



**Cristiana SAPPA**

**Ph.D., Private Law, Law**

**Associate Professor, Innovation and Entrepreneurship**

**Track Coordinator**

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## **EDUCATION**

**2009** Ph.D., Private Law, Law, Faculté Jean Monnet, University Paris Sud, France

**2009** Ph.D., Private Law, Law, Università degli studi di Pavia, Italy

## **RESEARCH INTERESTS**

Intellectual Property Law and Practice, Open Data

## **EMPLOYMENT EXPERIENCE**

### **ACADEMIC:**

**2012 - 2014** Professor, ESCP Europe, Paris, France

**2010 - 2012** Post-doc researcher, University degli Studi, Torino, Italy

## **COURSES TAUGHT**

- International and comparative copyright law
- Business law, Grande ecole
- Droit des affaires, Grande ecole
- Intellectual property and openness: using legal tools to enhance innovation, creativity and related investments, Grande ecole
- Aspects of contracts and torts for business
- Diritto industriale
- International contract law
- Patent law
- Introduction to law

### Papers in refereed journals

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#### Published

Noto La Diega G., Sappa C., (2020), The Internet of Things at the intersection of data protection and trade secrets. Non-conventional paths to counter data appropriation and empower consumers, *Revue Européenne du droit de la consommation*, 3(Special Issue), pp. 419 ff..

Sappa C., (2020), Le regole francesi sui contratti degli artisti interpreti ed esecutori finalizzate alla valorizzazione delle collezioni INA (Institut National de l'Audiovisuel), *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, XXVIII(1), pp. 435 ff..

Sappa C., (2019), Comment to Consiglio di Stato, 8th August 2018, n. 4878 on jurisdiction and collective management organizations (copyright law), *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, XXVIII(1), pp. 1881

Sappa C., (2019), Comment to Trib. Bari, 29 June 2014, in AIDA 2019, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, XXVII(1), pp. 1886

Sappa C., (2019), How Data Protection Fit With The Algorithmic Society Via Two Intellectual Property Rights. A Comparative Analysis. - Reprint., *Journal of Intellectual Property Law and Practice*, -(5), pp. 1 ff..

Sappa C., (2019), How Data Protection Fit with the Algorithmic Society via Two Intellectual Property Rights. A Comparative Analysis., *Gewerblicher Rechtsschutz und Urheberrecht. Internationaler Teil*, 68(2), pp. 135 ff..

Sappa C., (2019), Le secret des affaires dans la société algorithmique : une présence profitable, *Revue trimestrielle droit commercial et droit économique*, 4(2/2020), pp. 847ss..

Sappa C., (2018), What Does Trade Secrecy Have to Do with the Interconnection-based paradigm of the Internet of Things? , *European Intellectual Property Review*, (8), pp. 518ff..

Sappa C., (2017), Comment to a decision of the Milan First Instance Court, 2 July 2013, 1797, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, XXVI, pp. 902ff..

Sappa C., (2017), Comment to Cass. Civ. 19 May 2016, n. 10333, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*

Sappa C., (2017), Comment to decision III.42 Court of Milan, Business Chamber, 8 February 2017, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*

Sappa C., (2017), Comment to decision III.43 Court of Milan, Business Chamber, 28 March 2017, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, 28 March 2017

Sappa C., (2017), Comment to the decision of the First Instance Court of Rome, 1 December 2016, 1817, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, XXVI, pp. 1083ff..

Sappa C., (2017), Comment to the decision of the Italian Supreme Court, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, 23469/2016 II.3

Sappa C., Belli L., (2017), The Intermediary Conundrum: Cyber-Regulators, Cyber-Police or Both? , *Journal of Intellectual Property, Information Technology and E-Commerce Law*, (8), pp. 183ff.

Sappa C., (2014), Le opere orfane: la soluzione europea, *Nuove Leggi Civili Commentate*, 3, pp. 671 - 691

Sappa C., Polcak R., Myska M., Harasta J., (2014), Legal Aspects of Public Sector Information: Best Practices in Intellectual Property, *Masaryk University Journal of Law and Technology*, 8(2), pp. 233 - 249

Sappa C., (2013), Selected Intellectual Property Issues and PSI Re-Use, *Masaryk University Journal of Law and Technology*, 6(3), pp. 445-454

Bogataj M., Sappa C., Pusser J., Torremans P., (2012), Policy Recommendation as to the Issue of the Proposed Inclusion of Cultural and Research Institutions in the Scope of PSI Directive, *Masaryk University Journal of Law and Technology*, 6(3), pp. 353 - 372

Ricolfi M., Sappa C., Drexler J., Van Eechoud M., Janssen K., Maggiolino M., Morando F., Torremans P., Uhlir P., Iemma R., De Vries M., (2011), The Principles Governing Charging for Re-Use of Public Sector Information, *Informatica e Diritto* , XX(1/2), pp. 105 - 128

Ricolfi M., Sappa C., Drexl J., Van Eechoud M., Salmeron M., Tsiavos P., Valero J., Pavoni F., Patrito P., (2011), The Exclusion of "Public Undertakings" from the Re-Use of Public Sector Information Regime, *Informatica e Diritto*, XX(1/2), pp. 147 - 152

Sappa C., (2011), Diritti di proprietà intellettuale e dati pubblici nell'ordinamento italiano, *Informatica e Diritto*, XX(1-2), pp. 185-197

Sappa C., (2010), IP e banche dati della pubblica amministrazione, *AIDA (Annali del diritto d'autore, della cultura e dello spettacolo)*, 19, pp. 692 - 702

Sappa C., (2007), Diritto d'autore e servizi televisivi in camere d'albergo: brevi note sul diritto di comunicazione al pubblico alla luce della giurisprudenza comunitaria, *Giurisprudenza italiana*, (7/8), pp. 1966 - 1968

Sappa C., (2007), Marchio nazionale e comunitario: questioni in tema di confondibilità e di tutela, *Giurisprudenza italiana*, (6), pp. 1430 - 1434

Sappa C., (2007), Presenza e intensità del carattere distintivo nei marchi relativi a prodotti farmaceutici ed erboristici, *Giurisprudenza italiana*, (7/8), pp. 2508 - 2512

Sappa C., (2006), Nomi di celebrità e rischio di confusione tra marchi: il caso Picasso, *Giurisprudenza italiana*, (6), pp. 1189 - 1191

Sappa C., (2006), Rappresentazione grafica del marchio sonoro: come e quando?, *Giurisprudenza italiana*, (12), pp. 2309 - 2312

## **Papers in non-refereed journals**

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### **Published**

Sappa C., (2011), Public Sector Databases: the Contentions Between Sui-Generis Protection and Re-Use, *Computer and Telecommunications Law Review*, 8, pp. 217 - 223

## **Communications in refereed conferences**

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### **International**

Sappa C., (2020), *The Internet of Things at the Intersection between Data Protection and Trade Secrets* Annual Conference of the Legal Scholar Society, Exeter, United Kingdom

Sappa C., (2020), *The Internet of Things at the intersection of data protection and trade secrets*. The Society of Legal Scholars Annual Conference, Exeter, United Kingdom

Sappa C., (2019), *The Crucial Role of Trademarks in the Wine Sector* International Conference on Wine Law, Hong Kong, Hong Kong

Sappa C., (2018), *How Data Protection Fits with the Algorithmic Society via Two Intellectual Property Rights. A Comparative Analysis* Younger Scholars Forum - XX International Congress - International Academy of Comparative Law, Fukuoka, Japan

Sappa C., (2017), *Internet of Things: What Does Trade Secret Have to Do With a Sharing-Based Paradigm?* Future of Law, Singapore, Singapore

### **National**

Sappa C., (2017), *Innovative Pedagogical Methods and Content. Online Programs: What's New?* AFDM Congress 2017, Paris, France

## **Other conference and seminar presentations**

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### **International**

Sappa C., (2019), *PSI and copyright: main points of interference* International Conference for Least-Developed and Developing Countries on Copyright and Management of Public Sector Information, Nairobi, Kenya

Sappa C., (2018), *IoT, Trade Secrets and Knowledge Commons* National Research University Higher School of Economics, Moscow, Russia

Sappa C., (2018), *Trade Secret Protection in the data-driven economy* IP Day, Turin, Italy

Sappa C., (2018), *Tricks and Challenges to Ensure Trademarks Protection in the EU* Trademarks and Fashion. A Comparative and Interdisciplinary Perspective, Paris, France

Sappa C., Noto La Diega G., (2018), *Fading our the Echo of Consumers Protection. An Empirical Study at the Intersection of Data Protection and Trade Secrets*. The Gikii-Files 2018, Wien, Austria

Sappa C., (2016), *Public Domain and Cultural Heritage: Where Do We Stand?* Public Domain Creative Recycling International Conference 2016, Seoul, Korea

### **National**

Sappa C., (2020), *Internet des Objets, IA et communes: une approche juridique* CNRS, Pouchet, Paris, France

Sappa C., (2019), *Mapping the Commons in the IoT field* léseg School of Management - MIS Track, Lille, France

Sappa C., (2019), *Proprietà intellettuale: interessi e strategie* IUANA-ISSUGE Summer School (for University top students), Genoa, Italy

Sappa C., (2017), *Copyright Law in the EU Perspective* ISSUGE Center of University of Genoa Annual Course for the top students, Genova, Italy

Sappa C., (2017), *La proprietà intellettuale nella prospettiva europea* IUANA-ISSUGE Summer School, Genova, Italy

### **Books**

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#### **Published**

Sappa C., (2020), *Trademarks and Fashion. A First Survey in Different Parts of the World*, 9788828818045, Giuffrè Francis Lefebvre

Ricolfi M., Sappa C., (2013), *Extracting Value from Public Sector Information: Legal Framework and Regional Policies*, 9788849526219, 362 pages

#### **Forthcoming**

Sappa C., Bonadio E., (2022), *ART AND LITERATURE IN COPYRIGHT LAW: PROTECTING THE RIGHTS OF CREATORS AND MANAGERS OF ARTISTIC AND LITERARY WORKS*, xxxxx, Edward Elgar Publishing, Cheltenham

### **Chapters in books**

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#### **Published**

Sappa C., (2020), *Tricks and Challenges to Protect Fashion Trademarks in the EU*, in: Cristiana Sappa(Eds.), *Fashion Trademarks. A First Survey in Different Parts of the World*, 9788828818045, Giuffrè Editore, chapter II.B, pp. 20 ff.

Sappa C., (2019), sub artt. 69 bis - 69 septies I.a., in: Luigi Carlo Ubertazzi(Eds.), *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, 9788813355371, CEDAM, Padoue, chapter Legge Autore, pp. 1903ff

Sappa C., (2019), sub artt. 70 - 71quinques I.a., in: Luigi Carlo Ubertazzi(Eds.), *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, 9788813355371, CEDAM, Padoue, chapter Legge Autore, pp. 1914ff..

Sappa C., (2019), sub artt. 80 - 85quinques I.a., in: Luigi Carlo Ubertazzi(Eds.), *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, 9788813355371, CEDAM, Padoue, chapter Legge Autore, pp. 2019ff..

Sappa C., (2019), *Introduzione Titolo II Capo III Diritti degli artisti interpreti e degli artisti esecutori*, in: Luigi Carlo Ubertazzi(Eds.), *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, 88813355, CEDAM, Padoue, chapter Legge Autore, pp. 2015ff..

Sappa C., (2019), *Introduzione Titolo II Capo V Diritti relativi alle fotografie*, in: Luigi Carlo Ubertazzi(Eds.), *Commentario breve alle leggi su proprietà intellettuale e concorrenza*, 9788813355371, CEDAM, Padoue, chapter Legge Autore, pp. 2045ff..

Sappa C., (2017), *La protection du patrimoine informationnel d'entreprise par le secret industriel. Perspectives italiennes en droit privé*, in: N. Martial-Braz et C. Zolynski(Eds.), *Propriété(s) et données*, ., CFDC - SLC - exisNexis, Paris

Sappa C., (2015), Utilisations autorisées des oeuvres orphelines, principes fondamentaux et objectifs du législateur européen. Regard croisé sur les directives 2012/28/UE, 2003/98/CE et 2013/37/UE, in: Bensamoun, A., Latil, A.(Eds.), *Les humanités numériques*, 978-2-84934-208-4, Mare et Martin, Paris, pp. 99-111

Sappa C., (2014), The principle of non discrimination, in: Torremans, P., Stamatoudi, I.(Eds.), *EU Copyright Law*, 9781781952429, Edward Elgar Publishing, Cheltenham, chapter 2, pp. 23-37

Sappa C., (2008), Conflict of Jurisdictions and the Status of Foreigners in France, in: Silke von Lewinski (Eds.), *Copyright and Neighboring Rights Throughout the World*, 9780314979803, Thomson West, chapter 15, pp. §§ 15:51 - 15:56

### **Forthcoming**

Sappa C., (2022), Museums as copyright managers. A tale on access, dissemination of cultural heritage and market interests., in: Sappa, C. - Bonadio, E.(Eds.), *ART AND LITERATURE IN COPYRIGHT LAW: PROTECTING THE RIGHTS OF CREATORS AND MANAGERS OF ARTISTIC AND LITERARY WORKS*, xxxxxx, Edward Elgar Publishing, Cheltenham, chapter 7, pp. xxx

Sappa C., (2021), Augmented Reality on Cultural Goods. An operational approach in a Copyright and PSI rules perspective, in: A. Kirchner - I. Kirchner-Frei(Eds.), *Legal Aspects of Virtual and Augmented Reality*, xxx, Genoa University Press, Genoa, chapter x, pp. xxx

Sappa C., (2021), The Principle of Non-Discrimination, in: P. Torremans - I. Stamatoudi(Eds.), *EU Copyright Law*, xxxxxxxxxx, Edward Elgar Publishing, Cheltenham, chapter 2, pp. xxx

Sappa C., (2021), Access and Re-Use of Public Sector Information. Copyright Perspectives., in: P. Torremans - I. Stamatoudi(Eds.), *EU Copyright*, xxx, Edward Elgar Publishing, Cheltenham, chapter XX, pp. xxx

### **Research reports**

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Sappa C., (2019), *Public Sector Information: How to Optimize its Re-Use in Developing Countries?*, World Intellectual Property Organization

### **Other research**

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#### **Published**

2011: Sappa C. - "La propriété littéraire et artistique au service des institutions muséales à l'ère du numérique. Analyse comparée en droits français et italien" - , *Atelier national de reproduction des thèses*, Lille

### **SCIENTIFIC PRIZES AND AWARDS**

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#### **Award**

2018 Best Thesis presented during the International Summer School of Cyber Law 2018, National Research University - Higher School of Economics, Russia

### **PROFESSIONAL MEMBERSHIPS**

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2018 CNRS (coordinateur) - GDR Internet et Société, France

2017 Trans Europe Experts

AFPIDA (French branch of ALAI)

Association Française Droit et Management

### **EDITORIAL ACTIVITY**

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#### **Chair of the editorial board of an academic journal**

2011 - 2013 Extracting Value from Public Sector Information: Legal Framework and Regional Policies, Italy

## **PROFESSIONAL SERVICE**

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### **Invited Lecturer**

**2019** Case Abroad @ Home, USA

### **Reviewer for an academic conference**

Congrès de l'Association Française de Droit et Management 2017, France

## **INSTITUTIONAL SERVICE**

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### **Course Coordinator**

**2017** Civil Law (First year Bachelor - English Track), IESEG School of Management, France

**2017** Advanced Business Law (3rd year Bachelor course), IESEG School of Management, France

### **Organizer of a workshop**

**2019** Legal Protection of Fashion Design, IESEG School of Management, France

### **Participation in recruitment of professors**

Law Track Coordinator, IESEG School of Management, France

### **Participation in the development of an academic program**

Law Track Coordinator, IESEG School of Management, France