



Bryant HUDSON

Ph.D. in International Management Studies

Full Professor, Human Resources Management

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EDUCATION

1997 Ph.D. in International Management Studies, University of Texas at Dallas, USA

RESEARCH INTERESTS

Business and Society/Social Issues in Management, Institutional Theory, Strategic Responses to Macro-Sociocultural Pressures, Strategic Responses to Organization-Level Stigma and Shame, Strategy and Implementation

COURSES TAUGHT

- Bachelor business game, Grande ecole
- Change management, Grande ecole
- Ent research methodology, Grande ecole
- Fundamentals of organization, Grande ecole
- Organization theory

INTELLECTUAL CONTRIBUTIONS

Papers in refereed journals

Published

Stewart S., Castrogiovanni G., Hudson B., (2016), A foot in both camps: role identity and entrepreneurial orientation in professional service firms, *International Journal of Entrepreneurial Behaviour and Research*, 22(5), pp. 718-744

Hudson B., Douglas Creed W., Hudson B., Okhuysen G., Smith-Crowe K., (2014), Swimming in a Sea of Shame: Incorporating Emotion into Explanations of Institutional Reproduction and Change, *Academy of Management Review*, 39(3), pp. 275-301

Hudson B., Okhuysen G., (2014), Taboo Topics: Structural Barriers to the Study of Organizational Stigma, *Journal of Management Inquiry*, 23(3), pp. 242-253

Hudson B., Okhuysen G., (2009), Not with a Ten-Foot Pole: Core Stigma, Stigma Transfer, and Improbable Persistence of Men's Bathhouses, *Organization Science*, 20(1), pp. 134-153

Hudson B., (2008), Against All Odds: A Consideration of Core-Stigmatized Organizations, *Academy of Management Review*, 33(1), pp. 252-266

Hudson B., MacLean T., (2006), Talking Tainted Topics: Insights and Ideas on Researching Socially Disapproved Organizational Behavior, *Journal of Management Inquiry*, 15(1), pp. 59-68

Galvin T., Ventresca M., Hudson B., (2004), Contested Industry Dynamics: New Directions in the Study of Legitimacy, *International Studies of Management and Organization*, 34(4), pp. 56-82

Hudson B., Wong-Mingji D., (2001), Legitimacy and Illegitimacy: A Contest of Institutional Knowledge as Power, *Organization*, 8(2), pp. 396-402

Hudson B., Bielefeld W., (1997), Structures of multinational nonprofit organizations, *Nonprofit Management and Leadership*, 8(1), pp. 31-49

Forthcoming

Hudson B. A., Helms W., Patterson K., (2018), Let's Not "Taint" Stigma Research with Legitimacy, Please, *Journal of Management Inquiry*

Hudson B. A., Jarvis L., Goodrick E., (2018), Where the Heart Functions Best: The Role of Suppressed Emotion in Disruptive Institutional Work, *Academy of Management Journal*, Forthcoming, pp. TBA

Communications in refereed conferences

International

Hudson B. A., (2018), *What is organizational stigma: Multi and cross level processes?* Academy of Management, Chicago, USA

Hudson B. A., Creed W., Okhuysen G., Smith-Crowe K., (2018), *A place in the world: Flourishing, suffering, and the values that animate institutions* European Theory Development Workshop 2018, Vienna, Austria

Hudson B. A., Jarvis L., Goodrick E., (2018), *Rage, power, and institutions: A conceptual examination of disruption and institutional reaction* 34th EGOS Colloquium, Tallinn, Estonia

Hudson B. A., Jarvis L., Goodrick E., (2018), *Rage, power, and institutions: Disruption and institutional reaction* 34th EGOS Colloquium, Tallinn 2018, Tallinn, Estonia

Hudson B. A., Jarvis L., Goodrick E., (2018), *Rage, Power, and Institutions: Disruption and Institutional Reaction* 13th Organization Studies Summer Workshop, Samos, Greece

Hudson B. A., Jarvis L., Goodrick E., (2018), *Rage, Power, and Institutions: Disruption and Institutional Reaction* 14th Workshop on New Institutionalism in Organization Theory, Milan, Italy

Hudson B. A., Moura D., (2018), *Organizational responses to stigma and social categorization processes: The strategic limits of Electronic Dance Music festival organizations* Academy of Management, Chicago, USA

Hudson B. A., (2017), *A very slow process: Out at the Academy* 2017 Annual Meeting of the Academy of Management, Atlanta, USA

Hudson B. A., (2017), *Can we give legitimacy a rest?* 2017 Annual Meeting of the Academy of Management, Atlanta, USA

Hudson B. A., (2017), *What is organizational stigma: Keeping the focus on organizations?* 2017 Annual Meeting of the Academy of Management, Atlanta, USA

Hudson B. A., Jarvis L., Moura D., Goodrick E., (2017), *Contestation, scandal, and stigma's echo: Owlcatraz and the naming of a football stadium* 2017 Annual Meeting of the Academy of Management, Atlanta, USA

Hudson B. A., Yapici Hermann N., (2017), *Oil spills in the U.S.: Cases of forgetting work and institutional deflection*, *European Group on Organization Studies* European Group on Organization Studies, Copenhagen, Denmark

Creed W., Okhuysen G., Hudson B., Smith-Crowe K., (2016), *A place in the world: Meso level systems of care and the social processes that animate institutions* 32nd EGOS Colloquium, Naples, Italy

Hudson B., (2016), *What is Organizational Stigma?* Professional Development Workshop: Research on Stigmatization: Understanding Stigma across Audiences, Categories and Levels, Anaheim, USA

Hudson B., Goodrick E., Maura D., Jarvis L., (2016), *Owlcatraz: Of stadiums, scandals, and stigma's echo* 32nd EGOS Colloquium, Naples, Italy

Yapici H., Hudson B., (2016), *Cross-border M&A incompleteness: Mobilizing scandal to stop a deal* 32nd EGOS Colloquium, Naples, Italy

- Newburry W., Gardberg N., Hudson B., (2015), *Adoption of LGBT-friendly policies: Social construction, coercion, competition, or learning?* 75th Annual Meeting of the Academy of Management, Vancouver, Canada
- Taylor S., Creed W., Hudson B., (2015), *Institutional aesthetics: Rethinking the constraints of organizational creativity* 10th Organization Studies Summer Workshop: Organizational Creativity, Play, and Entrepreneurship, Chania, Greece
- Creed W., Hudson B., Okhuysen G., Smith-Crowe K., (2014), *A place in the world: Interaction orders in institutions* 2nd Emotions and Institution Workshop, Toronto, Canada
- Creed W., Hudson B., Okhuysen G., Smith-Crowe K., (2014), *Institutional communities and the constitution of the self: The intersection of social bonds, institutional prescriptions, and affective commitments* 30th EGOS Colloquium, Rotterdam, Netherlands
- Newburry W., Gardberg N., Hudson B., Feffer Y., (2014), *Organizational actions in the face of institutional contestation: Diffusion of LGBT-friendly policies* 74th Annual Meeting of the Academy of Management, Philadelphia, PA, USA
- Porac J., Durand R., Clemente M., Palmer D., Rao H., Hudson B., Bundy J., Younger R., Natividad G., (2014), *Scandal process: Untapped opportunities for organizational research* 74th Annual Meeting of the Academy of Management, Philadelphia, PA, USA
- Hudson B., Okhuysen G., (2013), *Taboo topics: Structural barriers to the study of organizational stigma* 73rd Annual Meeting of the Academy of Management, Orlando, FL, USA
- Scott C., Corley K., Godfrey P., Schoeneborn D., Hudson B., (2013), *Backstreet businesses, covert collectives, and beyond: Unmasking hidden organizations* 72nd Annual Meeting of the Academy of Management, Boston, MA, USA
- Creed W., Hudson B., Okhuysen G., Smith-Crowe K., (2012), *Shameless theorizing: Emotion in institutional maintenance and disruption* 28th EGOS Colloquium, Helsinki, Finland
- Hudson B., Goodrick E., Jarvis L., (2012), *Shame and institutional work in healthcare* 28th EGOS Colloquium, Helsinki, Finland
- Newburry W., Gardberg N., Hudson B., Feffer Y., (2012), *Organizational actions in the face of institutional contestation: Diffusion of LGBT-friendly policies* Academy of Management 2012 Annual Meeting, Boston, MA, USA
- Newburry W., Gardberg N., Hudson B., Feffer Y., (2012), *Organizational actions in the face of institutional contestation: Diffusion of LGBT-friendly policies* Annual Global Conference, Reputation Institute, Milan, Italy
- Hudson B., (2011), *Institutions, stigma, and letting the good times roll: Building alternative community through a circuit party* Annual Global Conference, Reputation Institute, New Orleans, LA, USA
- Hudson B., Goodrick E., (2011), *Shame and institution reform in U.S. hospitals* Academy of Management 2011 Annual Meeting, San Antonio, TX, USA
- Jones C., Hudson B., (2011), *From polluted to prized: The dynamics of status, stigma, and scandal in the cultural consecration of a new logic, the case of Frank Lloyd Wright and modern architecture* 27th EGOS Colloquium, Gothenburg, Sweden
- Stewart S., Hudson B., (2011), *Scorning their shame: Theology, the marginalized, and the institutional work of allies* Academy of Management 2011 Annual Meeting, San Antonio, TX, USA
- Hudson B., Creed W., DeJordy R., Lok J., Cebon P., Scott W., (2010), *Bringing emotions (back) in Institutional Theory* Academy of Management 2010 Annual Meeting, Montréal, Canada
- Hudson B., Okhuysen G., (2009), *Pay no attention to the organization behind the curtain: The enactment and dance of organization images of men's bathhouses* 25th EGOS Colloquium, Barcelona, Spain
- Hudson B., Okhuysen G., (2009), *Pay no attention to the organization behind the curtain: The enactment and dance of organization images of men's bathhouses* Academy of Management 2009 Annual Meeting, Chicago, IL, USA
- Barnett M., Hudson B., (2006), *Big & bad? A sociological perspective on the Icarus Paradox* 17th Annual Conference of the International Association for Business and Society, Mérida, Yucatán, Mexico
- Damoiseau Y., Hudson B., (2006), *Rethinking organizational environments in international management research: MNEs and world polity* Academy of Management 2006 Annual Meeting, Atlanta, GA, USA
- Hudson B., Okhuysen G., (2004), *Elusive legitimacy: An expanded view of strategic responses to institutional processes* Academy of Management 2004 Annual Meeting, New Orleans, LA, USA
- Hudson B., Okhuysen G., (2004), *Intimate relations with the bathhouse: Investigating core-stigmatized organizations* Academy of Management 2004 Annual Meeting, New Orleans, LA, USA

Galvin G., Hudson B., (2003), *When “wrongs” can make a “right” and when “rights” go “wrong”*: Examining the contested nature of legitimacy over time 19th EGOS Colloquium, Copenhagen, Denmark

Hudson B., (2003), *Against all odds: A consideration of contested, core-stigmatized organizations* 19th EGOS Colloquium, Copenhagen, Denmark

Hudson B., Okhuysen G., (2003), *They’re doing what in there? The prevention of social stigma and illegitimacy in the bathhouse* Academy of Management 2003 Annual Meeting, Seattle, WA , USA

Hudson B., Wong-Mingji D., Loree D., (2000), *Changing the field: The effect of illegitimacy on competing organizational forms* Academy of Management 2000 Annual Meeting, Toronto, Canada

Other conference and seminar presentations

International

Hudson B. A., (2017), *Participant, Panel discussion: Experience sharing with editorial board members and experienced researchers, Developing and publishing your research projects* Business and Society Research Seminar , Lille, France

National

Hudson B., (2017), *The wizard was real: The enactment of organization images of men’s bathhouses* Grenoble Ecole de Management, Grenoble, France

Refereed proceedings

Published

Newburry W., Gardberg N. A., Hudson B., Feffer Y., (2015), *Adoption of LGBT-Friendly Policies: Social Construction, Coercion, Competition, or Learning?*, in: .(Eds.) in *Academy of Management Proceedings, Academy of Management , New York, chapter 1, pp. 11763-11763*

Moura D., Hudson B., (2014), *Betting on football to induce change: An examination of an antenarrative journey to narrative glory*, in: .(Eds.) in *Proceedings of the 74th Annual Meeting of the Academy of Management, Academy of Management , New York, pp. 2014:1 17331*

Chapters in books

Published

Hudson B., (2016), *Stigma*, in: Carroll, Craig E. (Eds.), *The SAGE Encyclopedia of Corporate Reputation*, 9781483376516; 9781483376493, Sage Publishing, Thousand Oaks, CA

PROFESSIONAL SERVICE

Chair in an academic conference

2018 European Group on Organization Studies, Estonia

Member of the organizing committee of an academic conference

2017 - 2018 34th EGOS Colloquium, Tallinn 2018, Estonia

Panelist in an academic conference

2018 Academy of Management, USA

2017 Academy of Management, USA