



**Maria Rita MICHELI**

**Ph.D., Management, Strategy**

**Assistant Professor, Entrepreneurship, Innovation and Strategy**

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## **EDUCATION**

- 2015** Ph.D., Management, Strategy, Rotterdam School of Management, Erasmus University, Netherlands
- 2009** Master in Economics and Management in Arts, Culture, Media and Entertainment, Bocconi University, Italy
- 2007** Bachelor in Economics and Management for Arts, Culture and Communication, Bocconi University, Italy

## **RESEARCH INTERESTS**

Business Model Innovation, Knowledge sharing, Social Networks

## **EMPLOYMENT EXPERIENCE**

### **ACADEMIC:**

- 2013 - 2013** Visiting Doctoral Research Fellow, Northwestern University, USA
- 2010 - 2015** PhD Candidate, Rotterdam School of Management, Erasmus University, Netherlands
- 2009 - 2010** Research Assistant, Bocconi University, Italy

### **PROFESSIONAL:**

- 2009 - 2009** Researcher, Univideo, Italy
- 2007 - 2007** Researcher, Italian Ministry of Culture, Italy

## **COURSES TAUGHT**

- Ent strategy and company observation, Grande ecole
- Fundamentals of strategy, Grande ecole
- International business strategy, Msc in business analysis and consulting
- Writing effective business plans, Grande ecole
- Strategic business plan
- Corporate strategy

- Accounting

## **INTELLECTUAL CONTRIBUTIONS**

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### **Communications in refereed conferences**

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#### **International**

Micheli M. R., (2017), *Talk as Data: New Approaches to Analyzing Text to Advance Theory* Academy of Management Annual Meeting, Atlanta, USA

Micheli M. R., Berchicci L., Ocasio W., (2017), *The attention challenge of business model innovation: A case study in the design industry* Academy of Management Annual Meeting, Atlanta, USA

Gasparin M., Micheli M. R., Campana M., (2016), *Managing Human Resources in Open Boundaries Communities: The Case of 3D Printing Fablabs* Academy of Management Annual Meeting, Anaheim, USA

Gasparin M., Micheli M. R., Campana M., (2015), *Users as Part of Firm's Strategic Human Capital: The 3D Printing Revolution* Strategic Management Society Conference, Denver, USA

Micheli M. R., (2014), *Dare to Learn: How Learning Orientation Fosters BMI in Dynamic Environments* Strategic Management Society Conference, Madrid, Spain

Micheli M. R., Jansen J., (2013), *Bridging differences to enhance business model innovation: an overview on the influence of network characteristics and ties' diversity on business model innovation* 29th EGOS Colloquium, Montreal, Canada

Micheli M. R., Jansen J., (2012), *Understanding change in the creative industries through value creation and capture: Mainstreams vs. mavericks* 28th EGOS Colloquium, Helsinki, Finland

### **Other conference and seminar presentations**

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#### **International**

Micheli M. R., (2017), *Managerial attention and business model innovation: A case study of the Dutch design industry* HEC Paris, Paris, France

Micheli M. R., (2017), *The attention challenge of business model innovation: a case study in the design industry*. SKEMA Business School - Workshop Emergent issues in Business Models Literature, Paris, France

Micheli M. R., (2016), *Topic diffusion and network structure in complex organizations: The example of hedge funds* Cass - Junior Faculty Workshop, London, United Kingdom

Micheli M. R., Romero D. M., Talamo I. G., Uzzi B., (2016), *Topic diffusion and network structure in complex organizations: The example of hedge funds*. EGOS, Naples, Italy

Micheli M. R., Berchicci L., Ocasio W., Jansen J., (2015), *How Managerial Attention Shapes Business Model Innovation: Evidence from the Design Industry* DRUID, Rome, Italy

Micheli M. R., (2014), *Measuring innovative spillovers from creative industries*. Aarhus University – Denmark, Aarhus, Denmark

Micheli M. R., Musmeci N., (2013), *And what if I innovate my business model? Using the network lens to explain the successful implementation of new business models* Sunbelt, Hamburg, Germany

### **Refereed proceedings**

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#### **Published**

Micheli M. R., Berchicci L., (2015), *How managerial attention shapes business model innovation: evidence from the design industry*, in: Academy of Management. Annual Meeting Proceedings 2015(Eds.) in *Academy of Management. Annual Meeting Proceedings 2015*, Academy of Management, New York, chapter 1, pp. 13407

Micheli M. R., (2014), *Network change: how performance mediates the effects of network structure*, in: Academy of Management(Eds.) in *Academy of Management. Annual Meeting Proceedings 2014*, Academy of Management, New York, chapter 1, pp. 13382

Micheli M. R., Berchicci L., Jansen J., (2014), Complementarity explained: the interaction between networks and proactiveness on BMI, in: Academy of Management. Annual Meeting Proceedings 2014(Eds.) in *Academy of Management. Annual Meeting Proceedings 2014* , *Academy of Management* , New York, chapter 1, pp. 13362

## **Other research**

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### **Published**

2015: Micheli M. R. - "Business Model Innovation. A Journey Across Managers' Attention and Inter-Organizational Networks" - , *Erasmus University*, Rotterdam

## **SCIENTIFIC PRIZES AND AWARDS**

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### **Award**

2014 Best reviewer award - BPS Division, Academy of Management, USA

## **PROFESSIONAL MEMBERSHIPS**

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Academy of Management

EGOS

Strategic Management Society

## **EDITORIAL ACTIVITY**

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### **Reviewer in an academic journal**

European Management Journal

Long Range Planning

Journal of Management Studies

Organization Science

Technological Forecasting & Social Change

Strategic Organization

## **PROFESSIONAL SERVICE**

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### **Session chair in an academic conference**

Academy of Management 2016

## **INSTITUTIONAL SERVICE**

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### **Committee Member**

Member of a thesis committee, BI Norwegian Business School, Norway

Member of a Thesis Committee , Erasmus University College, Netherlands

### **Course Coordinator**

Course coordination of Ent Strategy and Company Observation, International Business Strategy, Writing Effective Business Plans, IÉSEG School of Management, France

**Head of a recruitment jury (orals)**

Orals in Paris 2018, IÉSEG School of Management, France

Orals in Lille in May 2017, IÉSEG School of Management, France

**Head of a school project**

Coordinator of PCE Program, IÉSEG School of Management, France

**Participation in a professional advisory board**

**2017** PAB Master in Business Analytics and Consulting, IÉSEG School of Management, France

PAB Innovation & Entrepreneurship 2018, IÉSEG School of Management, France

**Participation in recruitment of professors**

Participation to the selection of candidates, participation to job talks, participation to discussion with candidates, IÉSEG School of Management, France

**Track research seminar Coordinator**

Coordinator of Innovation and Entrepreneurship Seminars , IÉSEG School of Management, France