



Cátriona BYRNE

M.Sc. Marketing

Senior Teaching Fellow, Languages

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EDUCATION

2006 M.Sc. Marketing, Marketing Institute Dublin, Ireland

PROFESSIONAL CERTIFICATION

2024 Bilan de Competences, CPF, France

PROFESSIONAL EXPERIENCE

ACADEMIC:

2014 - 2015 Director of program, EGC Lille, Lille, France

2012 - 2015 Lecturer, Lille Metropole et L'Universite Catholique de Lille, France

2012 - Present Consultant/ Trainer, Be Fluent

2012 - 2015 Lecturer, EDHEC Business School, Lille, France

COURSES TAUGHT

- Professional english, Bachelor in international business
- English for managers
- French culture
- Anglais renforce 2, Grande ecole (master cycle)
- Csr team project, Grande ecole (bachelor cycle)
- English for business 1, Grande ecole (bachelor cycle)
- English for business 2, Grande ecole (bachelor cycle)
- English for debating, Grande ecole (bachelor cycle)
- Preparation for toeic, Grande ecole (master cycle)

- Preparation for toeic apprentissage, Grande ecole (master cycle)

RESEARCH ACTIVITIES

COMMITTEE CHAIR

Course Coordinator

- 2021** Course Coordinator BIB, IÉSEG School of Management, France
- 2020 - 2021** Coordination of Toeic porgamme Masters Apprentissage, IÉSEG School of Management, France
- 2017 - 2018** Course Coordinator of Masters Apprentissage , IÉSEG School of Management, France

Education support advisor

- 2023 - 2024** Language resource centre, IÉSEG School of Management, France

Member of a recruitment jury (orals)

Languages, IÉSEG School of Management, France

Organizer of a workshop

- 2024** St Patricks day Student event, IÉSEG School of Management, France
- 2018** Multi cultural Project, IÉSEG School of Management, France