



Janice BYRNE

Ph.D. in Management

Associate Professor, Human Resources Management

j.byrne@ieseg.fr

EDUCATION

2012 Ph.D. in Management, EM Lyon, France

2003 MSc eCommerce, Dublin City University, Ireland

2002 Bachelor in Marketing and International Business, Trinity College Dublin, Ireland

RESEARCH INTERESTS

Entrepreneurship Training for Managers, Gender and Entrepreneurship, Gender and Family Business

EMPLOYMENT EXPERIENCE

ACADEMIC:

2007 - 2012 Teaching and Research Assistant, EM Lyon, Lyon, France

2004 - 2006 Learning Support Manager, University College Dublin, Dublin, Ireland

PROFESSIONAL:

2000 - 2002 Marketing and Sales Assistant, Piaggio and Vespa, Dublin, Ireland

COURSES TAUGHT

- Business game 1, Grande ecole
- Business game 2, Grande ecole
- Human resource development, Grande ecole
- Introduction to human resource management, Grande ecole
- Managing people and teams, Msc in business analysis and consulting

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Byrne J., Fattoum S., Diaz C., (2018), Role Models and Women Entrepreneurs: Entrepreneurial Superwoman has her say, *Journal of Small Business Management*

Byrne J., Canato A., (2017), It's been a hard day's night: Work family interface and employee engagement, *Organizational Dynamics*, 46(2), pp. 104-112

Byrne J., Fattoum S., (2017), L'influence du genre dans le choix du successeur en entreprise familiale, *Revue de l'Entrepreneuriat*, 16(3-4), pp. 219-246

Lamine W., Jack S., Fayolle A., Byrne J., (2017), The Role of Materially Heterogeneous Entities in the Entrepreneurial Network , *Industrial Marketing Management*

Mitra P., Byrne J., Janssen F., (2017), Advantages of Hybrid Organising in Social Entrepreneurship: Evidence from Norway, *International Review of Entrepreneurship*, 15(4), pp. 519-536

Byrne J., Lamine W., Delmar F., Fayolle A., (2016), Training Corporate Entrepreneurs: An Action Learning Approach, *Small Business Economics*, 47(2), pp. 479-506

Byrne J., Fayolle A., (2009), Corporate entrepreneurship training evaluation: A model and a new research perspective, *Industry & Higher Education*, 23(3), pp. 163-174

Byrne J., Verzat C., Fayolle A., (2009), Tangling With Spaghetti: Pedagogical Lessons From Games, *Academy of Management Learning and Education*, 8(3), pp. 356–369

Forthcoming

Byrne J., Abbas A., Jackman L., Galloway L., (2018), 'Gender, Intersecting Identities, and Entrepreneurship Research: An Introduction to a Special Section on Intersectionality' , *International Journal of Entrepreneurial Behaviour and Research*

Communications in refereed conferences

International

Byrne J., Canato A., Lauwers M., (2017), *Hearing what the entrepreneur has to say: Entrepreneurial motivation and the Work Family Interface (WFI)* Entrepreneurship Future Conference, Paris, France

Canato A., Byrne J., Lauwers M., (2017), *Hearing what the entrepreneur has to say: The work family interface* Annual meeting of the Academy of Management, Columbus, USA

Mitra P., Byrne J., Janssen F., (2017), *Family, Gender and Social Entrepreneurship: Three exploratory cases from India* RENT XXXI Conference (Research in Entrepreneurship and Small Business), Lund, Sweden

Byrne J., Canato A., (2016), *Shifting Gears: Academia, Parenthood and the Work Life Interface* British Academy of Management Conference, Newcastle, United Kingdom

Byrne J., Lauwers M., Canato A., (2016), *Balancing borders and bridges: Entrepreneurship and the work life interface* ICSB World Conference, Jersey City (New Jersey), USA

Mitra P., Byrne J., Janssen F., (2016), *Hybrid or Not: Conflicting Perspectives in Social Entrepreneurship* ECFED International Conference, Lyon, France

Mitra P., Byrne J., Janssen F., (2016), *The process and dimensions of hybrids in the context of social entrepreneurship* Institute for Small Business and Entrepreneurship (ISBE) Conference, Paris, France

Mitra P., Janssen F., Byrne J., (2016), *Hybrid or not: Conflicting perspectives in social entrepreneurship* Entrepreneurship, Culture, Finance and Economic Development (ECFED) International Conference, Lyon, France

Byrne J., Fattoum S., Balachandra L., (2015), *The Lenses of Gender: A Narrative Analysis of Succession in Family Business* 75th Academy of Management Conference, Vancouver, Canada

Byrne J., Fattoum S., (2014), *Passing the Marshall's Baton: A Narrative Analysis of Gender in Family Business Succession* RENT, Luxembourg, Luxembourg

Byrne J., Fattoum S., (2014), *Passing the Marshall's baton: A narrative analysis of masculinity in family business succession* International Council for Small Business World Conference, Dublin, Ireland

Byrne J., Fattoum S., (2013), *Why daughters don't succeed: Case Studies of Succession in Family Business* RENT XXVII Entrepreneurship conference, Vilnius, Lithuania

Byrne J., Fattoum S., (2012), *The Role of Gender in Family Firm Succession* Academy of Management (AOM) Annual Meeting, Boston, USA

Byrne J., Fayolle A., (2012), *Necessity Entrepreneurship and the Gender Dimension* Academy of Management (AOM) Annual Meeting, Boston, USA

Byrne J., Toutain O., (2012), *Research in Entrepreneurship: Learning from Learning Theories* Academy of Management (AOM) Annual Meeting, BOSTON, USA

Other conference and seminar presentations

National

Lauwers M., Byrne J., (2016), *Cellule familiale & dynamique entrepreneuriale: Le mythe de deux mondes séparés* Grenoble Ecole de Management, Grenoble, France

Chapters in books

Published

Byrne J., Fattoum S., (2018), *A Lost Opportunity or A Lucky Escape? Non-successor Daughters and the Family in Business*, in: Jarna Heinonen and Kirsi Vainio-Korhonen (Eds.), *Women in Business Families - From past to present*, 978-1-138-63596-8, Routledge, London, chapter 10, pp. 153-176

Byrne J., Diaz Garcia M., (2017), *Entrepreneurial Role Models: An Integrated Framework from a Constructionist Perspective*, in: Colette Henry, Teresa Nelson and Kate Lewis(Eds.), *The Routledge Companion to Global Female Entrepreneurship*, 9781138015180, Edward Elgar Publishing, Cheltenham, chapter 11, pp. 203-220

Byrne J., Toutain O., Fayolle A., (2014), *Entrepreneurship Education : What We Know and What We Need to Know*, in: Elizabeth Chell and Mine Karatas-Ozkan(Eds.), *Handbook Of Research On Small Business And Entrepreneurship*, 978-1-84980-923-8, Edward Elgar Publishing, Cheltenham, chapter 15, pp. 261-288

Byrne J., Fattoum S., (2014), *A gender perspective on family business succession: case studies from France*, in: Lewis K., Henry C., Gatewood E. and Watson J(Eds.), *Women's Entrepreneurship in the 21st Century*, 978-1-78254-460-9, Edward Elgar Publishing, Cheltenham, chapter 7, pp. 138-164

Case studies

Tamayo K., Byrne J., (2018), *OUCH! WHEN PERFORMANCE MANAGEMENT HURTS: GREGORY ANDERSON AND THE YAHOO CONTROVERSY*, *The Case Centre*, case study 418-0043-1 , teaching note 418-0043-8

Byrne J., Shantz A., (2016), *Developing Intrapreneurs at Freyco*, *The Case Centre*, case study 416-0079-1, teaching note 416-0079-8, teaching note supplement 416-0079-8C , background 416-0079-8B

Byrne J., (2014), *Caroline Carr and Beechers Bank: Motivation in Tough Times*, *European Case Clearing House*, case study 414-084-1, teaching note 414-084-8

Research reports

Byrne J., Fayolle A., (2010), *Trends and Perspectives on Entrepreneurship Education in the OCED countries*

Byrne J., Fayolle A., (2010), *Global University Entrepreneurial Spirit Students' Survey: National Report for France*