



Yukika AWAZU

Ph.D. in Business

Associate Professor, Management of Information Systems

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EDUCATION

- 2013** Ph.D. in Business, Bentley University, USA
- 2002** Master of Arts (Economics), University of Illinois at Chicago, USA
- 2002** Master of Business Administration, University of Illinois at Chicago, USA

RESEARCH INTERESTS

Digital Strategies, Global Digital Strategies, Knowledge Management and Innovation, Human Computer Interactions, Social Media Strategies, Cognitive Computing and AI, and Fitness & Sports Innovations, Digital Transformation, Cognitive Computing Systems, Public-sector Innovation, Global Digital Strategies & Strategic Alliances, Knowledge Management & Innovation, Cyborg Ontology & Practice Research, and Mnemonic objects use in Knowledge Sharing and Learning

EMPLOYMENT EXPERIENCE

ACADEMIC:

- 2015 - 2016** Associate Professor and Head of Research, The Institute for Knowledge & Innovation South-East Asia, Bangkok University, Bangkok, Thailand

COURSES TAUGHT

- Digital strategies and global issues, Grande ecole
- Management of information systems, Grande ecole
- Mis research methodology, Grande ecole

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Mariano S., Awazu Y., (2017), The Role of Collaborative Knowledge Building in the Co-creation of Artifacts: Influencing Factors and Propositions, *Journal of Knowledge Management*, 21(4), pp. 779-795

Krishnamurthy R., Awazu Y., (2016), Liberating data for public value: The case of Data.gov, *International Journal of Information Management*, 36(4), pp. 668-672

Mariano S., Awazu Y., (2016), Artifacts in knowledge management research: a systematic literature review and future research directions , *Journal of Knowledge Management*, 20(6), pp. 1333-1352

- Desouza K. C., Dombrowski C., Awazu Y., Baloh P., Papagari S., Jha S., Kim J. Y., (2014), Crafting organizational innovation processes, *Innovation: Management, Policy & Practice*, 11(1), pp. 6-33
- Awazu Y., Baloh P., Desouza K., Wecht C., Kim J., Jha S., (2009), Information–Communication Technologies Open up Innovation, *Research Technology Management*, 52(1), pp. 51-58
- Braganza A., Awazu Y., Desouza K., (2009), Sustaining Innovation: The Challenges of Incumbents, *Research Technology Management*, 52(4), pp. 46-56
- Desouza K., Awazu Y., Jha S., Dombrowski C., Papagari S., Baloh P., Kim J., (2008), Customer-Driven Innovation, *Research Technology Management*, 51(3), pp. 35-44
- Desouza K., Awazu Y., Kim J., (2008), Managing radical software engineering: leverage order and chaos, *International Journal of Technology, Policy and Management*, 8(1), pp. 22-40
- Desouza K., Awazu Y., Ramaprasad A., (2007), Modifications and innovations to technology artifacts, *Technovation*, 27(4), pp. 204-220
- Awazu Y., (2006), Managing technology alliances: The case for knowledge management, *International Journal of Information Management*, 26(6), pp. 484-493
- Awazu Y., Desouza K. C., Tiwana A., (2006), Four dynamics for bringing use back into software reuse, *Communications of the ACM*, 49(1), pp. 96-100
- Desouza K., Awazu Y., (2006), Knowledge management at SMEs: five peculiarities, *Journal of Knowledge Management*, 10(1), pp. 32-43
- Desouza K., Awazu Y., Baloh P., (2006), Managing Knowledge in Global Software Development Efforts: Issues and Practices, *IEEE Software*, 23(5), pp. 30-37
- Desouza K., Awazu Y., Wan Y., (2006), Factors governing the consumption of explicit knowledge, *Journal of the American Society for Information Science and Technology*, 57(1), pp. 36-43
- Desouza K., Awazu Y., (2005), Maintaining knowledge management systems: A strategic imperative, *Journal of the American Society for Information Science and Technology*, 56(7), pp. 765-768
- Desouza K., Awazu Y., (2005), Segment and destroy: the missing capabilities of knowledge management, *Journal of Business Strategy*, 26(4), pp. 46-52
- Desouza K., Awazu Y., (2005), What do they Know?, *Business Strategy Review*, 16(1), pp. 41-45
- Desouza K., Awazu Y., Yamakawa S., Umezawa M., (2005), Facilitating knowledge management through market mechanism, *Knowledge and Process Management*, 12(2), pp. 99-107
- Awazu Y., (2004), Informal network players, knowledge integration, and competitive advantage, *Journal of Knowledge Management*, 8(3), pp. 62-70
- Awazu Y., (2004), Informal Networks and Intelligence Activities: Some Management Propositions, *Journal of Competitive Intelligence and Management*, 2(1), pp. 16-24
- Awazu Y., Desouza K., (2004), Open knowledge management: Lessons from the open source revolution, *Journal of the American Society for Information Science and Technology*, 55(11), pp. 1016-1019
- Awazu Y., Desouza K., (2004), The Knowledge Chiefs:, *European Management Journal*, 22(3), pp. 339-344
- Awazu Y., Desouza K., Evaristo J., (2004), Stopping runaway IT projects, *Business Horizons*, 47(1), pp. 73-80
- Desouza K., Awazu Y., (2004), Markets in Know-how, *Business Strategy Review*, 15(3), pp. 58-65
- Desouza K., Awazu Y., (2004), Need-to-Know: Organizational Knowledge and Management Perspective, *Information·Knowledge·Systems Management*, 4(1), pp. 1-14
- Desouza K., Thomas D., Zhang Y., Awazu Y., (2004), Information integrity in healthcare enterprises: strategies for mitigation of medical errors, *International Journal of Healthcare Technology and Management*, 6(2), pp. 241
- Desouza K., Awazu Y., (2003), Constructing internal knowledge markets: considerations from mini cases, *International Journal of Information Management*, 23(4), pp. 345-353
- Desouza K., Awazu Y., (2003), Knowledge Management: HR Management Systems Can Help Track Distributed Information throughout the Organization, *HR Magazine*, 48(11), pp. 107-112

Desouza K., Yamakawa S., Awazu Y., (2003), Pricing Organizational Knowledge: An Imperative, *Ivey Business Journal*, 67(7), pp. 1-5

Forthcoming

Awazu Y., Mariano S., Newell S., (2018), The Mediating Role of Artifacts in Position Practice at Work: Examples From a Project-based Context, *Information and Management*, Forthcoming, pp. XX

Papers in non-refereed journals

Published

Desouza K., Awazu Y., (2007), Engaging Knowledge Management in Strategic Alliances – Part 2, *Malaysian Management Magazine*, 42(1), pp. 64-69

Desouza K., Awazu Y., (2007), Engaging Knowledge Management in Strategic Alliances – Part 3, *Malaysian Management Magazine*, 42(2), pp. 58-62

Desouza K., Awazu Y., (2007), Engaging Knowledge Management in Strategic Alliances – Part 4 (Conclusion), *Malaysian Management Magazine*, 42(3), pp. 64-67

Desouza K., Awazu Y., (2006), Engaging Knowledge Management in Strategic Alliances – Part 1, *Malaysian Management Magazine*, 41(4), pp. 54-59

Desouza K., Awazu Y., (2006), Engaging Tensions of Knowledge Management Control, *Singapore Management Review*, 28(1), pp. 1-13

Desouza K., Awazu Y., (2006), Integrating Local Knowledge Strategies, *KM Review*, 9(4), pp. 20-23

Awazu Y., (2005), Managing Radical Software Engineers, *Bulletin of Applied Computing and Information Technology*, 3(2)

Desouza K., Awazu Y., (2005), Harp on Your Organizational Mission, *Today's Manager*, pp. 10-12

Desouza K., Awazu Y., (2005), Utilizing External Sources of Knowledge, *KM Review*, 8(1), pp. 16-19

Desouza K., Awazu Y., (2004), Don't Get Caught Sleeping, *J@pan.Inc*, 61, pp. 20-23

Desouza K., Awazu Y., (2004), Gaining a Competitive Edge from Your Customers: Exploring the Three Dimensions of Customer Knowledge, *KM Review*, 7(3), pp. 12-15

Desouza K., Awazu Y., (2004), How to Put Context in the Knowledge Base, *KM Review*, 7(2), pp. 8-9

Desouza K., Awazu Y., (2004), Securing Knowledge Assets, *J@pan.Inc*, 58, pp. 22-25

Desouza K., Awazu Y., Mehling J., (2004), The Risk of Outsourcing, *J@pan.Inc*, 60, pp. 32-37

Desouza K., Hensgen T., Awazu Y., (2004), Lost in the Big Picture, *Across the Board*, 41(1), pp. 9-10

Communications in refereed conferences

International

Awazu Y., Alashri S., Kandala S., Bajaj V., Parriott E., Desouza K. C., (2018), *The 2016 US Presidential Election on Facebook: An Exploratory Analysis of Sentiments* proceedings of the 51st Hawaii International Conference on System Sciences, 2018, At Waikoloa, HI, USA, Waikoloa, HI, USA

Awazu Y., Snell B., (2012), *Global Knowledge Management Practice: The Case of Annual Impact Reflection* World Bank Conference: Mobilizing Knowledge Networks, Washington, DC, USA

Kuk G., Awazu Y., (2011), *Reassembling position practices in procurement* 27th European Group for Organizational Studies (EGOS) Colloquium, Gothenburg, Sweden

Awazu Y., (2010), *How Can Social Entrepreneurs Benefit from Social Software for Community Development?: The Strategies for Nonprofit Organizations* 7th Annual Satter Conference on Social Entrepreneurship, New York, USA

Awazu Y., (2007), *Blogs and Professional Identity Construction* International Federation for Information Processing (IFIP) Working Group 8.2 on Information Systems in Organizations – Organization and Society Information Systems (OASIS) 2007 Workshop, Montreal, Canada

Awazu Y., (2007), *Understanding Communications in Globally Distributed Project Teams: The case of Compliments* 15th Annual Cross Cultural Research in Information Systems Meeting (CCRIS), Montreal, Canada

Awazu Y., (2006), *Building Trust in a Geographically Distributed Project Team: Culture as “Meaningfulness”* International Federation for Information Processing (IFIP) Working Group 8.2 on Information Systems in Organizations – Organization and Society Information Systems (OASIS) 2005 Workshop, Milwaukee, Wisconsin, USA

Awazu Y., (2006), *Information Sharing Models for E-Government Agendas: Economic, Trust, and Political Models* Workshop on Organizational Management of eGovernment Agendas (OMeGA), Las Vegas, USA

Desouza K., Awazu Y., (2005), *Designing Agile Information Organizations: Information, Knowledge, Work, Technology* International Federation for Information Processing (IFIP) Working Group 8.2 on Information Systems in Organizations – Organization and Society Information Systems (OASIS) 2005 Workshop, Las Vegas, Nevada, USA

Desouza K., Awazu Y., (2005), *Managing Radical Software Engineers: Between Order and Chaos* Workshop on Human and Social Factors of Software Engineering – International Conference on Software Engineering Workshop, St. Louis, Missouri, USA

Desouza K., Awazu Y., (2004), *Knowledge Management at SMEs: Five Unique Peculiarities* International Federation for Information Processing (IFIP) Working Group 8.2 on Information Systems in Organizations – Organization and Society Information Systems (OASIS) 2004 Workshop, Washington, District of Columbia, USA

Desouza K., Awazu Y., (2003), *The Chief’s: Knowledge, Privacy, and Learning Officers* International Federation for Information Processing (IFIP) Working Group 8.2 on Information Systems in Organizations – Organization and Society Information Systems (OASIS) 2003 Workshop, Seattle, Washington, USA

Desouza K., Awazu Y., Ranganathan C., (2003), *Examining Market Reactions to E-business Initiatives for Digital Transformation of Traditional Businesses* 2003 Workshop on E-Business (WeB 2003), Seattle, Washington, USA

Refereed proceedings

Published

Newell S., Awazu Y., (2013), *Habitus, Resistance, and Change: Some Thoughts on Technology Implementation Practice*, in: .(Eds.) in *Proceedings of 2013 International Conference of Information Systems, Association for Information Systems, Atlanta, GA*

Awazu Y., Newell S., (2010), *The Mangle of Practice in ES Implementation: Material Knowing and Temporal Emergence*, in: .(Eds.) in *Proceedings of 2010 International Conference of Information Systems, Association for Information Systems, Atlanta, GA*

Awazu Y., (2007), *Studying the User-Centered Web 2.0 innovation: Informational, Social, and Political Perspectives*, in: .(Eds.) in *Proceedings of Diffusion Interest Group in Information Technology (DIGIT) 2007 Workshop, Association for Information Systems, Atlanta, GA*

Baloh P., Desouza K., Awazu Y., Wecht C., Kim J., Jha S., (2007), *Roles of Information Technology in Distributed and Open Innovation Process*, in: .(Eds.) in *Proceedings of the Thirteenth Americas Conference on Information Systems, Association for Information Systems, Atlanta, GA, chapter 3, pp. 1505-1521*

Awazu Y., (2005), *Determinants of Perceived Knowledge Quality in Software Engineering Organizations: A Preliminary Report*, in: Furnell, S.M., Dowland, P.S., Kormentzas, G.(Eds.) in *Proceedings of the 4th Annual ISOneWorld Conference, Information Institute, Washington, DC*

Awazu Y., (2005), *Managing Technology Alliance: The Knowledge Component*, in: .(Eds.) in *Proceedings of the 4th Annual ISOneWorld Conference, Information Institute, Washington, DC*

Desouza K., Awazu Y., (2005), *Managing Radical Software Engineers: Between Order and Chaos*, in: .(Eds.) in *Proceedings of the Workshop on Human and Social Factors of Software Engineering, ACM, New York*

Desouza K., Awazu Y., (2004), *Modifications and Innovations to Technology Artifacts*, in: .(Eds.) in *Proceedings of Diffusion Interest Group in Information Technology (DIGIT) 2004 Workshop, Association for Information Systems, Atlanta, GA*

Desouza K., Awazu Y., Ramaprasad A., (2004), *Modifications and Innovations to Technology Artifacts*, in: .(Eds.) in *Proceedings of Workshop of the Diffusion Interest Group in Information Technology (DIGIT) Meeting, Association for Information Systems, Atlanta, GA*

Zhang Y., Thomas D., Awazu Y., Desouza K., (2003), Human-Machine Strategies for Decision Support, in: .(Eds.) in *Proceedings of the 9th Americas Conference on Information Systems, Association for Information Systems, Atlanta, GA*

Desouza K., Awazu Y., (2002), Knowledge Management: An Argument for Centralized Organizational Structures, in: .(Eds.) in *Proceedings of 2002 International Institute for Operations Research and Management Sciences (INFORMS) Annual Meeting, INFORMS Computing Society, Catonsville, MD*

Forthcoming

Desouza K., Awazu Y., (2003), Dynamics of Knowledge Asset Consumption: Re-Use, Re-Design or Re-Discovery, in: .(Eds.) in *Proceedings of 2003 International Institute for Operations Research and Management Sciences (INFORMS) Annual Meeting, INFORMS Computing Society, Catonsville, MD*

Non-refereed proceedings

Published

Desouza K., Awazu Y., (2005), The Missing Capabilities of Knowledge Management: Segmentation and Destruction, in: .(Eds.) in *Proceedings of the Sixth European Conference on Organizational Knowledge, Learning, and Capabilities, IKON, Warwick Business School, Coventry*

Desouza K., Dingsøyr T., Awazu Y., (2005), Experiences with Conducting Project Postmortems: Reports vs. Stories and Practitioner Perspective, in: .(Eds.) in *Proceedings of the Thirty-Eight Hawaii International Conference on System Sciences (HICSS-38, IEEE Publishing, Piscataway, NJ*

Awazu Y., (2004), Knowledge Management in Distributed Environments: Roles of Informal Network Players, in: .(Eds.) in *Proceedings of the 37th Hawaii International Conference on System Sciences (HICSS-37), IEEE Computer Society, Los Alamitos*

Awazu Y., Desouza K., Hensgen T., (2003), The Role of Entropy in the Design of Management Support Systems, in: .(Eds.) in *Proceedings of the Portland International Conference on Management of Engineering and Technology (PICMET-03), IEEE Publishing, Piscataway, NJ*

Books

Published

Desouza K., Awazu Y., (2005), *Engaged Knowledge Management: Engagement with New Realities*, 1403945101, Palgrave Macmillan, Basingstoke, 240 pages

Chapters in books

Published

Desouza K., Awazu Y., (2005), Managing Knowledge in SMEs: What are Some Peculiarities?, in: Al-Qirim, N.(Eds.), *Global Electronic Business: Opportunities and Directions*, 9781591406426, Idea Group Publishing, Hershey, PA, chapter 11, pp. 238-255

Awazu Y., Desouza K., (2005), The Knowledge Chiefs: CKOs, CLOs, and CPOs, in: Janardhana Rao, N.(Eds.), *Effective Knowledge Management: Emerging Trends*, 81-7881-473-0, ICFAI University Press, Andhra Pradesh, pp. 121-135

Awazu Y., Desouza K., (2005), Open Knowledge Management: Lessons from the Open Source Revolution, in: Janardhana Rao, N.(Eds.), *Effective Knowledge Management: Emerging Trends*, 81-7881-473-0, ICFAI University Press, Andhra Pradesh, pp. 176-186

Awazu Y., Yamakawa S., Umezawa M., (2005), Knowledge Markets, in: Desouza, K.C.(Eds.), *New Frontiers in Knowledge Management*, 978-1-4039-4240-1, Palgrave Macmillan UK, pp. 99-116

Case studies

Weisang G., Awazu Y., (2008), *Vagaries of the Euro: an Introduction to ARIMA Modeling*, Bentley University, Case Studies in Business, Industry and Government Statistics (CS-BIGS)

SCIENTIFIC PRIZES AND AWARDS

Honor

2006 Henry E. Rauch Doctoral Fellow , Bentley University, USA

1997 H.B. Earhart (Student) Fellow of Hoover Institution, Stanford University, USA