, IÉSEG School of Management, France

Track research seminar Co-Coordinator

2015 Co-Coordinator for the Audit & Control Track, IÉSEG School of Management, France